

The entire construction industry mobilised to build tomorrow better.

**#low  
carbon**

CO-LOCATED WITH



**2024**  
**iNTER  
MAT.**

**PARIS**  
**24 - 27 APRIL 2024**

Sustainable  
construction solutions  
& technology exhibition

ORGANISED BY

COMEXPOSIUM

**EVOLIS**  
LES ACTEURS DE L'INDUSTRIE  
EN MOUVEMENT

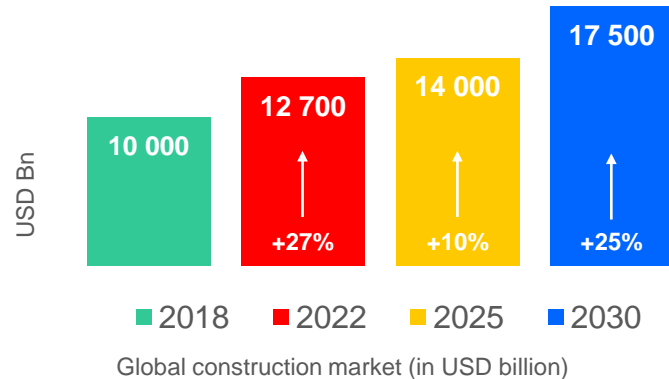
 **SEIMAT**

**iNTER  
MAT.**

**Construction,  
a growing market  
facing major issues**

# A growing global construction market

According to projections, anticipated global growth of 75% between 2018 and 2030



**+3.9%** annual growth of global construction market between now and 2030 to reach a value of USD 17,500 billion

Sources: Marsh, Statista, Research and markets, Oxford Economics/Haver Analytics, FIEC, GlobalNewsWire, Off Highway, CECE.

Construction is expected to be one of the most dynamic industrial sectors in the coming years. This growth will be driven by:

**Residential construction**  
in the short term

**Infrastructure spending**  
in the middle term, with major global infrastructure projects sustaining the growth dynamic

**In Europe, the post-covid recovery is supported by substantial investment programmes: 1,600 billion euros (+5.2%), equating to 11.1% of the GDP of the EU invested in total in construction in 2021.**

Main investment plans :

- Next Generation European fund, 2020  
750 billion euro post-Covid recovery and resilience facility + sustainability.
- EIF\* transport infrastructure in 2022 :  
5.4 billion euros.

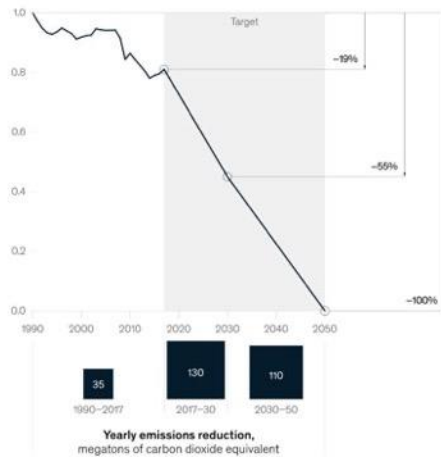
\*European Interconnection Facility.

# The major challenge of lowering carbon emissions in industry

## A need to accelerate emission reductions in the EU27

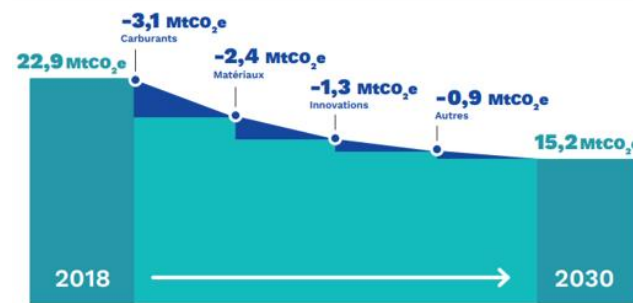
The EU will need to reduce net GHG emissions much faster to meet 2030 and 2050 climate targets.

