



**PARIS**  
**23 - 28 APRIL 2018**

INTERNATIONAL EXHIBITION  
FOR CONSTRUCTION  
AND INFRASTRUCTURE

Press Release of 04/05/2017, Paris

## **CONFIRMED RETURN TO GROWTH FOR THE CONSTRUCTION INDUSTRY: INTERMAT 2018 INTRODUCES ITS NEW SPECIAL EVENTS TO MEET THE CHALLENGES OF THE FUTURE**

All of the indicators seem to be turning to green for the 2018 edition of INTERMAT: the worldwide construction market is set to record annual average growth of 3.9% between now and 2030<sup>1</sup>. In France, further improvement is also forecast for 2017, with 3.4% growth<sup>2</sup> in the building sector and 1.7%<sup>3</sup> in public works.

Such is the healthy backdrop for the forthcoming edition of INTERMAT, the international trade show for construction and infrastructure, to be held from 23 to 28 April 2018 in Paris. INTERMAT promises to be a premium meeting place for market players from the EMEA zone (Europe, Middle East, and Africa) such as building contractors, manufacturers and suppliers of equipment and solutions who will be able to discuss and develop their projects designed to contribute to the development of regions.

INTERMAT has confirmed its status as the reference trade show for the construction and infrastructure sectors, catering to the challenges of all of the stakeholders in this ecosystem. The 1,500 exhibitors and 183,000 trade visitors from 167 countries will be offered access to innovation, educational lectures, networking opportunities, market analysis and insight into the “potential of major construction projects”.

<sup>1</sup> Global Construction 2030

<sup>2</sup> Source: French Building Federation (FFB)

<sup>3</sup> French Public Works Federation (FNTP), in volume

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*“The construction and infrastructure sector is a key contributing factor to the development of regions and their appeal as regards mobility, housing, energy and employment. In view of the profound economic, social and environmental changes currently happening, INTERMAT accompanies industry players in this transformation with new high added value tools and content. This has resulted in the show adopting a new sector organisation, focussing on the sector’s technological innovations,” explains Isabelle Alfano, director of INTERMAT.*

## **With one year to go before opening, INTERMAT displays its new organisation closely attuned to supply and demand, and its new show highlights**

### **An offering divided into sectors and showcased in 4 hubs of expertise**

INTERMAT has revisited its sector organisation to fulfil its exhibitors’ and visitors’ wishes for a clearer presentation of the industry’s equipment, solutions and techniques, a more efficient visit and a spotlight on the sector’s latest innovation. The show is now organised into four hubs of expertise: Earthmoving & Demolition, Roads, Minerals & Foundations, Buildings & Concrete Sector and Lifting, Handling & Transportation.

### **Launch of construction Observatory in association with Business France<sup>4</sup>**

The INTERMAT Observatory came about as a result of the desire to establish stronger bonds with the market and provide construction equipment manufacturers with strategic research on 12 countries in the EMEA zone, handpicked for their planned investment levels in infrastructure and buildings.

The objective of the Observatory is to offer insight into market opportunities for the equipment manufacturers present across the exhibition’s four hubs of expertise.

For each country examined, the Observatory will analyse its national investment plans, main challenges for seven application sectors, the main imports and exports of construction equipment and the foreign brands already established on the market.

The Observatory will offer an exclusive analysis of the major construction projects underway and planned for the future to 2025-2030 and of the main market players involved in these projects.

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<sup>4</sup> Business France is the national agency supporting the international development of the French economy. It is responsible for fostering export growth by French businesses, as well as promoting and facilitating international investment in France. It promotes France’s companies, business image and nationwide attractiveness as an investment location, and also runs the VIE international internship program.

## **Four theme villages to promote the sector's technological innovations**

Responding to the challenges of digitalisation in building and public works and offering an extensive range, INTERMAT 2018 will showcase the sector's technological innovation by creating dedicated feature zones: the Construction Tech 100% Start-up village, the Smart Road village, the Smart Building - BIM village and the Demolition village.

In each zone, lectures and talks will be given on topical subjects, offering a platform for exchange and information sharing between professionals.

## **INTERMAT Innovation Awards, a springboard for the sector's innovations**

Chaired by FNTP, the INTERMAT Innovation Awards competition pays tribute to the machinery, techniques, services or products that contribute to driving progress in the construction and infrastructure sector.

For this edition, INTERMAT has enlisted the support of a judging panel made up of experts from European construction contractors and firms.

## **PRE-INTERMAT: exclusive exchanges between the media and exhibitors, 3 months before the show.**

On 18 and 19 January 2018 at Maison de la Mutualité in Paris, exhibitors will give exclusive previews of their events, new solutions and show "firsts" to the international trade press. This special event will also be the backdrop for the announcement of the winners of the INTERMAT Innovation Awards.

*"The mission of INTERMAT 2018 is thus to provide all construction professionals with a mix of ingredients to enhance their efficiency together with sources of innovation and inspiration to accomplish the projects of the future. This edition features an exhaustive programme specifically designed to identify the major construction projects in the EMEA region thus offering access to high potential and developing regions, and enabling firms to grow their business and increase their visibility towards a qualified and diverse ecosystem," concludes Isabelle Alfano.*

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## MARKET FOCUS

France +3.4% growth in 2017 in <b>buildings</b> in France +7.5% in 2017 and +15% in 2018 in <b>sales</b> of construction equipment +1.7% growth in 1017 for <b>public works</b>	+3.9% average growth between now and 2030 in the worldwide <b>construction</b> market +24% between 2016 and 2020 in sales of <b>construction equipment</b> +17% in 2016 for major construction projects in <b>Africa</b>
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## INTERMAT'S FIGURES

1,500 exhibitors including 70% from outside France 40 countries represented 100+ new products presented	183,000 visitors including 35% from outside France 167 visiting countries including 52 in Africa and the Middle East 1 in 2 visitors works for a construction contractor
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## About the organisers

S.E. INTERMAT brings together the trade organisations of equipment manufacturers and importers:

- CISMA, the French association of equipment manufacturers for construction, infrastructure, steel and handling equipment industries;
- SEIMAT, the French association of international civil engineering, mining, construction and hoisting equipment industries;
- And Comexposium, a European leader in event organisation.

The COMEXPOSIUM Group, one of the world leaders in event organisation, is involved in more than 170 consumer and trade events, covering 11 different sectors of activity such as food, agriculture, fashion, homeland security, construction, high-tech, optics and transport.

COMEXPOSIUM hosts 45,000 exhibitors and more than 3 million visitors in 26 countries around the world.

COMEXPOSIUM is developing worldwide through its activities in around thirty countries: Algeria, Argentina, Belgium, Brazil, Canada, China, Germany, India, Indonesia, Italy, Japan, Korea, Monaco, the Netherlands, New Zealand, the Philippines, Qatar, Russia, Singapore, Spain, Thailand, Turkey, the United Arab Emirates, the United Kingdom and the United States.

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