

Pet Link Asia Program

petfair[®]
asia



Pet Fair Asia 2021

Pet Fair Asia is the largest exhibition for pet supplies in the world, and a leading innovation hub for the international pet industry. The event gives a significant importance to Asian markets and proposes a wide coverage of the supply chain and sourcing needs.



18-20 August 2021 (Trade days)

21-22 August 2021 (Consumers Days)

225,000
Square Meters

2,000
Exhibitors

250,000
Consumers

80,000
Trade Visitors

17
Halls



What We Offer ?

Exclusive online/offline solution



**New products launch + business
match making for international brands**

**Innovative hybrid business platform
affiliated with Pet Fair Asia**

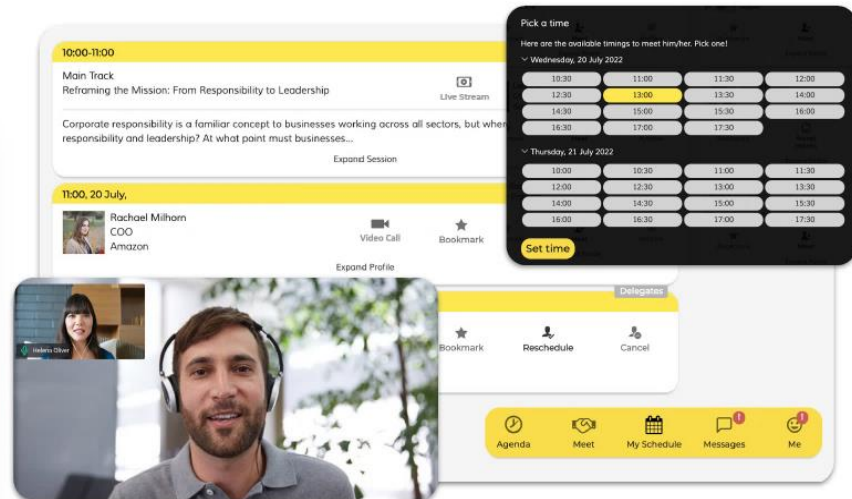
**Connected with the Buyers' Club - the
online hub for global buyers in pet industry**

What We Offer ?

Exclusive online/offline solution



- ✓ **Product Display Online & Offline**
- ✓ **Beijing (May) + Shanghai (August)**
- ✓ **Beijing Show(Only new products- after selection)**



- ✓ **Online Buyer Matchmaking**
- ✓ **2 sessions : May + August**

What We Offer ?

