



COME EXPORT WITH US!

ILDEX Vietnam 2018

March 14-16, 2018

SAIGON EXHIBITION AND CONVENTION CENTER (SECC)
HO CHI MINH CITY, VIETNAM



*The 7th International Livestock, Dairy, Meat Processing
and Aquaculture Exposition in Vietnam*

A trusted marketing channel to reach one of the fastest growing markets for U.S. animal farming products

Products

AQUACULTURE

- Vietnam ranks #4 in the world for aquaculture production
- 2016 saw a 435,000 metric ton increase in aquaculture production

ILDEX VIETNAM 2016

- 7,388** trade visitors
- 202** international exhibitors
- 95%** satisfied exhibitors

2016 POST SHOW REPORT
> CLICK TO VIEW

Equipment

Technology

FEED

- 45% of total feed demand is imported
- Imports increased an additional 300,000 tons in 2016
- 11th largest importer of US agricultural products

ATTENDEE PROFILE

Animal feed industry, animal husbandry, animal health, veterinary, meat processing, trade & distribution and pig & poultry farming.

VIETNAM GRAIN AND FEED OUTLOOK
> CLICK TO VIEW

Know-how

PORK & POULTRY

- Vietnam ranks #5 in the world for swine production
- With Vietnam's incredible poverty reduction since 2005 and steadily rising GDP, Vietnamese citizens can afford more protein than ever before

Innovation

USA PAVILION APPLICATION
> CLICK TO REGISTER

USA PAVILION FLOOR PLAN
> CLICK TO VIEW

**EARLY REGISTRATION
DEADLINE APRIL 30, 2017**

USA PAVILION ORGANIZED BY



Boost your export sales at ILDEX Vietnam 2018

Why Exhibit in the USA Pavilion?

High Visibility

Small and medium-sized exhibitors can easily get lost in the crowd at a large international exhibition. The Pavilion is an opportunity for you to stand out. The prestige of the USA group stand is a focal point for visitors and trade press.

Logistical Assistance

A fully-assisted, exhibitor-friendly process from registration through show dates is assured by Imex Management in the U.S. and on-site in Ho Chi Minh City.

Exclusive Services

You will have individual entry into the official show catalogue, USA Pavilion directory, free exhibitor badges, assistance with shipping, hotel arrangements, etc.

Official USA Pavilion Booth Features

Your complete turnkey booth will include all of the features you need for an effective participation:

- All-inclusive stand-fitting service
 - Attractive booth design
 - High quality wall-to-wall carpeting and lighting
 - Fascia with company name and booth number
 - 1 table, 2 chairs, 1 lockable demonstration counter
 - 1 electrical outlet
 - Daily cleaning service and wastebasket
- (Additional furnishings sold separately)



Booth design subject to change

Prime Location

The USA Pavilion occupies a highly desirable central location on the floorplan.

Customized Look

The Pavilion booths have a modern design that may be customized to meet your specific needs at an additional cost. Add company graphics, a multitude of furniture upgrades, audio/visual equipment, high-speed internet, etc.

Support from the USDA

The Office of Agricultural Affairs, Ho Chi Minh City will provide pre-show and post-show market assistance, a pre-show market briefing, and will be present on-site with their own booth to assist exhibitors.

Booth Package Fees

MANDATORY REGISTRATION FEE
\$250

EARLY REGISTRATION THROUGH APRIL 30, 2017
\$ 4,695 / 9 SQM Booth
\$ 525 / each additional SQM
\$ 500 / Corner

STANDARD REGISTRATION AFTER APRIL 30, 2017
\$ 5,245 / 9 SQM Booth
\$ 580 / each additional SQM
\$ 500 / Corner

EARLY REGISTRATION DEADLINE APRIL 30, 2017

USA PAVILION APPLICATION
> [CLICK TO REGISTER](#)

USA PAVILION FLOOR PLAN
> [CLICK TO VIEW](#)

To reserve space contact:

Hyrum Butler
HyrumB@ImexManagement.com

Imex Management, Inc.
4525 Park Road, Suite B-103
Charlotte, NC 28209
704.365.0041 | 704.365.8426 fax
www.ImexManagement.com

Exclusive VIV/ILDEX Representatives in the U.S.