EU emissions development, index (1990 = 1.0)



Includes impact of land use, land-use change, and forestry (LULUCF) on global greenhouse gas emissions. Source: EEA, Eurostat, McKinsey analysis

## A pathway to lower emissions for the public works industry set out according to theme-based solutions



## Action levers to meet these goals

### Energy:

- Electric/ hybrid
- Engine retrofitting
- Multimodal transport
- Material reuse on site
- Synthetic biofuels, GTL
- Electrification
- Green hydrogen
- Eco-driving
- Stop and start

### Materials:

- Cement :performance-based approaches, lower emission cements, recycled concrete aggregates
- Steel: lower quantities, alternatives?
- Bitumen: recycled aggregates, modernisation of industrial plant, expansion of warm and cold mix technology

→ Adapt design standards

→ Circular economy: waste management and reuse on site

**Innovation:** Projects by IREX ((French civil engineering applied research and experimentation institute)

### Predictive maintenance

**Digitalisation:** Development of BIM and digital tools

Source: McKinsey Sustainability, Net-Zero Europe, Dec. 2020 / FNTP – Acteurs pour la planète

**i**NTER  
**MAT.** 2024

**A redesigned exhibition model,  
in step with the low-carbon  
transition of the construction  
sector**

# INTERMAT, a ambitious exhibition for...



## Brings together

**all everyone** in the Construction and Civil Works sector, an industry of excellence, around one and the same vision for the future.



## Place

**the subjects of low-carbon and digitalisation front and centre**, by involving all companies: clients, rental companies, importers and manufacturers of machinery, financial institutions, etc., and present their innovative equipment, machinery and solutions.

## Bear

**this collective ambition and generate an impact** (decision makers, general public, media).

## Offer

**a platform to young people** who are strongly committed to the issues of low-carbon and digitalisation.

## Reducing

**the carbon footprint and exhibiting costs thanks to an exhibition model redesigned** in terms of range and format

# 4 days to decarbonise the construction industry

## #1 Innovation

Innovate to find solutions to our challenges and to those of our Society: **that's our challenge.**



## #2 Energies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**



## #3 New equations

Promote our professions, our financial and human resources, and our partners: **that's our priority.**



## #4 Commitments

Reach net zero to contribute to protecting our planet: **that's our ambition.**

# #1 innovation

Innovate to find solutions to our challenges and to those of our Society:  
**that's our challenge.**





# #1 Innovation

## Industry Forum

- Federations present: FFB, FNTP, DLR, Evolis & SEIMAT
- A series of **talks** on the leading issues for construction
- **1 theme per day**
- Insights from leading **French and international guest speakers**



# #1 Innovation



- A series of **live content events** entirely dedicated to the concrete sector, the material and its various applications.
- **Themes** addressing the various issues around concrete as a material.
- Sessions hosted by **renowned experts and speakers** hailing from the construction, civil works or masonry communities, members of construction federations and the sector's largest European companies.



# #1 Innovation

An acknowledged competition, reoriented in line with the industry's issues and the show's new proposition

- An undisputed **label** in the profession.
- A **European judging panel of experts**  
Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.
- **Unique visibility before and during the show**, where innovation will be showcased through a dedicated area to enable people to discover the sector's latest technological developments.



# #1 Innovation

**INTERMAT Press Days: 2 days of exchanges between exhibitors and journalists**

**Thursday 18 January 2024**

- 08:30 – 18:00: workshops, discussions between exhibitors and journalists
- 18:30 – 23:00: networking evening

**Friday 19 January 2024**

- 08:30 – 17:00: workshops, discussions between exhibitors and journalists

Hippodrome de Longchamp, Paris

**100**  
exhibitors

**150**  
French and  
international journalists

**NEW IN 2024**

The INTERMAT Innovation Awards nominees will be revealed at the INTERMAT Press Days dinner.

