

AOG 2019 Represents A Shifting Industry

The Australasian Oil & Gas Exhibition once again brought the industry together as a premium platform for oil and gas at its 38th annual event. As the largest oil and gas event in Australasia, AOG 2019 was the biggest and busiest iteration in recent years, a true reflection of the current sentiment of the industry.

Diversified Communications, the organiser of AOG 2019, has reported that this year saw a considerable increase in attendees and visitors, and a significant buzz on the show floor. More than 8,700 visitors passed through the doors of the Perth Exhibition & Convention Centre (PCEC) over the three days of the event from March 13 to 15 2019, a 6% increase on 2018, and 14% more than 2017.

AOG also hosted a 20% larger exhibition in 2019, with 298 exhibitors from 53 countries, and plans have been revealed for an even larger 2020 event. More than 3300 people attended the three Industry Forums held during the event – Collaboration, Subsea and Knowledge.

AOG Event Director, Bill Hare, said the “strong attendance figures continue to provide a great reflection of both the improved sentiment of the industry and the importance of AOG as a platform for collaboration and new perspectives year on year.”

“The feedback we have had from exhibitors has been very positive and 93% consider AOG important for their business” Mr Hare continued. The strong turn-out at AOG 2019 was just one of the positives to come out of what is seen as one of the key events on the global oil and gas calendar.

Other highlights included:

- Keynote presentations and input from industry leaders such as Meg O’Neill, COO - Woodside Energy, Jeff Schmoll, Major Capital Projects Manager - Chevron, Miranda Taylor CEO - NERA, Honourable Bill Johnston MLA - Government of WA, Maria Sferruzza, APAC President – Baker Hughes, a GE Company and Stevan Green, President Gas Division – ATCO
- Continued industry support from 2019 Platinum Sponsor Woodside Energy, and Principal Sponsors – National Energy Resources Australia (NERA), the WA Department of Jobs, Tourism, Science and Innovation (JTSI), the City of Perth and Chevron – and Forum Partners and Committee members including Deloitte, Chevron and Shell
- An array of networking functions attended by over 1300 industry professionals who celebrated the industry and connected with peers and clients
- NERA returned with their Innovation Station, Unplugged Sessions and SME ConnectER. The SME ConnectER was a facilitated event which helped connect established SMEs with innovative products or solutions to champions from LNG operators and contractors, while the Innovation Station hosted Innovation pods with more than 30 entrepreneurs showcasing new technologies

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Mr Hare said the success of AOG 2019 has provided strong impetus as planning continues for the 39th staging of the event in March 2020. “The energy at the show this year was very much one of positivity as the industry continues to recover, and we already look forward to 2020 with great anticipation” he said.

The AOG 2020 expo floor is already 15% larger than 2019 and next year’s event will include a number of initiatives and continue to showcase collaboration, new energy and new projects.

“On top of the returning Subsea, Instrumentation Control & Automation, Asset Integrity, Health & Safety and Drilling & Completions zones, the AOG 2020 expo floor is set to significantly expand”, Mr Hare noted.

“We look forward to providing further updates on new initiatives as AOG 2020 draws closer”, Mr Hare continued. AOG returns to the PCEC from 11-13 March 2020. For more information visit www.aogexpo.com.au.



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