



RIO OIL & GAS 2018  
 September 24-27, 2018  
 RIOCENTRO CONVENTION & EXHIBITION CENTER  
 RIO DE JANEIRO, BRAZIL



The largest Oil & Gas event in Latin America offers increased U.S. export opportunities

Brazil is South America's largest oil producer, the world's 7th largest oil consumer and has the largest recoverable ultra-deep (pre-salt) oil reserves in the world.

Significant energy regulation reforms and frequent oil finds are driving operators such as Statoil, Shell, Total, Chevron and others to come to Brazil and get involved in ambitious offshore projects alongside Petrobras. **New investments in exploration, production, and refining over the 2017-2021 period are estimated at over \$US 80 billion.**

The Brazilian economy is rebounding. With recently lowered local content requirements, opportunities abound for increased U.S. exports of oil & gas equipment and services.



**2016 EDITION**

**34,200** trade visitors / **4,177** conference delegates  
**540** exhibitors from **31** countries

**ATTENDEE PROFILE**

Oil & Gas operators, senior procurement executives, specifiers, project managers, engineers, importers, distributors,...

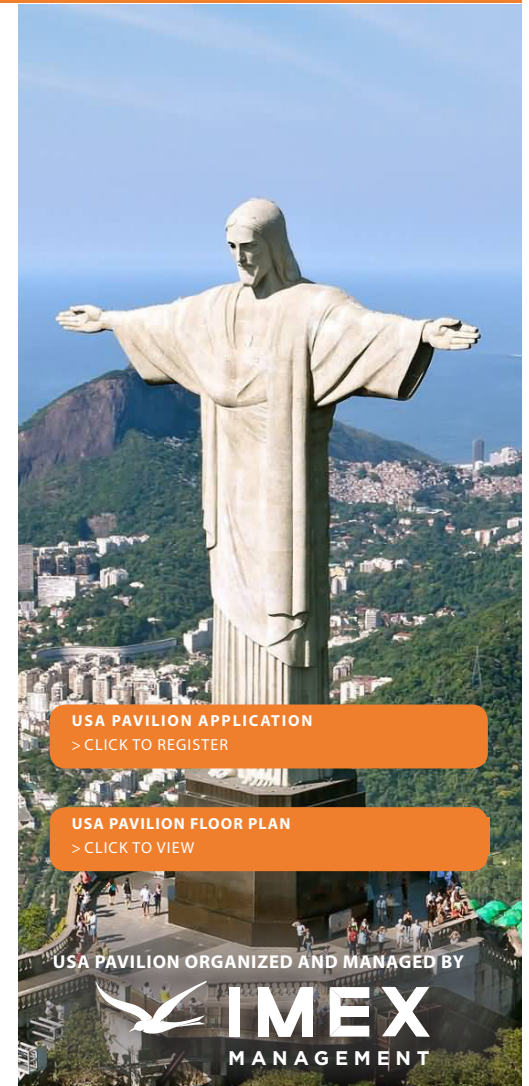
**MARKET OPPORTUNITIES FOR U.S. EXPORTERS** > CLICK TO VIEW



Rio Oil & Gas 2018 is organized every two years by the Brazilian Petroleum, Gas and Biofuels Institute (IBP)



The USA Pavilion at Rio Oil & Gas 2018 is supported by the U.S. Department of Commerce



**USA PAVILION APPLICATION**  
 > CLICK TO REGISTER

**USA PAVILION FLOOR PLAN**  
 > CLICK TO VIEW

USA PAVILION ORGANIZED AND MANAGED BY  
**IMEX**  
 MANAGEMENT

# Let IMEX help grow your export sales in the USA Pavilion at Rio Oil & Gas 2018

## Exclusive Services & Amenities available only to USA Pavilion exhibitors

### High Visibility

Small and medium-sized exhibitors can easily get lost in the crowd at a large global show. The Pavilion is an opportunity for you to stand out. The prestige of the USA group stand is a focal point for visitors and trade press.

### Logistical Assistance

A fully-assisted, exhibitor-friendly process from registration through show dates is assured by IMEX Management in the U.S. and on-site in Rio.

### Exclusive Services

You will have individual entry into the official show catalogue, online catalogue, USA Pavilion directory, free exhibitor badges, assistance with shipping, hotel arrangements, market briefing, networking reception, etc.

## Your USA Pavilion Booth Features:

- Upgraded booth build with overhead signage and lighting
- High quality wall-to-wall carpeting and lighting
- Fascia with company name and booth number
- 1 electrical outlet
- Daily cleaning service and wastebasket  
(Additional furnishings sold separately)

### Prime Location

The USA Pavilion occupies a highly desirable central location on the floorplan and includes a private refreshment area.

### Customized Look

The Pavilion booths have a modern design that may be customized to meet your specific needs. Add company graphics, a multitude of furniture upgrades, audio/visual equipment, high-speed internet, etc

### Support from the USDoC



The U.S. Commercial Service in Rio will provide pre-show and post-show market assistance, a pre-show market briefing, will be present on-site to assist exhibitors and will offer Gold Key Service (GKS) to interested pavilion exhibitors.



## Participation Costs

EARLY REGISTRATION  
through May 11, 2018  
Package Space: US \$895/SQM  
Raw Space (min 25 SQM): US\$645/SQM

LATE REGISTRATION  
after May 11, 2018  
Package Space: US \$985/SQM  
Raw Space (min 25 SQM): US\$710/SQM

CORNER SURCHARGE  
10% Corner Premium

#### USA PAVILION APPLICATION

> CLICK TO REGISTER NOW!

#### USA PAVILION FLOOR PLAN

> CLICK TO VIEW

## To reserve space, contact:

**April Stahl**  
International Marketing Manager  
AprilS@imexmanagement.com

**IMEX Management, Inc.**  
4525 Park Road, Suite B-103  
Charlotte, NC 28209  
704.365.0041 | 704.365.8426 fax  
www.imexmanagement.com