**PRESS DAYS**  
by

**INTER  
MAT.**



**INTER  
MAT.**



# #2 Ener gies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**

# #2 Energies

A new hub dedicated to new technologies and new energies:  
connected and low-carbon worksites at the heart of the 2024 show

NEW IN 2024

## Earthmoving, demolition and transportation

- Accessories, components and parts for earthmoving and transportation
- Machinery & equipment for earthmoving and civil engineering
- Machine for demolition, environment & recycling
- Vehicles and equipment for material transportation
- Vehicles for people carrying

## Roads, minerals & foundations

- Accessories and components for roads, minerals and foundations
- Equipment and machinery for road infrastructure
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines
- Topography, engineering, automatic systems

## Buildings, civil engineering & concrete sector



- Concrete industry
- Accessories, components, parts for buildings
- Formwork, scaffolding and shoring
- Site machinery and tools
- Materials for building and construction

## Lifting & handling

- Accessories, components, parts for lifting & handling
- Material handling and lifting equipment and machinery

## New technologies and energies

- Augmented reality
- Mobile applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies: electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Low-carbon solutions
- Engine retrofitting
- Autonomous vehicles
- etc.

Creation of a **space dedicated to new technology and new energy sources** revolving around the following components:



### EXHIBITORS

Exhibitors with ranges dedicated to these sectors



### START-UP

An area for promising up-and-comers



### FORUM

A forum with a non-stop content programme

# #2 Energies

A demonstration zone on which to show equipment, particularly electrically powered, to plunge attendees into the building site of the future.





# #3 New equations

Promote our professions, our financial and human resources, and our partners: **that's our priority.**



# #3 New equations

## Employment & Training

Through a dedicated area

- **Showcase actions conducted** by the leading federations to promote jobs in the building and civil works sector
- Host **workshops/talks** on new professions.
- Foster matchmaking for companies looking for labour: organise **Job dating** sessions.



# #4 Com mit ments

Reach net zero to  
contribute to protecting  
our planet:  
**that's our ambition.**



# #4 Commitments

## In the organisation of the show

- Implement a **new exhibition format**.
- Optimise the **eco-design** of the show and act in favour of the **circular economy**
- Promote the proposal of **responsible** products, services and contributors
- Grant the widest audience **physical and social access** to the event.
- And other initiatives to come.



# The visitor audience of INTERMAT

## CONSTRUCTION

- **Civil works companies**  
(roads/motorways, utilities, special foundations, earthmoving, demolition, civil engineering, pipework, etc.)
- **General contractors**
- **Structural contractors**
- **Concrete sector companies**  
(repair, cutting, prefab, ready-mix, decorative, recycling, etc.).

## PRIME CONTRACTING

- **Engineering offices, technical studies**
- **Surveying firms**

## PROJECT OWNERSHIP

- **Builders of detached homes / industrial and tertiary buildings**
- **Government, joint authorities, regional, departmental councils, local authorities**

## TRADING / SERVICES

- **Trading**
- **Distributors / Dealers**
- **Importers**
- **Rental companies**
- **Technical centres**