UPCOMING VIV & ILDEX SHOWS
> [CLICK FOR CALENDAR](#)

Booth Application & Contract Form

USA Pavilion at ILDEX Vietnam 2018 | March 14-16, 2018 | HCMC, Vietnam

4 Easy Steps To Apply

- 1 Read Terms & Conditions on the reverse side and initial
- 2 Complete and sign the Booth Application & Contract Form
- 3 Make deposit check payable to Imex Management, Inc.
- 4 Submit Booth Application & Contract with deposit payment.
 - 50% deposit due with application
 - Remaining balance due October 31, 2017

Send to:
 Hyrum Butler
 HyrumB@ImexManagement.com
 Imex Management, Inc.
 4525 Park Road, Suite B-103
 Charlotte, NC 28209
 704.365.0041 | 704.365.8426 fax
 www.ImexManagement.com

The company, as described below, hereinafter referred to as "Exhibitor", applies for participation in the USA Pavilion at ILDEX Vietnam 2018 in Ho Chi Minh City, organized by Imex Management, Inc. hereinafter referred to as "Management".

COMPANY NAME _____
 Street Address _____ City _____ State _____ Zip Code _____
 Telephone _____ Fax _____ Website _____

PERSON RESPONSIBLE FOR EXHIBIT PLANNING _____ Email _____

EXHIBIT SPACE REQUESTED

All booths include the services and amenities specified in the USA Pavilion Brochure for ILDEX Vietnam 2018.

MANDATORY REGISTRATION FEE @ \$250

= \$ 250.00 _____

STANDARD REGISTRATION (AFTER APRIL 30, 2017)

9 square meter in-line booth: a total of _____ 9 SQM booth(s) @ \$5,245 = \$ _____

Each additional square meter: a total of _____ SQM @ \$580 = \$ _____

Premium charge per corner: _____ corner(s) @ \$500 = \$ _____

Raw space (minimum of 36 sqm): _____ sqm @ \$465 = \$ _____

TOTAL = \$ _____

PREFERRED LOCATIONS (SUBJECT TO AVAILABILITY): 1) BOOTH # _____ 2) BOOTH # _____ 3) BOOTH # _____

PAYMENT TERMS:

50% DEPOSIT DUE WITH APPLICATION; REMAINING BALANCE DUE OCTOBER 31, 2017

ENCLOSED IS OUR DEPOSIT CHECK FOR \$ _____, COVERING THE EXHIBIT SPACE AS INDICATED ABOVE.

We, the undersigned exhibiting company, hereby apply and agree to comply by the Terms and Conditions printed on the reverse side of this application. The person(s) signing this document expressly represents and warrants to Management that he or she is authorized by Exhibitor to bind it to the terms hereof. The undersigned acknowledges that he or she has read and accepts the terms as set forth on both sides of this Booth Application & Contract Form.

Signature _____ Title _____ Type or Print Name _____ Date _____

[CLICK HERE TO SUBMIT BOOTH APPLICATION & CONTRACT](#)

Terms & Conditions for the USA Pavilion at ILDEX Vietnam 2018

Upon acceptance of your completed Booth Application & Contract Form and booth deposit, the following Terms & Conditions will be in effect and are subject to such additions or changes as may be made by Imex Management, Inc. in the Exhibitor's Manual. Exhibitors will be promptly advised of any changes or additions. Please keep a copy for your records.

1. THE FOLLOWING CONDITIONS as well as rules and regulations laid down by the show organizers, are part of the Participation Agreement made through the signing of the "Booth Application and Contract Form" as though fully incorporated therein, and each participant, hereinafter referred to as Exhibitor, is bound by each and everyone thereof.

2. IMEX MANAGEMENT, INC., hereinafter referred to as Management, under-takes within the framework of the offer submitted to carry out the project described in the USA Pavilion at ILDEX Vietnam 2018 brochure on the condition that the requisite number of Exhibitors apply.

