2022 Exhibit Space Contract

Las Vegas Convention Center • Las Vegas, NV • March 22-24, 2022

Account Representative:

EXHIBITOR INFORMATION

(Note: the company name as listed below will be used for your booth sign, website listing and badges, unless you specify an 'Exhibit As' name.)

Company:
Contact:
Title:
Phone:
Email Address:
Second Contact:
Second Contact Email:

Fax:
Invoice Contact:
Invoice Contact Email:
Mailing Address:
City: State:
Zip: Country:
Website:

STEP 1: BOOTH PREFERENCES

_____(1st choice)_____(2nd choice)

☐ Inline ☐ Corner ☐ Peninsula ☐ Island

STEP 2: EXHIBIT SPACE RATES

Booth(s) per sqft. with Premium Fabric Package

☐ 100-400 sqft..... $ 53.00 per sqft.
❑ 400+ sqft.....$ 49.00 per sqft.
❑ Raw Space 600+ sqft.....$ 45.00 per sqft.
❑ Sharing / Co-Exhibitor Fee .....$ 395.00

Would you like to be contacted about sponsorship opportunities? Yes ❑ No ❑

STEP 3: HARD WALL OPTION

❑ 400+ sqft.....$ 16.00 per sqft.

STEP 4: SELECT NUMBER OF OPEN SIDES

❑ 2 Open Sides.....$ 6.50 per sqft.
❑ 3 Open Sides.....$ 11.00 per sqft.
❑ 4 Open Sides.....$ 15.00 per sqft.

STEP 5: EXHIBITOR PROFILE UPGRADES

Details on page 3

❑ **Enhanced Listing:** $199

☐ **Gold Listing:** $499

☐ **Add your ad banner to the show floor plan page:** $399

❑ **Add your logo to your booth location on the show floor plan** (Note: Booths over 200 sqft.): $499

❑ **Exclusive exhibitor list sponsorship:** $1999

☐ **Exclusive online floor plan sponsorship:** $2499

STEP 6: PAYMENT SCHEDULE

20% due at booking/ reservation through Sept. 29, 2021
50% of total invoice due as of Sept. 30, 2021
100% of total invoice is due as of Dec. 28, 2021

Booth Space 100 sqft. x _____ =$_____sqft.
Booth Price $_____ x _____ sqft =$_____
+ Open Sides $_____ x _____# =$_____
+ Sharing/Co-Exh. Fee _____# Booths_____ x $395 =$_____
+ Hard Wall Pkg. $_____ x _____ sqft =$_____
+ Profile Upgrades _____ =$_____
= Total Amount Due =$_____

STEP 7:

Will you be sampling food or beverages? ☐ Yes ☐ No

All foods must be dispensed in single-service portions (with toothpicks, napkins, or individual serving cups). Common service bowls are prohibited.

STEP 8:

Do you need any of the following utilities? ☐ Water/Drain ☐ Gas

STEP 9:

Exhibit Space Agreement

The undersigned ("Exhibitor"), as a duly authorized representative, enters into an agreement with Emerald X, LLC to rent exhibit space at the above designated event. Exhibitor agrees to abide by official Exhibitor Rules & Regulations and has received and agrees to the Exhibit Space Agreement Terms and Conditions.

Exhibitor understands and agrees that this application for Exhibit Space becomes a binding contract when accepted by Emerald X, LLC, the show organizer, and Exhibitor hereby agrees that the Terms and Conditions available at Terms and Conditions enforceable and are incorporated into and control this Exhibit Space Agreement, once it is accepted by Emerald X, LLC. Exhibitor further agrees that any terms and conditions associated with any purchase order Exhibitor may submit in order to process payment for this Exhibit Space Contract are of no force or effect, regardless of the express language of any purchase order Exhibitor may submit.

Exhibitor Signature **Date**

Exhibitor Print Name **Date**

PAYMENT INSTRUCTIONS:

INSTRUCTIONS: Please complete, sign and fax this agreement to (330) 693-0117.

If you wish to pay the balance by check, Sial-America must receive the full installment booth balance prior to each installment due date. If check is not received, your credit card on file will be automatically charged the installment booth balance. **Payment must be received within 10 days of signing this contract.**

PAYING BY CHECK:

Make checks payable to Sial-America

If paying by check, please remit to: Sial-America
Emerald X, LLC
32753 Collection Center Drive
Chicago, IL 60693-0327

PAYING BY ACH:

Emerald X, LLC
Attn: Sial-America

Bank of America
2701 Harbor Blvd.
Costa Mesa, CA 92626
ACH Routing #: 122000661
Account #: 1453616843

PAYING BY WIRE:

Emerald X, LLC
Attn: Sial-America

Bank of America
2701 Harbor Blvd. Costa Mesa, CA 92626
Routing #: 026009593
Account #: 1453616843
SWIFT Code: BOFAUS3N

PAYING BY CREDIT CARD:

Sial-America will send you an invoice via e-mail with a link to pay by credit card.