# INTERMAT is aimed at the profiles of:

NEW IN 2024

## New technologies and energies

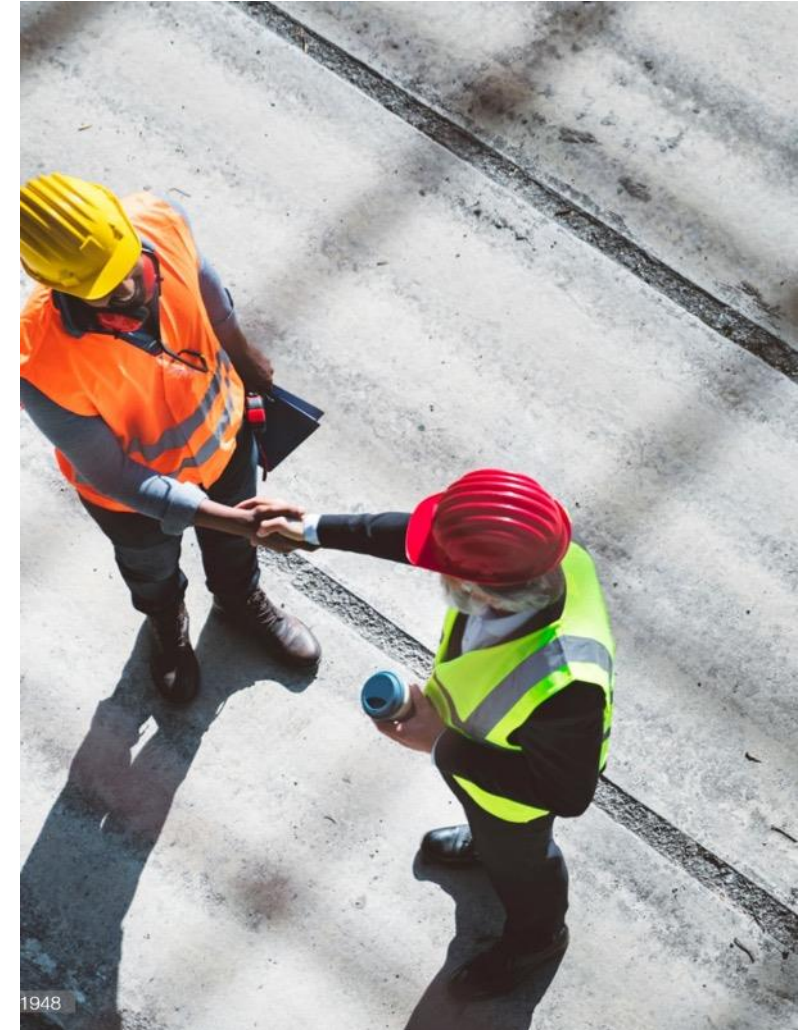
- Innovation Director / Manager
- R&D Director / Manager
- BIM Department Director / Manager
- Director / Head of Digital transformation
- Quality, Safety, Environment (QSE) Director
- CSR Director, Manager
- Strategy Director, Manager
- etc.

## Equipment fleet manager

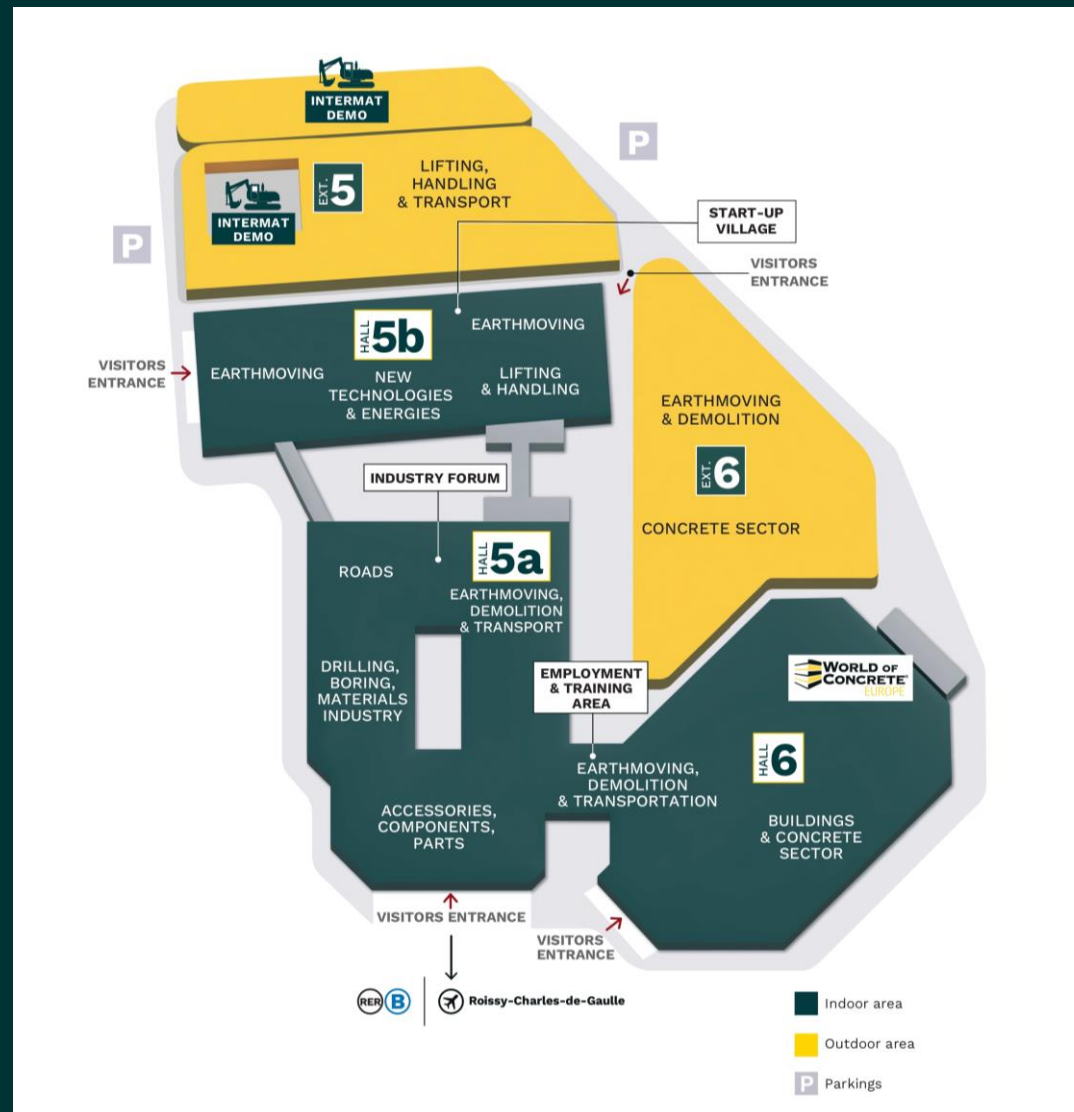
- Equipment / Machine Director / Manager
- Fleet Director / Manager
- Technical Dept Director / Manager
- etc.

