

Be the first to meet top buyers in China's fastest growing region by joining us for the inaugural edition

VISITORS

50,000 visitors



EXHIBITORS

800 exhibitors

CHINA'S 2019 GDP GROWTH RATE

GUANGDONG	6.2%
NATIONAL AVERAGE	6.1%
BEIJING	6.1%
SHANGHAI	6%

The GDP growth rate of the Guangdong province has outpaced the National Average and that of Beijing and Shanghai provinces.

CHINA MARKET FACTS

- **South China**, including the provinces of Guangdong, Fujian, Guangxi, and Hainan, along with Hong Kong and Macau, **contains 219.67 million people, 15.7% of the total Chinese population**
- Together, the economy of this region measured around **20.6% of the national GDP in 2018**
- The Chinese Government plans to invest **¥100 billion in Shenzhen** to build an international Food Valley, promoting the Shenzhen food industry as an eye-catching global investment hot spot
- The historic and enforceable **U.S.-China Phase One Economic and Trade Agreement** addresses structural barriers to trade & will support a dramatic expansion of U.S. food & agricultural exports
- **Shenzhen is China's fastest growing Tier-1 city** and provides easy access to Guangzhou, Hong Kong and Macau

USDA'S TOP EXPORT PROSPECTS

A grid of six icons representing different export categories: Alcoholic Beverages (wine and beer bottles), Tree Nuts (walnuts), Dairy Products (milk carton), Fresh & Dried Fruit (cherries), Meat (steak), and Bakery Ingredients (flour bag).

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Government Support

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Exclusive Services

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