



WORLD OF CONCRETE ASIA 2017

4-6.12.2017

SHANGHAI NEW INTERNATIONAL EXPO CENTRE
SHANGHAI, CHINA

CONCRETE SOLUTIONS FOR EVERY ASPECT OF
YOUR BUSINESS ALL AT WOC ASIA

Concurrent Shows:



Organised by:

informa
exhibitions

www.wocasiasia.com

CONCRETE SOLUTIONS FOR EVERY ASPECT OF YOUR BUSINESS ALL AT WOC ASIA

WORLD OF CONCRETE ASIA

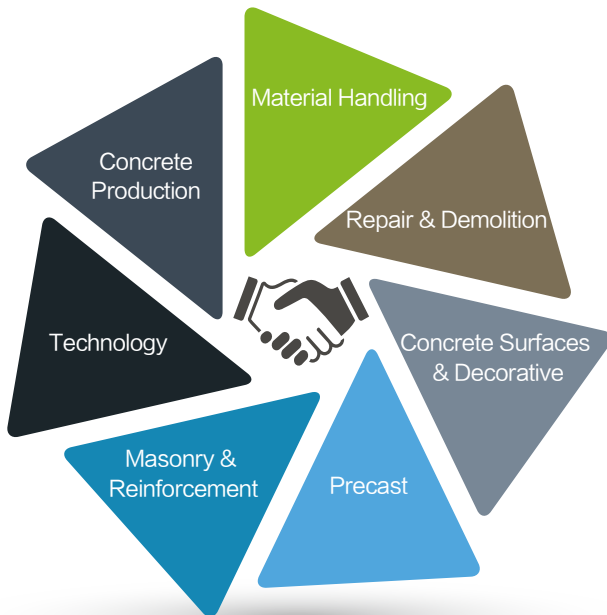
Established in 1975, with more than 40 years of success, World of Concrete USA has been the industry's ONLY annual international event dedicated to the commercial concrete and masonry construction industries. Every year, the exhibition attracts more than 60,000 professionals to gather together in Las Vegas.

In 2017, World of Concrete Asia will be launched in China, and will showcase a full range of products for the concrete and masonry professional during World of Concrete Asia, China Floor Expo and China Mortar Expo brands. CFE and CME are long-standing exhibitions in the construction and building materials industries in China. These events will benefit greatly from the alliance with Informa, and accelerate international reach in the future by being part of the renowned World of Concrete brand.



CONNET WITH THE REAL DEAL

YOUR BUYERS. YOUR BOOTH. YOUR PROFITS.



PRODUCT CATEGORIES:

Material Handling:

- Trucks
- Loaders
- Backhoes
- Aerial work platforms
- Mini-excavators
- Other heavy equipment used for material delivery, distribution, concrete placement

Repair & Demolition:

- Commercial concrete
- Residential concrete
- Industrial concrete
- Roads
- Slabs

Concrete Surfaces & Decorative:

- Floors
- Walls
- Driveways / Walkways
- Decks / Patios
- Other commercial and residential applications

Precast:

- Coring machines
- Precast forms
- Concrete pipes
- Precast / Prestressed production
- Precast plants
- Casting beds

Masonry:

- Admixtures
- Equipment & Supplies
- Pigments

Concrete Reinforcement:

- Reinforced positioners & locators
- Epoxy-coated, steel, glass fiber, galvanized bars
- All types of reinforcement accessories

Technology:

Latest innovations, cutting-edge equipment, groundbreaking software, or high-tech products for the concrete and masonry industries.

Concrete Production:

Access thousands of producers of ready-mix, pre-cast, block and pre-stressed concrete, as well as suppliers of cement, aggregate, admixtures, reinforcing steel and prestressing strand.

