

Reach one of the fastest growing markets for North American animal feed and animal farming industries

VISITORS

8,711

1,924 international visitors
(outside of Vietnam)

85% intend to return to next edition

EXHIBITORS

276 from 28 countries

5,920 sqm of exhibition space

91% satisfied with quality of visitors

TOP 5 VISITOR PROFILES

41% Aquaculture, Cattle, Pig, Poultry, and Dairy Farms

18% Importers / Distributors / Wholesalers

16% Agribusiness & Agrobusiness

15% Veterinarians / Nutritionists

10% Other

TOP VISITING COUNTRIES



VIETNAM



KOREA



THAILAND



MALAYSIA



CHINA



INDIA

WHY EXHIBIT?

- With a growing middle class and booming economy, Vietnam's demand for animal protein continues to increase
- Vietnam is a leading contributor to the expected global pigmeat production increase of 14 megatonnes (Mt) by 2023
- Feed demand is expected to rise by +5 Mt in Vietnam by 2030



Thank you very much for the excellent organization of our participation at the USA Pavilion at ILDEX. We had high quality traffic... booth looks very nice and professional.

Gerardo Quaassdorff, Managing Director, T.K. Exports, Inc.



NORTH AMERICAN PAVILION ORGANIZED BY



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Maximize your ROI with the North American Pavilion at ILDEX Vietnam 2022



You Focus on Business, We Handle the Rest



Prime Location

A highly desirable location ensuring maximum traffic & visibility



Turnkey Solutions

All-inclusive booth packages & personalization options



Expert Assistance

Dedicated IMEX staff from registration through show days on-site



USDA Supported

OAA Ho Chi Minh City staff on-site for market assistance & promotion



Enhanced Visibility

Exhibitor listings in official printed, online & Pavilion directories



Full Access

Complimentary exhibitor badges & visitor invitations



Exclusive Services

Preferred hotels, assistance with freight forwarding, etc.



Export Hub

A focal point for importers & distributors

Reserve Your Space and More Information

[REGISTER HERE](#)

[2018 POST SHOW REPORT](#)

[USDA VIETNAM GRAIN & FEED REPORT](#)

[UPCOMING SHOWS](#)



Mary Tarnowka, U.S. Consul General, and Gerald H. Smith, Senior Agricultural Attaché, from the U.S. Office of Agricultural Affairs in Ho Chi Minh City, meeting with USA Pavilion Exhibitor Martin Sieber, President of USLGE, at ILDEX Vietnam 2018

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