



# Join the Specialty Food Association's Export Program at SIAL China 2018!

taking our members abroad - selling US high-value specialty foods worldwide

## SIAL China 2018 May 16-18 | Shanghai, China

- 101,000+ trade-only buyers and 3,200 exhibitors from 105 countries
- largest food & beverage show in Asia and 4th largest worldwide
- by 2021, retail sales of packaged foods expected to reach \$309.6 billion in China



Join the SFA group stand at SIAL China 2018 with one of these convenient participation options:

### TABLETOP \$2,495

*you know your products best - travel to the show and meet international buyers!*

- participant staffs own tabletop and samples products
- tabletop includes information counter, stool, wastebasket, fascia sign
- 2 exhibitor badges
- access to USA Pavilion lounge and meeting space, plus common area in SFA group stand
- access to SFA lead retrieval and qualification system
- individual listing and complimentary copy of official show catalogue
- individual listing in USA Pavilion Directory
- one-way shipping of up to 100 pounds from a consolidation point on the U.S. East Coast, including customs clearance



### DISPLAY-ONLY \$995

*no travel necessary - collected and qualified leads will be sent to you after the show*

- participant ships products to US consolidation point for SFA to display and sample
- products displayed on shelf in SFA display case
- products sampled by SFA staff and hired interpreter
- leads gathered, processed, and sent by SFA staff to participant after the show
- access to SFA lead retrieval and qualification system
- individual listing in USA Pavilion Directory
- one-way shipping of up to 100 pounds from a consolidation point on the U.S. East Coast, including customs clearance



For more information, please contact  
[specialtyfood@imexmanagement.com](mailto:specialtyfood@imexmanagement.com)  
(+1) 704 365 0041



# SFA Export Program 2018 SIAL China 2018 Application Form

taking our members abroad - selling US high-value specialty foods worldwide

## Participant Details

Company / Organization Name

Website

Street Address

Contact For Exhibit Planning

City

State

Zip Code

Email

Telephone

Products To Be Displayed/Exhibited

## 1. Participation Request

Please mark an X.

**TABLETOP**

\$2,495

**DISPLAY-ONLY**

\$995

## 2. Terms & Conditions

All companies participating in the SFA group stand must satisfy the following requirements:

**1/ MEMBERSHIP STATUS:** Participant must be a member of the Specialty Food Association.

\_\_\_\_\_   
initial here

**2/ PRODUCT ORIGIN:** Participant must promote and display a majority of U.S. agricultural or U.S. food products. An agricultural or food product shall be considered to be U.S. origin if it is comprised of at least 50 percent by weight, exclusive of added water, of agricultural commodities grown or raised in the United States.

\_\_\_\_\_   
initial here

**3/ PAYMENT:** Participant must pay their Total Participation Fee before space can be assigned according to the following payment terms: **100% participation fee due with Application Form**

\_\_\_\_\_   
initial here

If participant is determined not to comply with the above, participant may be asked to leave the SFA group stand.

## 3. Issue Payment

**OPTION 1** by check payable to Specialty Food Association

MAIL PAYMENT TO:  
Specialty Food Association  
c/o Imex Management, Inc  
4525 Park Road, Suite B-103  
Charlotte, NC 28209

**OPTION 2** by credit card

Choose: Visa / MasterCard / AmEx

Credit Card Number

Exp. Date

Security Code

Cardholder's Name

Cardholder's Signature

## 4. Registration

Please sign below and send Application Form to: [specialtyfood@imexmanagement.com](mailto:specialtyfood@imexmanagement.com) / questions? call us at (+1) 704 365 0041

We the undersigned Participant, hereby apply and agree to comply by the Terms & Conditions stated above. Enclosed is our proof of payment for \$\_\_\_\_\_, covering the total participation fee as indicated above. The person(s) signing this document expressly represents and warrants to the Specialty Food Association that he or she is authorized by Participant to bind it to the terms hereof.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Title \_\_\_\_\_