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‘PET FAIR SEA’ POSTPONED TO Q4 2021

BANGKOK—October 8, 2020—PET FAIR SEA, the international trade-fair for the pet industry in South-East Asia will be postponed until October 6-8, 2021. Since the announcement of its previous postponement, event organizers have continued to monitor the situation and wait for the green light from Thai Government to open the country back to normal. The future of the pandemic remains unclear, and although the surge remains manageable, global travel restrictions continue to be enforced along with a mandatory 14-day state quarantine for all visitors entering Thailand. Immigration policies and regulations also remain uncertain for the upcoming months and through the end of the year.

Under the current restrictions, exhibitors from countries around the world may be affected. Therefore, VNU Asia Pacific and VNU Asia have made the final decision to postpone ‘Pet Fair SEA 2021’ to Q4 of 2021. The physical show will be moved to October 6-8, 2021. PET FAIR SEA maintains its commitment to organize the live international trade fair in 2021.

‘PET FAIR PRECONNECT’ REMAINS ON OCTOBER 14, 2020

Plans for the virtual platform ‘PreConnect’ remain unchanged and **will launch on October 14, 2020**. Leading producers’ brands can utilize this platform to meet new customers, matching individuals with the right partners to do business with at the PreConnect event. The industry needs the right platform to enable brands to create stories for their products and customers.

One of the benefits of the platform are the conferences. PreConnect will run from 9 a.m. until 9 p.m. (Thailand Time) and offer free access to a full conference lineup, available from any time zone.

“We are still receiving many registrations. Both visitors and exhibitors are signing up despite the uncertainties. We are happy that the industry is trusting us, but we need to make the right decisions. Now that we have entered South-East Asia, the fastest growing area in the world, we need to do our best to deliver our promises. The good news is that that 80% of the trade fair has been booked. This allows us to focus on adding more quality for next year,” stated Manuel Madani, Project Leader PetFair SEA and Head of Competence Center.

SAVE THE DATE

Pet Fair SEA 2021: 6-8 October, 2021 at BITEC, Bangkok | www.petfair-sea.com

Pet Fair PreConnect: 14 October, 2020 on Virtual Platform | www.petfair-sea.com/preconnect

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