


EVENT NAME	Australasian Oil & Gas Exhibition & Conference 2017	 AOG <small>AUSTRALASIAN OIL & GAS EXHIBITION & CONFERENCE 22-24 FEB 2017 PERTH CONVENTION EXHIBITION CENTRE</small>
ORGANISER	Diversified Communications Australia	
EVENT DATE	Feb 22-24, 2017	
VENUE	Perth Convention & Exhibition Centre	

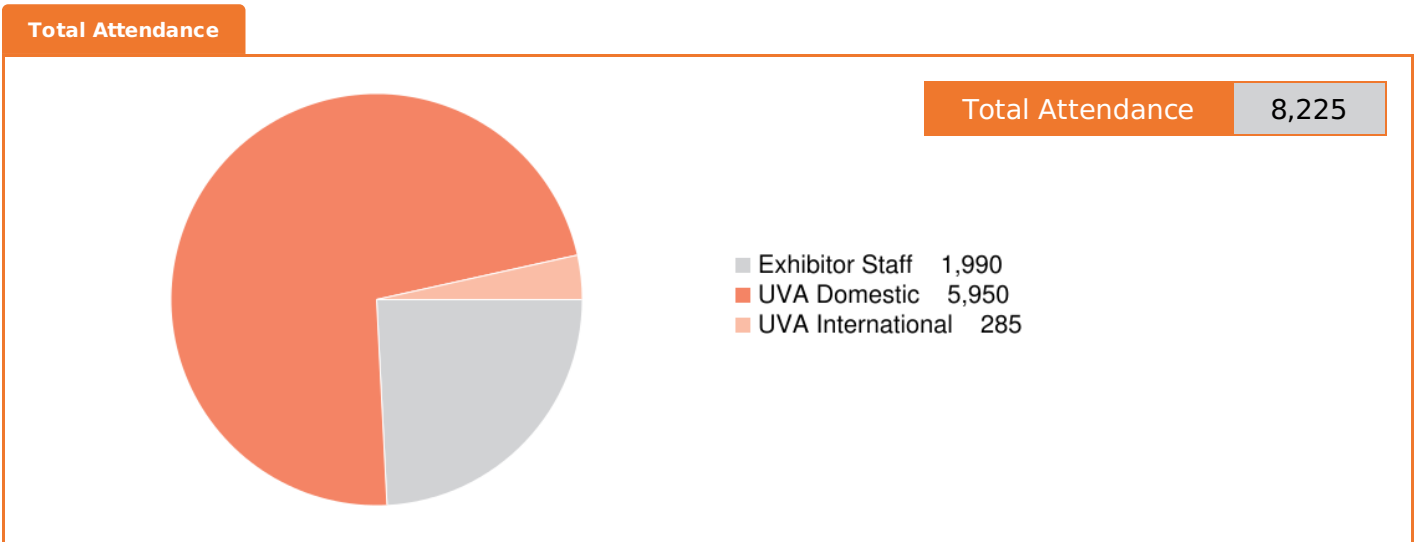
Unique Visitor Attendance (UVA) **6,235**

Statement of Verification Methodology
 UVA - Total number of unique visitors. Each visitor is counted once only for the duration of the event. A visitor is an individual who attends an exhibition to gather information, purchase or contact exhibitors. Visitors do not include exhibitor staff, media, supplier and organiser staff. Attendees are all individuals attending an exhibition and include visitors, exhibitors, media, speakers, children.* Visits and repeat visits are counted as one entry per day. All analysis % are based on the UVA figures, unless otherwise indicated.

 *Children are only included in Total Attendance where the organiser can prove they influence purchase decisions.
 *Children and school groups are not included in Total Attendance.