## Technical

- Works Director / Manager
- Design office Director / Manager
- Engineer
- etc.



# Map of the show



# Exhibitor Registration point\*



# Contacts

## Christophe LECARPENTIER

👤 Director of Construction Division  
✉ [christophe.lecarpentier@comexposium.com](mailto:christophe.lecarpentier@comexposium.com)

## Céline GSTALDER

👤 Head of Sales  
✉ [celine.gstalder@comexposium.com](mailto:celine.gstalder@comexposium.com)

## James HUSAIN

👤 Key Account Manager  
✉ [james.husain@comexposium.com](mailto:james.husain@comexposium.com)

## Zakaria ABIDALLAH

👤 Sales Manager  
✉ [zakaria.abidallah@comexposium.com](mailto:zakaria.abidallah@comexposium.com)

## Lucas ROBIN

👤 Sales Manager  
✉ [lucas.robin@comexposium.com](mailto:lucas.robin@comexposium.com)

## Benoit SIMON

👤 Sales Manager  
✉ [benoit.simon@comexposium.com](mailto:benoit.simon@comexposium.com)

## Frédérique BRUNET

👤 Customer Relations Officer  
✉ [frederique.brunet@comexposium.com](mailto:frederique.brunet@comexposium.com)

## Alienor GHAFARI

👤 Sales Manager  
✉ [alienor.ghafari@comexposium.com](mailto:alienor.ghafari@comexposium.com)

## BELGIUM

**Guy Berkvens**  
**PROMOSALONS BELGIUM**  
Email : [gberkvens@promosalons.com](mailto:gberkvens@promosalons.com)  
Tel.: +32 (0)2 534 98 49

## FINLAND

**Maria EEROLA**  
**TSEG FINLAND**  
Email : [maria.eerola@tseg.fi](mailto:maria.eerola@tseg.fi)  
Tel.: +358 40 7500 380

## LUXEMBOURG

**Guy BERKVEN**  
Email : [gberkvens@promosalons.com](mailto:gberkvens@promosalons.com)  
Tel.: +32 (0)2 534 98 98

## SPAIN

**Marianne LEBÈGUE**  
Email : [mlebegue@promosalons.es](mailto:mlebegue@promosalons.es)  
Tel.: +34 931 594 870

## UNITED STATES

**Eric HALSTEN**  
**IMEX MANAGEMENT**  
Email : [erich@imexmanagement.com](mailto:erich@imexmanagement.com)  
Tel.: +1 704 365 0041