2017 BASIC INFO

57,500+

EXHIBITION SPACE/SQM

39,000+

VISITORS

900+

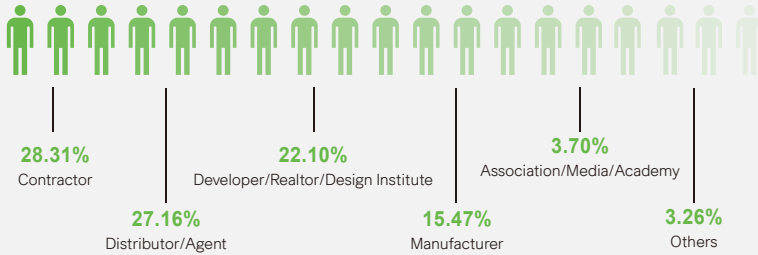
EXHIBITING COMPANIES

2016 SHOW FACTS

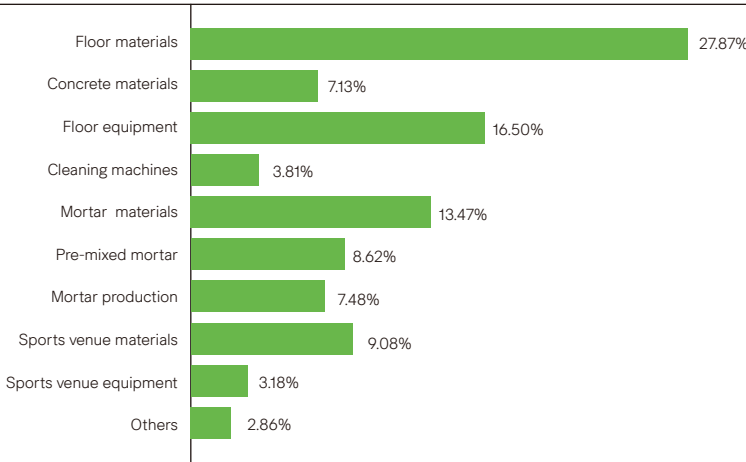


Total 369 exhibitors from China Floor Exhibition and another 182 exhibitors from China Mortar Exhibition participated the show increased 26% over 2015. Total 25,754 visitors visited the show with 23% growth. The three-day exhibitions provided a convenient and efficient business platform for industry companies to meet in total 34500sqm space in SNIEC.

VISITOR DEMOGRAPHICS



VISITOR INTERESTED PRODUCT CATEGORIES

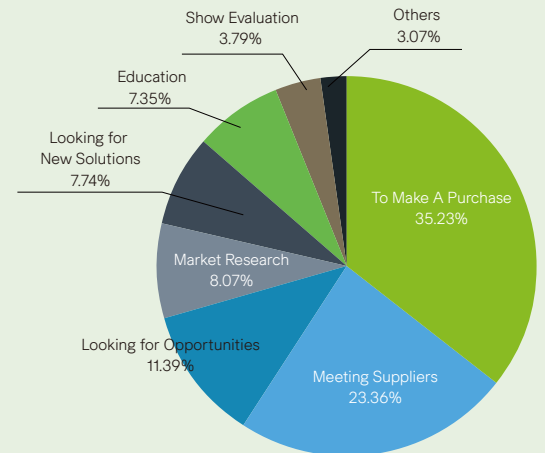


VISITOR PROFILES



- General Building Contractors
- Landscape Architect / Contractor
- Concrete Contractors
- Foundations Contractor
- Recycled Concrete Contractor
- Commercial / Industrial Construction
- Residential Construction
- Paving/Highway/Bridge Construction
- Construction Management
- Distributor
- Developer
- Architectural / Design & Build / Engineering Firm
- Government Agency
- Testing Lab
- Educational Institution
- Associations
- Media

VISITOR INTERESTS



WORLD OF CONCRETE ASIA

CHINA FLOOR EXPO

SHANGHAI INTERNATIONAL FLOOR INDUSTRY EXHIBITION

Floor Materials
Floor Systems
Floor Machinery

Cleaning Equipment
Floor Deco

www.floor-expo.net



CHINA MORTAR EXPO

SHANGHAI INTERNATIONAL MORTAR TECHNOLOGY AND EQUIPMENT EXHIBITION

Pre-mixed Mortar and Auxiliary
Mortar Production and Equipment
Mortar Raw Materials and Additives

www.mortarexpo.com



SHANGHAI SPORTS VENUE EXPO

SHANGHAI INTERNATIONAL SPORTS VENUE AND FACILITIES EXHIBITION

Ground Materials
Construction Equipments
Assistant Facilities

www.sfeexpo.cn



PARTICIPATION FEE

Raw Space (36 sqm minimum)

RMB 1,400/sqm, plus 6% VAT

Standard Booth (9 sqm minimum)

RMB 1,400/sqm, Booth Construction fee RMB 80/sqm, plus 6% VAT

For more information
follow our We'chat



informa
exhibitions

Shanghai Yingye Exhibition Co., Ltd.

Room 2201 & 2204, Hong Kong New World Tower
No. 300, Huaihai Road Middle
Shanghai, 200021, PRC
Phone: +86 21 2326 3600
Fax: +86 21 2326 3601
Email: info@wocasias.com