

Click [here](#) to see the online version



Dear Exhibitors,

Everyone in the SIAL Paris team has remained firmly committed to support businesses and provide them with this export springboard which is so keenly awaited to get the economy back on track. To enable such an international event to take place during this pandemic hit, we put together several initiatives to secure individual and collective safety and maintain the quality of business exchanges and inspiration:

- Deployment of a ruthless public health protocol
- Reinforcement of personal and public transport services
- A hybrid offer to enable everyone to interact within the event
- Multiple studies and surveys (XTC, Kantar, Gira, Make.Org, etc.) to share with our community and support changes in the food industry.

The latest developments in the situation worldwide and the uncertainties arising from them have led many of you to change their opinion with regards to the exhibition. Following the survey which was sent to you on 15th July, the results show that a majority of exhibitors representing more than half the surface area of the show **ask for the show to be postponed.**

In accordance with the commitments that we have made, we are following the majority. **SIAL Paris is therefore postponed to 2022, and will take place from 15th to 19th October.**

In line with our mission, it remains our firm intention to keep in touch and accompany the recovery and the transformation of the food industry. We will offer you new events from October 2020 dealing with product trends, innovation, foresight and major exclusive market research, which are unparalleled in the food world.

We will furthermore continue to expand our global network to offer regional growth platforms with major annual gatherings in China, Canada, Indonesia, India and the United Arab Emirates.

Relying on the loyalty and support of all our exhibitors and visitors, we will put the two years ahead of us to good use to prepare an even more inspiring and efficient SIAL 2022!

Thank you for your continued support and we wish all of you a successful and swift return to business.

Best regards,



Nicolas Trentesaux
CEO
SIAL Global Network

Adeline Vancauwelaert
Director
SIAL Paris

Join us on our social networks

#SIALParis



COMEXPOSIUM

You have been sent this message on behalf of the company SIAL - SALON INTERNATIONAL DE L'ALIMENTATION - 70, avenue Général de Gaulle - 92058 Paris La Défense Cedex - France, organiser of the SIAL trade fairs, to inform you of news and sales offers related to the SIAL tradeshow. You have the right to access and modify your personal data and, where applicable, the right to removal, the right to oppose the processing of this data, the right to deletion and limitation of processing, as well as the right to data portability, which you can exercise at any moment by emailing or writing to the following: SIAL - 70, avenue Général de Gaulle - 92058 Paris La Défense Cedex - France or privacy@comexposium.com.

You can also have the right to submit a complaint to the French Data Protection Authority (Commission Nationale de l'Informatique et des Libertés). If you would no longer like to receive news and sales offers related to the SIAL Paris fair, please [Unsubscribe using this link](#)