ATTENDANCE BREAKDOWN

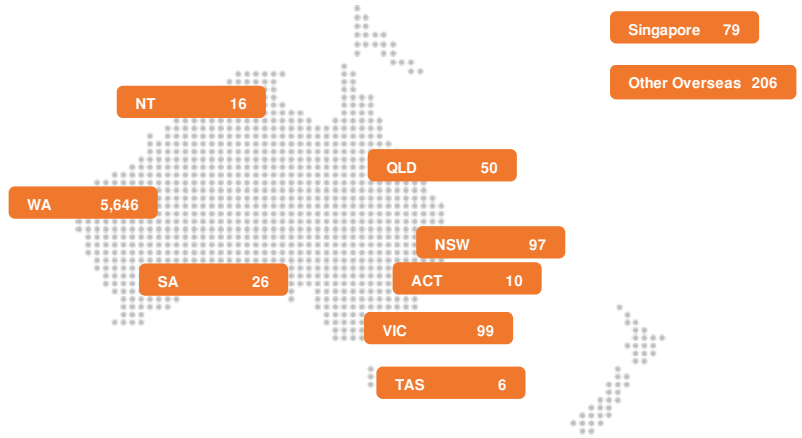
Daily Total Visits			
Daily Visits	UVA	Repeat	Total Visits
22 Feb 2017	2,562	-	2,562
23 Feb 2017	2,220	674	2,894
24 Feb 2017	1,453	664	2,117
Totals	6,235	1,338	7,573



ATTENDEE PROFILE DEMOGRAPHICS

Geographical Analysis

NSW	1.56 %
VIC	1.59 %
SA	0.42 %
QLD	0.80 %
WA	90.55 %
TAS	0.10 %
ACT	0.16 %
NT	0.26 %
Other Overseas	3.30 %
Singapore	1.27 %



Gender

Gender	No of Unique Visitors	% of Attendees
Female	764	12.3%
Male	4,234	67.9%
No Response Given	1,237	19.8%
Total Responses	6,235	100%

Age

Age	No of Unique Visitors	% of Attendees
18-24	282	4.5%
25-34	1,036	16.6%
35-44	1,402	22.5%
45-54	1,300	20.9%
55+	911	14.6%
No Response Given	1,304	20.9%
Total Responses	6,235	100%

Which of the following best describes your job function?

Job	No of Unique Visitors	% of Attendees
Accountant / Finance	142	2.3%
Administrator	111	1.8%
Apprentice	18	0.3%
Business Development	481	7.7%
CEO / Company Director	475	7.6%
Consultant	422	6.8%

Contractor	94	1.5%
Engineer - Design	123	2.0%
Engineer - Drilling	34	0.5%
Engineer - Electrical	154	2.5%
Engineer - Environmental	31	0.5%
Engineer - Hydraulic	21	0.3%
Engineer - Instrument	73	1.2%
Engineer - Marine	67	1.1%
Engineer - Mechanical	292	4.7%
Engineer - Petroleum	121	1.9%
Engineer - Pipeline	51	0.8%
Engineer - Process	104	1.7%
Engineer - Production	31	0.5%
Engineer - Project	123	2.0%
Engineer - Structural	66	1.1%
Engineer - Subsea	165	2.6%
Executive / Personal Assistant	17	0.3%
Geologist	58	0.9%
Geophysicist	48	0.8%
Health & Safety	110	1.8%
HR / Recruiter	72	1.1%
Lawyer	28	0.4%
Maintenance Manager	51	0.8%
Manager	499	8.0%
Operations	219	3.5%
Project Manager	205	3.3%
Purchasing / Procurement	119	1.9%
Sales & Marketing	630	10.1%
Senior Manager	224	3.6%
Student	143	2.3%
Teacher or Trainer	73	1.2%
Technician	103	1.6%
Tradesperson	33	0.5%
Other	323	5.2%
No Response Given	81	1.3%
Total Responses	6,235	100%

Which of the following best describes your industry?

Industry	No of Unique Visitors	% of Attendees
Accounting / Finance Contractor	93	1.5%
Construction	303	4.9%
Consultant	539	8.6%
Drilling	116	1.9%
Education & Training	177	2.8%
Engineering	1,038	16.6%
Exploration & Production	718	11.5%
Government	141	2.3%
HR/Recruitment	92	1.5%
Manufacturing	356	5.7%
Marine	298	4.8%
Media	48	0.8%
Mining	285	4.6%
Refining	46	0.7%
Service & Supply	634	10.2%
Subsea	378	6.1%
Transport	171	2.7%
Utilities	84	1.2%
Other	515	8.3%
No Response Given	203	3.3%
Total Responses	6,235	100%

Are you a member of the following Industry Associations?

