

Come Export With Us in the USA Pavilion

MAY 14-16, 2019
SHANGHAI, CHINA

China's Largest Food & Beverage Event

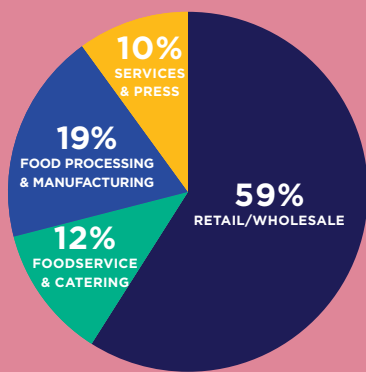
VISITORS

110,635 from 105 countries

EXHIBITORS

3,400 from 70 countries

VISITORS BY INDUSTRY SEGMENT



CATEGORIES WITH GOOD SALES POTENTIAL



2018 USA PAVILION RESULTS

98 Exhibitors

752 Products Featured

1,400 Serious Contacts With Buyers

\$2.6 Million In On-Site Sales

\$116 Million In Projected Sales

TOP 10 VISITOR INTERESTS IN PRODUCTS



Top Reasons to Exhibit

- SIAL China is the largest food show in Asia and 4th largest in the world, trailing only SIAL Paris, Aungmye and Gulfood.
- In 2019 and beyond, Chinese consumer demand for safe, high quality imported products will continue to be driven by China's rising disposable incomes and an increasingly urban population.
- By the year 2021, retail sales in the packaged food market in China are expected to reach nearly US\$309.6 billion, a growth rate of 30.1%.



We've been participating at SIAL China for quite a few years. It is very valuable for establishing relationships with our current and potential customers. We look forward to participating again!"

Paula Beemer, Marketing Manager, Green Valley Pecan Co.



USDA ENDORSED



Officially Endorsed by the U.S. Department of Agriculture, Washington, DC

Benefit from the Prestige and Visibility of the USA Pavilion

Exclusive USA Pavilion Services and Amenities



A highly desirable **central location** on the show floor.



A fully-assisted, exhibitor-friendly process from registration through show dates from IMEX Management staff in the **U.S. and on-site in Shanghai.**



The prestige and visibility of the USA group stand, a **focal point for visitors** and trade press.



Individual listing in and complimentary copies of the **official show catalogue** and **USA Pavilion directory.**



Individual partitioned exhibit space that showcases each exhibiting company's identity.



Free **exhibitor badges** and **visitor invitations.**



Marketing support services from the USDA/Agricultural Trade Office in Shanghai including local promotion to importers, on-site market briefing and on-going market assistance during the show.



Assistance with shipping, hotel arrangements, etc.

Reserve your space and more information below



USA PAVILION ORGANIZED BY

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