

Get global exposure at the world's leading event for cities

A RECORD-BREAKING EDITION

21,331 visitors
from 700+ cities and 146 countries

EXHIBITORS

844 companies & cities
45,000 sqm exhibition area with engaging and interactive presentations



The expo has been our best means to showcase San Diego's smart city leadership on a global stage.

- Shannon Bresnahan, Vice President
Cleantech San Diego

3 DAYS OF IN-DEPTH DEBATE ON 5 ESSENTIAL TOPICS



Our booth location, design, and traffic were excellent. The service provided by IMEX was outstanding. Really appreciated!

- Vanja Subotic, Director of Product Management
InterDigital / Chordant

WHY EXHIBIT

- Promote your projects and solutions at the leading global event
- Reach a global audience of high-level attendees
- Acquire expert knowledge from global thought leaders
- Enhance your brand awareness and gain media exposure
- Network with investors, entrepreneurs and delegates
- Forge new collaborations with key decision makers

Benefit from the Prestige and Visibility of the Official USA Pavilion at SCEWC 2019



Exclusive USA Pavilion Services and Amenities



A **highly desirable location** at the entrance to the Congress with the prestige and visibility of the USA group stand, a **focal point for visitors** and trade press.



A fully-assisted, exhibitor-friendly process from registration through show dates from IMEX Management staff in the **U.S. and on-site in Barcelona.**



Presentation slot in the **USA Pavilion Agora**, a conference area with large video screen and seating for an audience of 20+.



Individual listing in and complimentary copies of the **official show catalogue** and **Pavilion directory.**



Individual partitioned exhibit space that showcases each exhibitor's individual identity.



Complimentary **exhibitor** and **congress passes** and **visitor invitations.**



Assistance with graphic layouts, A/V needs, shipping, hotel arrangements, etc.



Marketing support services from the U.S. Commercial Service, including pre-show counseling, local promotion to importers, on-site market briefing and on-going market assistance during the show.

Reserve your space today!



2018 POST SHOW REPORT
[> LEARN MORE](#)

2019 SCEWC TOPICS
[> LEARN MORE](#)

2019 USA PAVILION FLOORPLAN
[> LEARN MORE](#)

RESERVE YOUR SPACE TODAY!
[> REGISTER HERE](#)

USA PAVILION AT SCEWC 2019 ORGANIZED BY



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Booth Application & Contract Official USA Pavilion at SCEWC 2019



SCEWC 2019 | NOVEMBER 19-21, 2019 | BARCELONA, SPAIN

The organization, as described below, hereinafter referred to as "Exhibitor", applies for participation in the USA Pavilion at SCEWC 2019 in Barcelona, organized by IMEX Management, Inc. hereinafter referred to as "Management".

ORGANIZATION NAME _____

Street Address _____

City _____ State _____ Zip Code _____

Telephone _____ Website _____

CONTACT NAME FOR EXHIBIT PLANNING _____

Telephone _____ Email _____

PROJECTS/SOLUTIONS TO BE PROMOTED _____

We confirm a majority of our products/solutions have at least 51% U.S. content (See Article 3 of Terms & Conditions for requirement details)

EXHIBIT SPACE REQUESTED All booths include the services and amenities specified in the SCEWC 2019 USA Pavilion Exhibitor Brochure.

PRESENTATION COUNTER _____ X **EUR 4,995** = EUR _____

ENTERPRISE BOOTH [12 SQM] _____ X **EUR 8,595** = EUR _____

DELUXE CORNER [15 SQM] _____ X **EUR 10,995** = EUR _____

PREMIUM CORNER [21 SQM] _____ X **EUR 13,995** = EUR _____

CONGRESS AISLE [28 SQM] _____ X **EUR 18,195** = EUR _____

CO-EXHIBITOR _____ X **EUR 595** = EUR _____

TOTAL COST = EUR _____

50% DEPOSIT DUE WITH APPLICATION = EUR _____

PAYMENT TERMS: 50% DEPOSIT DUE WITH APPLICATION; 50% BALANCE DUE JULY 31, 2019.

We the undersigned exhibiting company, hereby apply and agree to comply by the Terms & Conditions printed on the reverse side of this application. Enclosed is our proof of payment for EUR _____, covering the exhibit space as indicated above. The person(s) signing this document expressly represents and warrants to Management that he or she is authorized by Exhibitor to bind it to the terms hereof. The undersigned acknowledges that he or she has read and accepts the terms as set forth on both sides of this Booth Application & Contract Form.

Signature _____ Title _____

Type or Print Name _____ Date _____

4 STEPS TO APPLY

1 Complete and sign the Booth Application & Contract Form

2 Read Terms & Conditions on the reverse side and initial

3 Submit Booth Application & Contract Form with payment. 50% deposit due with Contract 50% balance due July 31, 2019

4 Make wire transfer in Euros to:
Account Name
Imex Management, Inc.

IBAN (account number)
GB91 PNBP 1656 7188 0027 67

Bank Name
Wells Fargo Bank, N.A. London

BIC / Bank Swift Code
PNBPGB2L

Transfer Fees Outgoing wire transfer fees to be borne by sender (use charge code "OUR")

Send application and wire transfer confirmation to:

Claire Gros
ClaireG@imexmanagement.com

**SUBMIT BOOTH APPLICATION
& CONTRACT HERE >**

Terms & Conditions

Official USA Pavilion at SCEWC 2019



SCEWC 2019 | NOVEMBER 19-21, 2019 | BARCELONA, SPAIN

Upon acceptance of your completed Booth Application & Contract Form and booth deposit, the following Terms & Conditions will be in effect and are subject to such additions or changes as may be made by IMEX Management, Inc. in the Exhibitor's Manual. Exhibitors will be promptly advised of any changes or additions.

