

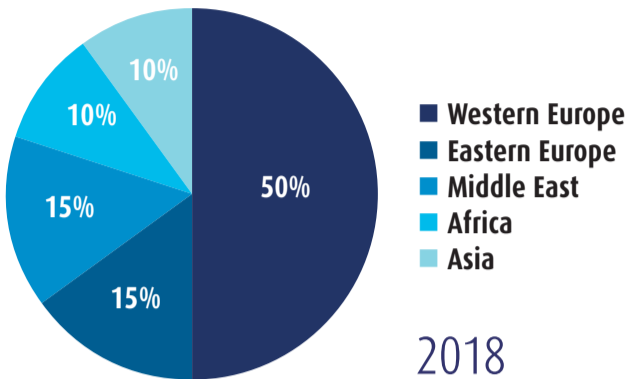


VIV EUROPE 2018

25,000 VISITS
FROM FEED TO FOOD

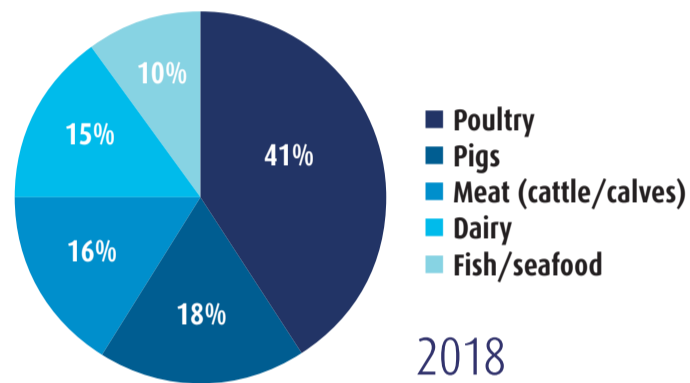
JUNE 20-22, UTRECHT
THE NETHERLANDS

Region



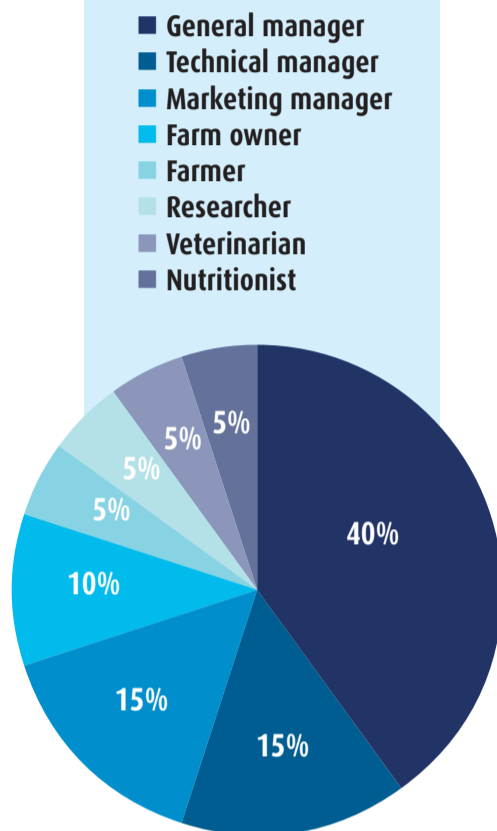
2018

Interest



2018

Job function



THE PARTNERS OF ANIMAL HEALTH:

