



Come Export With Us in the USA Pavilion

**ILDEX VIETNAM 2020**  
**MARCH 18-20, 2020**  
HO CHI MINH CITY, VIETNAM

Reach one of the fastest growing markets for  
U.S. animal feed and animal farming industries

**VISITORS**

**8,711**  
1,924 international visitors  
(outside of Vietnam)  
85% intend to return to next edition

**EXHIBITORS**

**276** from 28 countries  
5,920 sqm of exhibition space  
91% satisfied with quality of visitors

**TOP 5 VISITOR PROFILES**

- 36% • Breeding farms
- 18% • Importers / Wholesalers
- 16% • Processing Companies
- 12% • Cooperatives / Feed Mills
- 7% • Veterinarians

**TOP VISITING COUNTRIES**



VIETNAM



KOREA



THAILAND



MALAYSIA



CHINA



INDIA

**Top Reasons to Exhibit**

- With a growing middle class and booming economy, Vietnam's demand for animal protein continues to increase
- U.S. agricultural exports to Vietnam have increased by 414% since 2007
- ILDEX Vietnam: where real buyers meet leading international suppliers



**Thank you very much for the excellent organization of our participation at the USA Pavilion at ILDEX. We had high quality traffic... booth looks very nice and professional**

Gerardo Quaassdorff, Managing Director, T.K. Exports, Inc.



USA PAVILION AT ILDEX VIETNAM 2020 ORGANIZED BY



**IMEX Management, Inc.**  
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# Benefit from the Prestige and Visibility of the USA Pavilion at ILDEX Vietnam 2020



## Exclusive USA Pavilion Services and Amenities



A highly desirable **central location** on the show floor.



A fully-assisted, exhibitor-friendly process from registration through show dates from IMEX Management staff in the **U.S. and on-site in Ho Chi Minh City.**



The prestige and visibility of the USA group stand, a **focal point for visitors** and trade press.



Individual listing in and complimentary copies of the **official show catalogue** and **USA Pavilion directory.**



**Individual partitioned** exhibit space that showcases each exhibiting company's identity.



Free **exhibitor badges** and **visitor invitations.**



**Marketing support services** from the Office of Agricultural Affairs, Ho Chi Minh City, including local promotion to importers, on-site market briefing and on-going market assistance during the show.



**Assistance** with shipping, hotel arrangements, etc.

## Reserve your space and more information below

**RESERVE YOUR SPACE TODAY!**  
> [REGISTER HERE](#)

**2020 FLOORPLAN**  
> [LEARN MORE](#)

**2018 POST SHOW REPORT**  
> [LEARN MORE](#)

**USDA VIETNAM GRAIN & FEED REPORT**  
> [LEARN MORE](#)

**UPCOMING SHOWS**  
> [LEARN MORE](#)



Mary Tarnowka, U.S. Consul General, and Gerald H. Smith, Senior Agricultural Attaché, from the U.S. Office of Agricultural Affairs in Ho Chi Minh City, meeting with USA Pavilion Exhibitor Martin Sieber, President of USLGE, at ILDEX Vietnam 2018

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