Membership	No of Unique Visitors	% of Attendees
Australian Institute for Non Destructive Testing (AINDT)	72	1.2%
Australian Mines & Metals Association (AMMA)	64	1.0%
Australian Petroleum Production Exploration Association (APPEA)	330	5.3%
Australian Pipeline and Gas Association	89	1.4%
Australian Shipbuilding and Repair Group	33	0.5%
Engineers Australia	785	12.6%
Industrial Foundation for Accident Prevention (IFAP)	39	0.6%
Institute of Instrumentation, Control & Automation (IICA)	69	1.1%
Institute of Marine Engineering Science & Technology (IMarEST)	57	0.9%

Maritime Industry Australia Limited	50	0.8%
Petroleum Club of Western Australia (PCWA)	191	3.1%
Safety Institute of Australia (SIA)	67	1.1%
Society for Underwater Technology (SUT)	303	4.9%
Society of Petroleum Engineers (SPE)	336	5.4%
Subsea Energy Australia (SEA)	113	1.8%
Subsea UK	63	1.0%
The Australasian Corrosion Association	68	1.1%
The Royal Institution of Naval Architects (RINA)	53	0.9%
None of the above	3,726	59.8%
Total Responses	6,508	

Analysis had multiple responses - % based on single visits

What product or services are you most interested in seeing at the show?

Area of Interest	No of Unique Visitors	% of Attendees
Asset Management	977	15.7%
Associations/Government/Regulatory Authority	284	4.6%
Communications & Information Technology	547	8.8%
Construction & Fabrication	910	14.6%
Corrosion Protection & Coatings	446	7.2%
Drilling & Downhole Technology	592	9.5%
Electrical Equipment & Services	401	6.4%
Engineering & Consultancy Services	1,109	17.8%
Engineering Equipment & Services	794	12.7%
Environmental Protection/Oil Spill Response	282	4.5%
Exploration & Production	864	13.9%
FLNG	982	15.7%
Flow Control	294	4.7%
FPSOs Rigs & Platforms	751	12.0%
Gas Treatment & Processing	472	7.6%
Geological, Geophysical Evaluation & Interpretation	288	4.6%
Health & Safety	671	10.8%
Heat Exchanges and HVAC	139	2.2%
HR Recruitment	360	5.8%
Inspection & Testing	675	10.8%
Instrumentation & Control	621	10.0%

Marine Equipment & Services	683	11.0%
Materials Handling	360	5.8%
Media	144	2.3%
Operations & Maintenance	1,332	21.4%
Pipes & Pipelines	795	12.8%
Power Generation & Energy Management	495	7.9%
Production & Process Equipment	425	6.8%
Pumps & Compressors	317	5.1%
Security	141	2.3%
Subsea Technology	1,076	17.3%
Training & Education	519	8.3%
Transportation & Logistics	439	7.0%
Valves, Actuators, Fittings & Accessories	385	6.2%
Workboats	191	3.1%
Other	217	3.5%
Total Responses	19,978	

Analysis had multiple responses - % based on single visits

All data published in this Certificate of Attendance has been audited by the AMAA Auditors and is authorised for issue by the Exhibition Division of the AMAA as at 9 March 2017. The audit was conducted in accordance with generally accepted auditing principles and industry standards. The statements made in this document fairly and accurately represent the attendance at this exhibition.

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Authorised for issue: Arry Kusnadi - Head | Media Audit Division 9 March 2017

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Registration Statistics
Provider



Endorsed by the
Exhibition & Event
Association of Australia

Next Event Name: Australasian Oil & Gas Exhibition & Conference 2018
Date of Next Event: 14 Mar 2018 - 16 Mar 2018
Next Venue: Perth Convention & Exhibition Centre