



VIV ASIA 2019

March 13-15, 2019

Bangkok International Trade & Exhibition Center (BITEC)
Bangkok, Thailand



VIV ASIA

Buyers from “Feed to Food” in the animal production industry seek your products in Southeast Asia



With more than 1,000 international exhibitors, VIV ASIA offers a unique selection of products, equipment and services for the animal production industry. Exhibit alongside global market leaders as well as national Asian players of growing importance. Professionals active in the production of pig meat, poultry meat, eggs, fish and dairy are waiting to meet you in Bangkok.

INDUSTRY SECTORS

- Animal Health
- Feed / Ingredients & Additives
- Feed / CropTech-FeedTech
- Breeding & Hatching
- Farm Production
- Processing & Handling

VISITOR PROFILE

Feed mills, pig, poultry, cattle, and fish farms, slaughtering and processing companies, veterinarians, large-scale integrated companies, etc.

VIV ASIA 2017 FACTS & FIGURES

- 123,142 sqm of occupied space
- 1,057 exhibitors from 53 countries
- 45,952 visitors from 127 countries
- Exhibitor satisfaction rate of 8/10

ENDORSED BY THE
U.S. DEPARTMENT OF AGRICULTURE



VIV ASIA 2017 SHOW REVIEW
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VIV ASIA 2019 BOOTH APPLICATION
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Boost your export sales at VIV ASIA 2019

Why Exhibit in the USA Pavilion?

High Visibility

Small and medium-sized exhibitors can easily get lost in the crowd at a huge global show. The Pavilion is an opportunity for you to stand out. The prestige of the USA group stand is a focal point for visitors and trade press.

Logistical Assistance

A fully-assisted, exhibitor-friendly process from registration through show dates is assured by Imex Management in the U.S. and on-site in Bangkok.

Exclusive Services

You will have individual entry into the official show catalogue, online ExpoMatch catalogue, USA Pavilion directory, free exhibitor badges, assistance with shipping, hotel arrangements, etc.

Official USA Pavilion Booth Features

Your complete turnkey booth will include all of the features you need for an effective participation:

- All-inclusive stand-fitting service
 - Attractive booth design
 - High quality wall-to-wall carpeting and lighting
 - Fascia with company name and booth number
 - 1 table, 2 chairs, 1 lockable demonstration counter, and plants
 - 1 electrical outlet
 - Daily cleaning service and wastebasket
- (Additional furnishings sold separately)



Booth design subject to change

Prime Location

The USA Pavilion occupies two highly desirable central locations on the floorplan.

Customized Look

The Pavilion booths have a modern design that may be customized to meet your specific needs at an additional cost. Add company graphics, a multitude of furniture upgrades, audio/visual equipment, high-speed internet, etc.

Support from the USDA

The Office of Agricultural Affairs, Bangkok will provide pre-show and post-show market assistance, a pre-show market briefing, and will be present on-site with their own booth to assist exhibitors.

Booth Package Fees

MANDATORY REGISTRATION FEE

Includes entry in online Expo Match catalogue and access to Client Portal €295 / exhibitor

EARLY REGISTRATION THROUGH JULY 31, 2018

€5,995 / 12 sqm turnkey booth
€499 / each additional sqm
€599 / corner premium
€410 / sqm of raw space (min 36 sqm)

STANDARD REGISTRATION AFTER JULY 31, 2018

€6,595 / 12 sqm turnkey booth
€549 / each additional sqm
€659 / corner premium
€450 / sqm of raw space (min 36 sqm)

EARLY REGISTRATION DEADLINE JULY 31, 2018



To reserve space, contact:

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