



# FACTS & FIGURES

	Wednesday	Thursday	Friday	Total
Visits Exhibition	21,761	16,722	7,469	45,952
Visits Conferences & Seminars	1,132	1,530	61	2,723

## Top 20 Countries (27,758 foreign visits from 126 countries)

Thailand	18,106	39.5%
China	3,362	7.3%
Vietnam	3,055	6.7%
Philippines	2,759	6%
India	2,741	6%
Malaysia	2,044	4.5%
Indonesia	1,953	4.3%
Bangladesh	1,290	2.8%
Taiwan	1,285	2.8%
Korea, Republic Of	1,025	2.2%
Pakistan	951	2.1%
Sri Lanka	711	1.6%
Myanmar	578	1.3%
Japan	558	1.2%
Singapore	438	1%
Australia	425	0.9%
Nepal	358	0.8%
Egypt	309	0.7%
Iran	273	0.6%
United States	255	0.6%

## What is the main activity/sector of your company?

Feed ingredients / additives manufacturer / distributor	10,770	23.4%
Animal health manufacturer / distributor / services	10,468	22.8%
Farm	8,565	18.6%
Feedmill	6,214	13.5%
Other, please specify	4,527	9.9%
Animal Industry equipment manufacturer / distributor	3,274	7.1%
Processing company	1,602	3.5%

## What is the turnover of your company indicatively on a year to year basis?

USD \$ 0 - 100,000	4,289	9.3%
USD \$ 100,000 - 500,000	5,182	11.3%
USD \$ 500,000 - 1 million	4,072	8.9%
USD \$ 1 million - 10 million	7,132	15.5%
USD \$ 10 million - 50 million	4,985	10.8%
USD \$ 50 million - 100 million	2,737	6%
USD \$ 100 million - 500 million	2,009	4.4%
More than USD \$ 500 million	2,038	4.4%
Unknown	12,981	28.2%

## What is your function?

General Manager/CEO	10,634	23.1%
Technical manager/engineer/technician	4,836	10.5%
Marketing/sales manager/representative	10,976	23.9%
Farm owner	4,263	9.3%
Farm employee	2,089	4.5%
Veterinarian	2,518	5.5%
Nutritionist	1,023	2.2%
Researcher	940	2%
Consultant	1,338	2.9%
Other:	6,519	14.2%
Purchase manager	87	0.2%
Press	171	0.4%

## To which specie is your company mainly related?

Poultry broilers	19,836	43.2%
Poultry layers	16,892	36.8%
Dairy cows	6,969	15.2%
Cattle/calves	6,102	13.3%
Fish/shrimps	6,466	14.1%
All species	15,957	34.7%
Swine	11,890	25.9%
Pets	5,371	11.7%

## In which range of products are you interested?

Industrial compound feed processing equipment	10,882	23.7%
Feed ingredients/additives	22,470	48.9%
Animal health products	23,453	51%
Breeding and Hatching equipment	8,962	19.5%
Farm equipment & housing	13,608	29.6%
Processing and handling equipment	7,621	16.6%
Media / Consultancy	1,973	4.3%
Logistics / Refrigeration	2,472	5.4%
Laboratory testing equipment and services	4,292	9.3%
IT & Automation	2,982	6.5%
Sustainable energy	2,108	4.6%
Other	3,229	7%