



# COME EXPORT WITH US!

## ILDEX Vietnam 2018

### March 14-16, 2018

SAIGON EXHIBITION AND CONVENTION CENTER (SECC)  
HO CHI MINH CITY, VIETNAM



*The 7th International Livestock, Dairy, Meat Processing and Aquaculture Exposition in Vietnam*

A trusted marketing channel to reach one of the fastest growing markets for U.S. animal farming products

#### Products

##### AQUACULTURE

- Vietnam ranks #4 in the world for aquaculture production
- 2016 saw a 435,000 metric ton increase in aquaculture production

##### ILDEX VIETNAM 2016

- 7,388** trade visitors
- 202** international exhibitors
- 95%** satisfied exhibitors

2016 POST SHOW REPORT  
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#### Equipment

#### Technology

##### FEED

- 45% of total feed demand is imported
- Imports increased an additional 300,000 tons in 2016
- 11th largest importer of US agricultural products

##### ATTENDEE PROFILE

Animal feed industry, animal husbandry, animal health, veterinary, meat processing, trade & distribution and pig & poultry farming.

VIETNAM GRAIN AND FEED OUTLOOK  
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#### Know-how

##### PORK & POULTRY

- Vietnam ranks #5 in the world for swine production
- With Vietnam's incredible poverty reduction since 2005 and steadily rising GDP, Vietnamese citizens can afford more protein than ever before

#### Innovation

USA PAVILION APPLICATION  
> CLICK TO REGISTER

USA PAVILION FLOOR PLAN  
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**EARLY REGISTRATION  
DEADLINE APRIL 30, 2017**

USA PAVILION ORGANIZED BY



# Boost your export sales at ILDEX Vietnam 2018

## Why Exhibit in the USA Pavilion?

### High Visibility

Small and medium-sized exhibitors can easily get lost in the crowd at a large international exhibition. The Pavilion is an opportunity for you to stand out. The prestige of the USA group stand is a focal point for visitors and trade press.

### Logistical Assistance

A fully-assisted, exhibitor-friendly process from registration through show dates is assured by Imex Management in the U.S. and on-site in Ho Chi Minh City.

### Exclusive Services

You will have individual entry into the official show catalogue, USA Pavilion directory, free exhibitor badges, assistance with shipping, hotel arrangements, etc.

### Prime Location

The USA Pavilion occupies a highly desirable central location on the floorplan.

### Customized Look

The Pavilion booths have a modern design that may be customized to meet your specific needs at an additional cost. Add company graphics, a multitude of furniture upgrades, audio/visual equipment, high-speed internet, etc.

### Support from the USDA

The Office of Agricultural Affairs, Ho Chi Minh City will provide pre-show and post-show market assistance, a pre-show market briefing, and will be present on-site with their own booth to assist exhibitors.

## Official USA Pavilion Booth Features

Your complete turnkey booth will include all of the features you need for an effective participation:

- All-inclusive stand-fitting service
  - Attractive booth design
  - High quality wall-to-wall carpeting and lighting
  - Fascia with company name and booth number
  - 1 table, 2 chairs, 1 lockable demonstration counter
  - 1 electrical outlet
  - Daily cleaning service and wastebasket
- (Additional furnishings sold separately)



Booth design subject to change

## Booth Package Fees

**MANDATORY REGISTRATION FEE**  
\$250

**EARLY REGISTRATION THROUGH APRIL 30, 2017**  
\$ 4,695 / 9 SQM Booth  
\$ 525 / each additional SQM  
\$ 500 / Corner

**STANDARD REGISTRATION AFTER APRIL 30, 2017**  
\$ 5,245 / 9 SQM Booth  
\$ 580 / each additional SQM  
\$ 500 / Corner

**EARLY REGISTRATION DEADLINE APRIL 30, 2017**

**USA PAVILION APPLICATION**  
> [CLICK TO REGISTER](#)

**USA PAVILION FLOOR PLAN**  
> [CLICK TO VIEW](#)

## To reserve space contact:

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