



Come Export With Us in the USA Pavilion

VIV MEA 2021

NOVEMBER 23-25, 2021

ABU DHABI, UAE - ABU DHABI NATIONAL EXHIBITION CENTRE (ADNEC)

Feeding the Middle East and Africa's Surging Animal Farming Industry

TRADE VISITORS

6,660 with **69%** from outside UAE

8.3 visitor satisfaction

TOP 5 VISITOR INTERESTS

55% Animal Health

49% Animal Feed

29% Farm Equipment & Housing

23% Breeding & Hatching Equipment

22% Industrial Compound Feed Processing Equipment

TOP VISITING COUNTRIES



UNITED ARAB EMIRATES



IRAN



PAKISTAN



EGYPT



SAUDI ARABIA



INDIA

EXHIBITORS

368 from **46** countries

7.3 exhibitor satisfaction

MIDDLE EAST MARKET INFORMATION

- The U.S. Department of Agriculture projected the Middle East and North Africa will account for more than half of the growth in world coarse grain imports through 2026.
- In 2019, the United States exported \$1.29 billion in agricultural and related products to the UAE, making it the second largest export market for U.S. agricultural products among the countries of the Gulf Cooperation Council (GCC) and 22nd largest in the world.



We had a great show, a great experience as part of the USA Pavilion. We were here two years ago and had a repeat visit. We had lots of productive meetings and lots of interest...overall it was a great experience and we look forward to coming back.

- Ray Shen, Vice President of Research and Development - AmPharma



USDA ENDORSED



Officially Endorsed by the U.S. Department of Agriculture, Washington, DC and the U.S. Office of Agricultural Affairs in Dubai.

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Maximize Your ROI with the USA Pavilion at VIV MEA 2021



You Focus on Business, We Handle the Rest



Prime Location

A highly desirable location ensuring maximum traffic and visibility



Turnkey Solutions

All-inclusive booth package with customization options



Expert Assistance

Dedicated IMEX staff from registration through show days on-site



USDA Endorsed

USDA support, market assistance, local promotion to importers



Enhanced Visibility

Exhibitor listings in official printed, online & Pavilion directories



Full Access

Complimentary exhibitor badges and visitor invitations



Exclusive Services

Special hotel rates, assistance with freight forwarding, etc.



Export Hub

A focal point for importers & distributors

Reserve your space and more information below

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[2018 POST SHOW REPORT](#)

[UPCOMING SHOWS](#)



USA PAVILION ORGANIZED BY



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