



OFFICIAL USA PAVILION

VIV China 2018
September 17-19, 2018

NANJING INTERNATIONAL EXHIBITION CENTER
NANJING, CHINA



VIV China 2018



As Nanjing emerges as a centralized economic leader, VIV China 2018 moves to capture the expanding animal farming market

- Feed
- Health
- Genetics
- Equipment
- Technology
- Know-how
- Innovation

CHINA MARKET STATISTICS

- World's #1 Feed Producer
- World's #1 Pork Producer
- World's #4 Broiler Meat Producer
- World's #5 Broiler Meat Exporter

VIV CHINA 2016

- 15,155** Visitors
- 550** Exhibiting Companies
- 85** Countries Represented

ATTENDEE PROFILE

Pig, poultry, cattle, and fish farms, feed mills, feed ingredients and additives companies, veterinarians, meat slaughtering and further processing companies, large-scale integrators

POULTRY

- Consumption continues to rise throughout East Asia, especially China

PORK

- China is both the world's largest producer and consumer of pork

AQUACULTURE

- Since 2011, China's aquaculture products accounted for more than 60% of global aquaculture production

OFFICIALLY ENDORSED BY THE
U.S. DEPARTMENT OF AGRICULTURE



VIV CHINA 2016 SHOW REVIEW
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WHY NANJING?
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**EARLY REGISTRATION
DEADLINE FEBRUARY 28, 2018**

OFFICIAL USA PAVILION ORGANIZED BY



Let Imex help grow your export sales in the Official USA Pavilion at VIV China 2018



High Visibility

Small and medium-sized exhibitors can easily get lost in the crowd at a huge global show. The Pavilion is an opportunity for you to stand out. The prestige of the USA group stand is a focal point for visitors and trade press.

Logistical Assistance

A fully-assisted, exhibitor-friendly process from registration through show dates is assured by Imex Management in the U.S. and on-site in Nanjing.

Exclusive Services

You will have individual entry into the official show catalogue, online ExpoMatch catalogue, USA Pavilion directory, free exhibitor badges, assistance with shipping, hotel arrangements, etc.

Prime Location

The USA Pavilion occupies two highly desirable central locations on the floorplan.

Customized Look

The Pavilion booths have a modern design that may be customized to meet your specific needs at an additional cost. Add company graphics, a multitude of furniture upgrades, audio/visual equipment, high-speed internet, etc.

Support from the USDA

The U.S. Agricultural Trade Office, Beijing, will provide pre-show and post-show market assistance, a pre-show market briefing, and will be present on-site with their own booth to assist exhibitors.

Official USA Pavilion Booth Features

Your complete turnkey booth will include all of the features you need for an effective participation:

- All-inclusive stand-fitting service
- Attractive booth design
- High quality wall-to-wall carpeting and lighting
- Fascia with company name and booth number
- 1 table, 2 chairs, 1 lockable demonstration counter, and plants
- 1 electrical outlet
- Daily cleaning service and wastebasket
(Additional furnishings sold separately)



Booth design subject to change

Booth Package Fees

EARLY REGISTRATION THROUGH FEBRUARY 28, 2018

€395 Registration Fee
€5,450 / 12 SQM Booth
€449 / each additional SQM
€545 / Corner
€350 Raw Space (36 SQM Minimum)

STANDARD REGISTRATION AFTER FEBRUARY 28, 2018

€395 Registration Fee
€5,995 / 12 SQM Booth
€499 / each additional SQM
€599 / Corner
€385 Raw Space (36 SQM Minimum)

EARLY REGISTRATION DEADLINE FEBRUARY 28, 2018

OFFICIAL USA PAVILION APPLICATION

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OFFICIAL USA PAVILION FLOOR PLAN

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To reserve space contact:

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Exclusive VIV/ILDEX Representatives in the U.S.

UPCOMING VIV & ILDEX SHOWS

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