Please keep a copy for your records.

1. THE FOLLOWING CONDITIONS

as well as rules and regulations laid down by the show organizers, are part of the Participation Agreement made through the signing of the "Booth Application and Contract Form" as though fully incorporated therein, and each participant, hereinafter referred to as Exhibitor, is bound by each and everyone thereof.

2. IMEX MANAGEMENT, INC.,

hereinafter referred to as Management, undertakes within the framework of the offer submitted to carry out the project described in the USA Pavilion at **Smart City Expo World Congress 2019** Exhibitor Brochure, on the condition that the requisite number of Exhibitors apply.

3. USA PAVILION PARTICIPATION

is open only to U.S. companies, their foreign subsidiaries, agents, representatives and licensees, who are promoting products/services that have at least 51% U.S. content

4. SPACE ASSIGNMENTS

Exhibit space assignments within the pavilion are made on a first-come, first-served basis. No assignment will be official until a completed application and the proper deposit has been received and accepted by Management. The location and layout of the USA Pavilion are subject to change at the sole discretion of the show organizers. The floor plan of the pavilion may also change to fit the total space demand. Space numbers printed in the Pavilion floorplan are for pavilion use only. Exhibit space numbers will be assigned to the Pavilion by the show organizers at a later date.

5. EXHIBITOR AGREES

to provide their own property and liability insurance, keep a fully equipped, manned booth in the USA Pavilion at all opening hours throughout the show, make payments for exhibit space and additional expenses as scheduled and not to reassign, grant or license the use of Exhibitor's space without written consent from Management.

6. LIABILITY

The Exhibitor agrees to indemnify and hold harmless the Management, the Show organizers, the Exhibition Hall Facility and City in which this exhibition is being held, and their Officers, Agents and Employees, against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind resulting from its occupancy of the space contracted herein for by reason of personal injuries, death, property damages, or any other cause sustained by any persons or others.

The Management shall not be responsible for loss or damage to displays or goods belonging to Exhibitors whether resulting from fire, storms, acts of God, air conditioning or heating failure, theft, pilferage, mysterious disappearance, bomb, threats or other causes. All such items are brought to the Exhibition and displayed at Exhibitor's own risk, and should be safeguarded at all times. The Exhibitor agrees that Management shall not be responsible in the event of any errors or omissions in the listings in the exhibition official directory and in any promotional material. Exhibitor agrees to indemnify Management against and hold it harmless for any claims and for all damages, costs and expenses, including, without limitation, attorneys' fees and amount paid in settlement, incurred in connection with such claims arising out of the acts or negligence of Exhibitor, his agents or Employees.

7. PAYMENT SCHEDULE

The payment schedule is as follows: 50% deposit with submission of Booth Application and Contract Form, 50% balance due by date specified overleaf on Booth Application and Contract Form. Management has the right to replace any exhibitor who has not paid its space 90 days before the show. The cancellation policy listed below will apply in that case.

8. CANCELLATIONS

In the event of Management agreeing to any request for release from the contract, Exhibitor will be liable for all or part of the exhibit space cost stated overleaf in the Booth Application and Contract Form on the following scale:

- "Cancellation 271 days or more before the show: 25% of cost"
- "Cancellation between 270 and 121 days before the show: 50% of cost"
- "Cancellation 120 days or less before the show: full cost"

This scale will apply only from the date Management receives written notice by letter, email or fax. These cancellation fees are considered to be liquidated damages for the injuries Management will suffer as a result of Exhibitor's cancellation. The Exhibitor acknowledges that damages for breach of this contract are difficult to ascertain at the time of this contract's formation and moreover, Exhibitor acknowledges that the agreed upon liquidated damages are a reasonable forecast of compensatory damages in case of breach. The Exhibitor also acknowledges that its withdrawal from its reserved space at a time when other entities would be interested in occupying it will cause Management to sustain damages. In such situation, the Management's damages will be significant, but not precisely calculable. This provision for liquidated and agreed upon damages is not a penalty and therefore the provision for liquidated damages is valid. The date of cancellation should be the postmarked date on such correspondence.

9. FORCE MAJEURE

In the event of fire, war, public calamity, force majeure or other reasons beyond Management's control preventing all that is indispensable to the staging of the USA Pavilion, Management may decide at any time to cancel all applications for Exhibit Space already filed while notifying the Exhibitors of this decision in writing. Whatever the reasons of such cancellation, the Exhibitors are not entitled to any compensation or indemnity. Funds remaining after payment of all costs will be distributed among Exhibitors proportionately to the amounts paid by them. It is here with expressly agreed that Exhibitors shall have no rights of preferring claims against Management on any grounds or for any reasons whatsoever.

INITIALS: _____

**SUBMIT BOOTH APPLICATION
& CONTRACT HERE >**