PAYMENT SCHEDULE ADDENDUM TO EXHIBITOR SPACE AGREEMENT

*Installments paid by credit card include a 2.5% fee. If Exhibitor makes any payment in addition to the above installments, the 2.5% fee will apply to that payment. Except where prohibited by law, Exhibitor agrees to pay the fee with any credit card payment and Emerald X, LLC reserves the right to collect the fee either with such installment or other payment, by automatically charging your card on file if not collected with the installment or other payment made by card, or by separate invoice. (For NY exhibitors, see Payment Schedule Addendum to Exhibitor Space Agreement.)

	Due Date	Amount Due	Amount Due (if paid by credit card)*
20% Due at booking		[$_____]	[$_____+2.5%]
50% of total invoice	Sept. 30, 2021	[$_____]	[$_____+2.5%]
100% of total invoice	**Dec. 28, 2021**	[$_____]	[$_____+2.5%]

SIAL America
INSPIRE FOOD BUSINESS

2022 WALL OPTIONS

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Stretch Fabric Option:

Includes:

- 8'High Back Wall
- 3' High Side Wall
- Light Gray Carpet
- Identification Sign

HARD WALL OPTION:

Includes:

- 8'High Back Wall
- 3' High Side Wall
- Light Gray Carpet
- Identification Sign

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2022 DIGITAL MARKETING ENHANCEMENTS

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Every Booth Includes A Basic Listing Profile In Our Online Exhibitor Directory

Basic Listing Profile Includes

- Company Name, Address, Website URL, Email and Booth Number
- 300 Character Company Description
- Access to Leads of Attendees who have "Favorited" your profile
- 2 Press Releases in Your Online Profile
  Share Your Company's News with Attendees and Media

Exhibitor Profile Upgrades

Upgrade your Exhibitor Profile and increase profile views and online leads.

Upgrade 1:
Enhanced Listing ($199)
Fire up your profile lisiting in our online exhibitor directory with additional content and generate 3x more profile views!

An Enhanced Listing Profile Includes:
- Company Logo Added to Your Listing
- Expanded 500 Character Description Added to Your Profile
- 1 Product Showcase:
  Engage Attendees with detailed Product Description and Image
- 1 Video:
  Tell your story with a promotional video upload
- 1 Additional Press Release

Upgrade 2:
Gold Listing ($499)
Maximize attendee engagement at the event with proactive attendee outreach and offers – triple your room for content assets, generating as much as 5x more profile views.

A Gold Listing Profile Includes:
- Company Logo Added to Your Listing
- Expanded 500 Character Description Added to your profile
- Premium Company Position at the Top of the Exhibitor List
- Expand Lisiting Categories to 10
- 3 Product Showcases:
  Engage Attendees with detailed Product Description and Image
- 3 Videos:
  Tell your story with 3 Promotional Video Uploads
- 3 Show Specials:
  Spotlight Special Deals like Giveaways and Discounts
- 50 Personal Emails to Attendees that Meet Your Criteria Pre-Event via Portal
- 25 Meeting Invitations to Attendees that Meet Your Criteria Pre-event via Portal

A la Carte Promotion Options
HIGH-VISIBILITY PROMOTION OPTIONS
- Add your ad banner to the show floor plan page: $399
- Add your logo to your booth location on the show floor plan (Note: Booths 20x20 or larger only): $499
- Exclusive exhibitor list sponsorship (Note: Limited to a single sponsor): $1999
  - All features of the Gold Listing
  - Company logo on the Top of the Exhibitor List and Search Results
  - Permanent Banner Ad on the Online Floor Plan
- Exclusive online floor plan sponsorship (Note: Limited to a single sponsor): $2499
  - All Features of the Gold Listing
  - Clickable Logo at the Top of the Floor Plan

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2022 Exhibitor Estimated Freeman Rates

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Item	SIAL - 2022	Tax (8.38%)	Total w/ Tax
Black Diamond Side Chair	$135.20	$11.33	$146.53
Black Diamond Arm Chair	$170.85	$14.32	$185.17
Limerick Chair by Herman Miller	$73.55	$6.16	$79.71
Gray Gas-Lift Chair without Arms	$248.05	$20.79	$268.84
Counter Cabinet - White	$375.20	$31.44	$406.64
30" Café Table (Black Base / White Top)	$321.90	$26.98	$348.88
Corrugated Wastebasket	$24.60	$2.06	$26.66
Back and Side Graphics Upgrade Fabric (per SQFT)	$25.75	$2.16	$27.91
Back and Side Graphics Upgrade Hard Wall (per SQFT)	$20.22	$1.69	$21.91
14" X 22" Sign	$110.05	$9.22	$119.27
22" X 28" Sign	$137.40	$11.51	$148.91
Labor Rates - ST	$132.00	$ -	$132.00
Labor Rates - OT	$221.25	$ -	$221.25
Electrical - 110/120V 500 Watts (5 amps)	$159.00	$ -	$159.00
Electrical - 110/120V 1000 Watts (10 amps)	$330.50	$ -	$330.50
Electrical - 110/120V 2000 Watts (20 amps)	$464.50	$ -	$464.50
Electrical Labor - ST	$157.75	$ -	$157.75
Electrical Labor - OT	$297.25	$ -	$297.25
Warehouse - Crated	$108.00	$ -	$108.00
Show Site - Crated	$101.00	$ -	$101.00