Exclusive online/offline solution



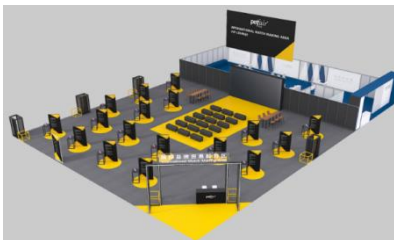
✓ Conference

Watch conference replay if you were unable to attend



✓ On-site Presentations

Product release in the international lounge for maximal exposure

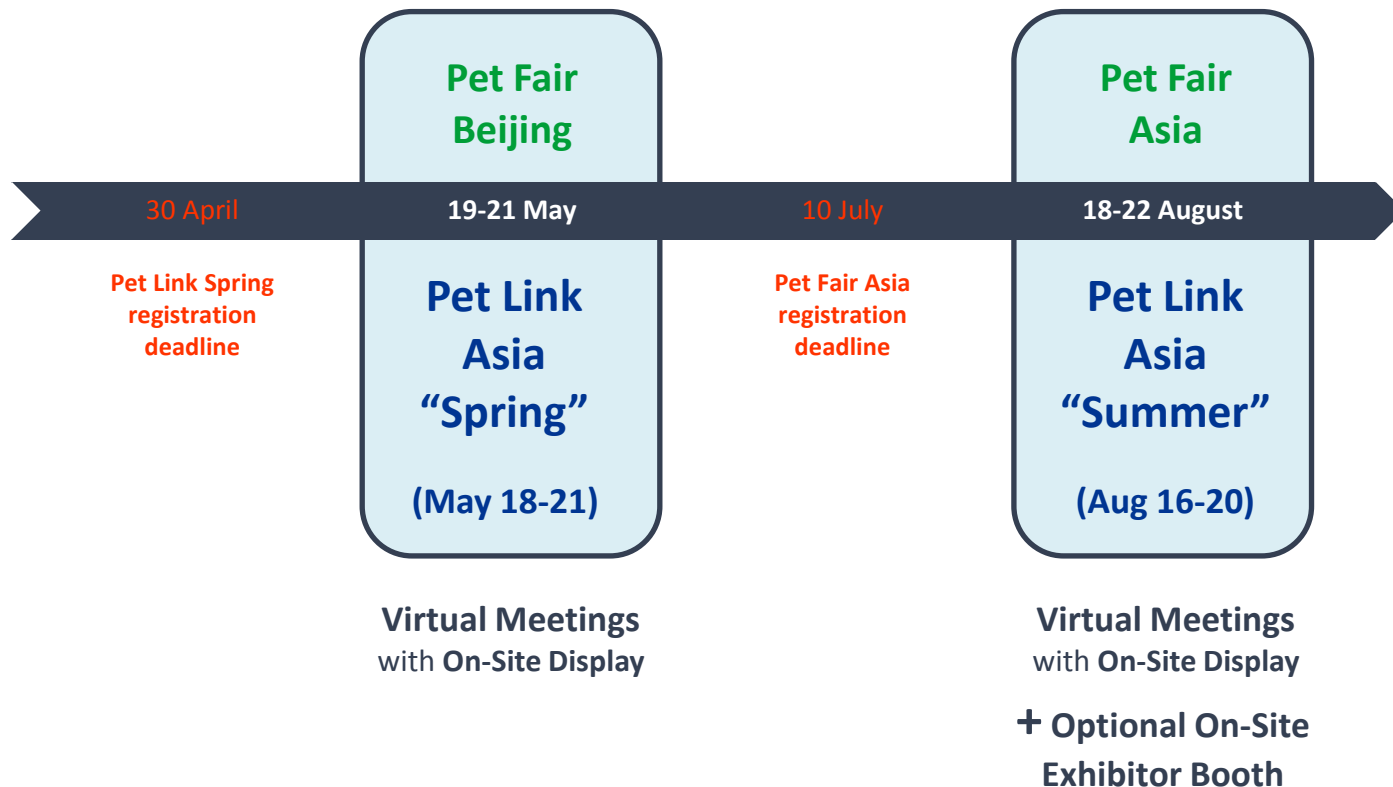


✓ Video Daily

What happened today at the show?

Schedule of Events

Year-round exhibition plan



Participation Options

In-Person and/or Online

Option One: Pet Fair Asia Booth + Virtual Events

Benefits including:

- Regular booth at Pet Fair Asia (Shanghai) – in-person event
- Virtual booth at Pet Link Asia + on-site product presentation
- Free Online Matchmaking

Price:

Raw space: RMB 1300/sqm

Shell scheme: RMB 1450/sqm

** Should travel restrictions due to COVID-19 prevent you from coming to Shanghai, the paid amount will be transferred for a participation at the next edition of Pet Fair Asia – minus a 10,000 RMB retainer for the participation in our 2021 virtual events.*

Special offer:

Registered before 30th April to get free new products promotion online and offline at Pet Fair Beijing in May !



Participation Options

In-Person and/or Online

Option Two: Virtual Show & Meetings

Benefits including:

- Virtual booth at Pet Link Asia
- Product display on-site (international lounge)
- Free Online Matchmaking

Price:
RMB 10,000

Special offer:

Registered before 30th April to get free new products promotion by online and offline at Pet Fair Beijing in May !



Contact Us



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