

## The 19th International Exhibition for Pet Products and Accessories

### VISITORS

**30,000** professional visitors

### EXHIBITORS

**757** exhibitors from 44 countries

### CATEGORIES OF INTEREST

### ATTENDEE BREAKDOWN BY REGION



**DOG & CAT FOOD**



**FUNCTIONAL SNACKS & TREATS**



**FOOD PACKAGING**

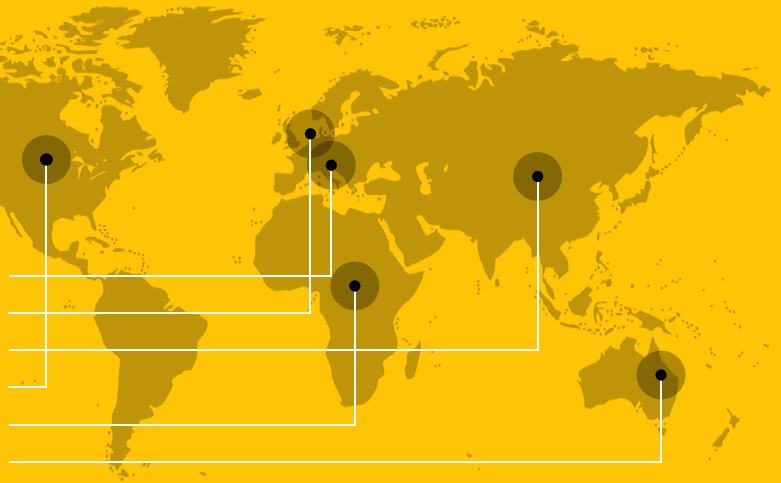


**HYGIENE & WELLNESS PRODUCTS**



**CAT LITTER**

**62.19% ITALY**  
**27.99% EUROPE**  
**7.03% ASIA**  
**1.90% AMERICAS**  
**0.64% AFRICA**  
**0.25% OCEANIA**



### TOP REASONS TO EXHIBIT

- As a hybrid event, Zoomark will meet the pet industry's needs with the launch of their digital platform - enabling companies to reach out in advance of and during the in-person show to build and expand relationships with buyers
- U.S. exporters can benefit from the prestige and visibility of exhibiting within the USDoC supported USA Pavilion, complete with lounge access and logistical assistance
- Access one of the biggest pet products markets in the world, worth more than \$27 billion and with an annual growth rate of 4.77%



USA PAVILION ORGANIZED BY



**IMEX**  
MANAGEMENT  
INTERNATIONAL TRADE & EXHIBITIONS

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# Maximize Your ROI with the USA Pavilion at Zoomark 2021



## You Focus on Business, We Handle the Rest



### Prime Location

A highly desirable location ensuring maximum traffic & visibility



### Turnkey Solutions

All-inclusive booth packages & personalization options



### Expert Assistance

Dedicated IMEX staff from registration through show days on-site



### USDOC Supported

U.S. Commercial Service staff on-site for market assistance & promotion



### Enhanced Visibility

Exhibitor listings in official printed, online & Pavilion directories



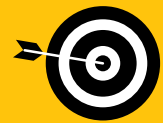
### Full Access

Complimentary exhibitor badges & visitor invitations



### Exclusive Services

Preferred hotel rates, freight forwarding, interpreter, catering, cleaning, etc.



### Export Hub

A focal point for importers & distributors

## Reserve Your Space and More Information

[REGISTER HERE](#)

[ITALIAN PET PRODUCTS MARKET REPORT](#)

[FIND YOUR STATE REGIONAL TRADE GROUP](#)



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