## CANADA

**Eric HALSTEN**  
**IMEX MANAGEMENT**  
Email : [erich@imexmanagement.com](mailto:erich@imexmanagement.com)  
Tel.: +1 704 365 0041

## GERMANY

**Nadine SAUGY**  
Email : [nsaugy@promosalons.com](mailto:nsaugy@promosalons.com)  
Tel.: +49(0)221 13 05 09 14

## THE NETHERLANDS

**Anne-Marie VAN SCHAIK**  
**PROMOSALONS NEDERLAND**  
Email : [amvanschaik@promosalons.com](mailto:amvanschaik@promosalons.com)  
Tel.: +31 (0)20 462 00 25/23

## SWEDEN

**Vladimir BOURGHARDT**  
**PROMOSALONS SWEDEN**  
Email : [vbourghardt@promosalons.com](mailto:vbourghardt@promosalons.com)  
Tel.: +45 40 52 21 22

## CHINA

**May PU**  
**COMEXPOSIUM SHANGHAI**  
Email : [may.pu@comexposium.com](mailto:may.pu@comexposium.com)  
Tel.: +86 21 6217 0505\*119

## ITALY

**Lorena BREGA**  
**SALONI INTERNAZIONALI FRANCESI**  
Email : [lbrega@salonifrancesi.it](mailto:lbrega@salonifrancesi.it)  
Tel.: +39 02 43 43 53 21

## NORWAY

**Vladimir BOURGHARDT**  
**PROMOSALONS NORWAY**  
Email : [vbourghardt@promosalons.com](mailto:vbourghardt@promosalons.com)  
Tel.: +45 40 52 21 22

## TAIWAN

**Sharie CHAN**  
**WES EXPO**  
Email : [sharie\\_chan@wesexpo.com](mailto:sharie_chan@wesexpo.com)  
Tel.: +886 2 2598 2630 ext.109

## CZECHIA

**Tereza SLIZKOVA**  
Email : [slizkova@francouzskéveletrhy.cz](mailto:slizkova@francouzskéveletrhy.cz)  
Tel.: + 420 222 518 587

## JAPAN

**Masahiro KOGAMA**  
**PROMOSALONS JAPAN**  
Email : [mkogama@promosalons.com](mailto:mkogama@promosalons.com)  
Tel.: + 81(0)3 6809 1650

## POLAND

**Aleksandra DALEMBA**  
**IEC POLAND**  
Email : [dalemba@iec-poland.com](mailto:dalemba@iec-poland.com)  
Tel.: +48 61 662 66 95

## TURKIYE

**Müge GEZEROGLU DINLENC**  
**PROMOSALONS TURKIYE**  
Email : [muge.gezeroglu@promosalons.com.tr](mailto:muge.gezeroglu@promosalons.com.tr)  
Tel.: +90 216 467 47 45

## DENMARK

**Vladimir BOURGHARDT**  
**PROMOSALONS DENMARK**  
Email : [vbourghardt@promosalons.com](mailto:vbourghardt@promosalons.com)  
Tel.: +45 40 52 21 22

## KOREA

**Sung-A HWANG**  
**PROMOSALONS CORÉE**  
Email : [sahwang@promosalons.com](mailto:sahwang@promosalons.com)  
Tel.: +82 2 564 9833

## SLOVAKIA

**Marie PRAGROVA**  
Email : [pragrova@francouzskéveletrhy.cz](mailto:pragrova@francouzskéveletrhy.cz)  
Tel.: + 420 222 518 587

## UNITED KINGDOM

**Kaneda MARTEL**  
**PROMOSALONS UK LTD**  
Email : [kmartel@promosalons.com](mailto:kmartel@promosalons.com)  
Tel.: +44 7939 645 758

And also:

<https://event.intermat.construction.com/2024/>



# INTER MAT.

The entire construction industry mobilised to build tomorrow better.



[paris.intermatconstruction.com](http://paris.intermatconstruction.com) - [contact@intermatconstruction.com](mailto:contact@intermatconstruction.com)