



U.S. Department of Commerce | International Trade Administration | U.S. Commercial Service

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COMMERCE DEPARTMENT TO HELP SHOWCASE U.S. COMPANIES AT **OSEA 2014**

WASHINGTON, D.C., May 15, 2013 -- U. S. companies interested in developing business in the Asian oil & gas market should strongly consider participating at **OSEA 2014** held December 2-5, 2014 in Singapore.

The U.S. Department of Commerce has granted **OSEA 2014** Trade Fair Certification status, establishing a U.S. Pavilion that welcomes U.S. firms of all sizes. The U.S. Pavilion serves as an excellent venue for U.S. companies to establish or expand overseas distribution, generate sales leads, evaluate competitors and work with U.S. Commercial Service trade specialists to identify potential buyers and partners. Trade Fair Certification assures that U.S. exhibitors at **OSEA 2014** will have U.S. Commercial Service support in the United States as well as Singapore.

The Oil & Gas industry trade exhibition – OSEA, was established three decades ago and attracts almost 30,000 industry professionals in business development of Asia's oil and gas industry. The industry estimates offshore oil and gas investment will top \$300 billion in China, India and Southeast Asia in 6 years. **OSEA2014** presents unparalleled marketing, education and networking opportunities. **OSEA2014** offers you an ideal platform to explore new oil and gas business opportunities and expand market presence. Long term growth looks positive as Asia Pacific and the Middle East are expected to lead the industry in an estimated global growth of 71% by the year 2030.

In certifying **OSEA 2014**, the Department of Commerce recognizes the capability and exhibition experience of the organizers of the U.S. pavilion, IMEX Management Inc., and the potential of this international market to purchase U.S. products and services.

The Trade Fair Certification Program is a cooperative arrangement between private sector trade show organizers and the U.S. Government. The program seeks to broaden the base of U.S. exporters, particularly new-to-export and new-to-market firms, by introducing them to key trade fairs where they can meet their export objectives.

The U.S. Commercial Service helps U.S. businesses, particularly small and mid-sized companies establish international business relationships. The agency's global network includes locations in 108 U.S. cities and U.S. Embassies and consulates in nearly 80 countries. For more information, visit the U.S. Commercial Service at www.export.gov.

For additional information about **OSEA 2014** see <http://www.osea-asia.com>

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