- WVPA
- WPSA
- Utrecht University



Universiteit Utrecht



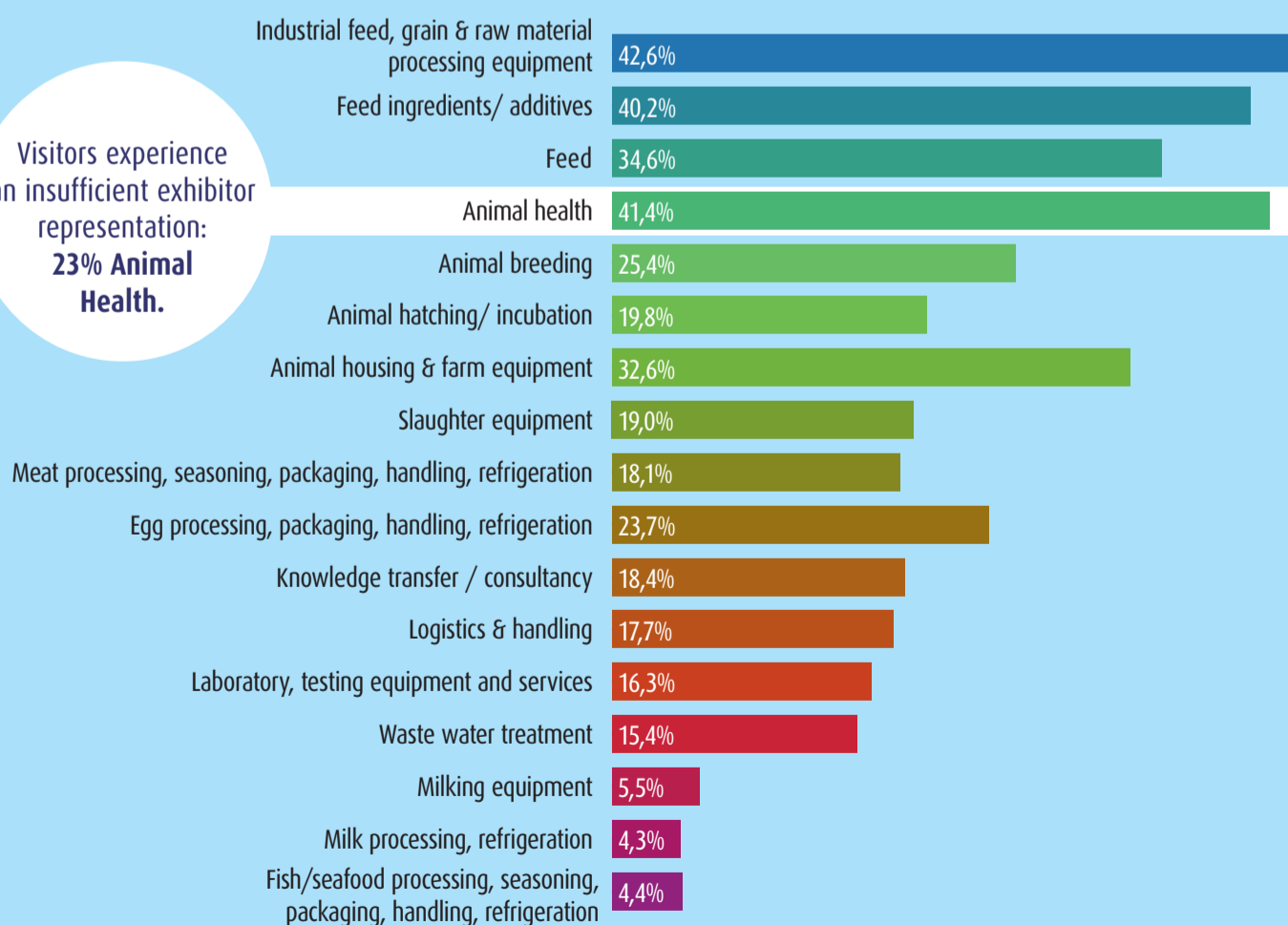
RELATED CONFERENCE TOPICS:

- Antibiotic reduction & replacements
- Best practises
- Bio security
- Animal welfare
- Avian Influenza
- Green proteins

2014: 20,214 VISITS

In which products are you interested?

Visitors experience an insufficient exhibitor representation: **23% Animal Health.**



Visitor interest: **+5% for Animal Health.**

Interested in health products, equipment, feed additives and lab technology.

Animal Health visitors rewarded the exhibition:

8