3. USA PAVILION PARTICIPATION is open only to U.S. companies, their foreign subsidiaries, agents, representatives and licensees.

4. SPACE ASSIGNMENTS: Exhibit space assignments within the pavilion are made on a first-come, first-served basis. No assignment will be official until a completed application and the proper deposit has been received and accepted by Management. The location and layout of the USA Pavilion are subject to change at the sole discretion of the show organizers. The floor plan of the pavilion may also change to fit the total space demand.

5. EXHIBITOR AGREES to provide their own property and liability insurance, keep a fully equipped, manned booth in the USA Pavilion at all opening hours throughout the show, make payments for exhibit space and additional expenses as scheduled and not to reassign, grant or license the use of Exhibitor's space without written consent from Management.

6. LIABILITY: The Exhibitor agrees to indemnify and hold harmless the Management, the Show organizers, the Exhibition Hall Facility and City in which this exhibition is being held, and their Officers, Agents and Employees, against all claims, losses, suits, damages, judgments, expenses, costs and charges of every kind resulting from its occupancy of the space contracted herein for by reason of personal injuries, death, property damages, or any other cause sustained by any persons or others. The Management shall not be responsible for loss or damage to displays or goods belonging to Exhibitors whether resulting from fire, storms, acts of God, air conditioning or heating failure,

theft, pilferage, mysterious disappearance, bomb, threats or other causes. All such items are brought to the Exhibition and displayed at Exhibitor's own risk, and should be safeguarded at all times. The Exhibitor agrees that Management shall not be responsible in the event of any errors or omissions in the listings in the exhibition official directory and in any promotional material. Exhibitor agrees to indemnify Management against and hold it harmless for all claims and for all damages, costs and expenses, including, without limitation, attorneys' fees and amount paid in settlement, incurred in connection with such claims arising out of the acts or negligence of Exhibitor, his agents or Employees.

7. PAYMENT SCHEDULE: The payment schedule is as follows: 50% deposit due with submission of Booth Application and Contract Form; remaining balance due October 31, 2017. Management has the right to replace any exhibitor who has not paid its space 90 days before the show. The cancellation policy listed below will apply in that case.

8. CANCELLATIONS: In the event of Management agreeing to any request for release from the contract, Exhibitor will be liable for all or part of the exhibit space cost stated overleaf in the Booth Application and Contract Form on the following scale:

- Cancellation 271 days or more before the show: 25% of cost
- Cancellation between 270 and 121 days before the show: 50% of cost
- Cancellation 120 days or less before the show: full cost

This scale will apply only from the date Management receives written notice by letter, email or fax. These cancellation fees are considered to be liquidated damages for the injuries Management will suffer as a result of Exhibitor's cancellation. The Exhibitor acknowledges that damages for breach of this contract are difficult to ascertain at the time of this contract's formation and moreover, Exhibitor acknowledges that the agreed upon liquidated damages are a reasonable forecast of compensatory damages in case of breach. The Exhibitor also acknowledges that its withdrawal from its reserved space at a time when other entities would be interested in occupying it will cause Management to

sustain damages. In such situation, the Management's damages will be significant, but not precisely calculable. This provision for liquidated and agreed upon damages is not a penalty and therefore the provision for liquidated damages is valid. The date of cancellation should be the postmarked date on such correspondence.

9. FORCE MAJEURE: In the event of fire, war, public calamity, force majeure or other reasons beyond Management's control preventing all that is indispensable to the staging of the USA Pavilion, Management may decide at any time to cancel all applications for Exhibit Space already filed while notifying the Exhibitors of this decision in writing. Whatever the reasons of such cancellation, the Exhibitors are not entitled to any compensation or indemnity. Funds remaining after payment of all costs will be distributed among Exhibitors proportionately to the amounts paid by them. It is here with expressly agreed that Exhibitors shall have no rights of preferring claims against Management on any grounds or for any reasons whatsoever.

Booth Package Fees

MANDATORY REGISTRATION FEE
\$250

STANDARD REGISTRATION AFTER APRIL 30, 2017

\$5,245 / 9 SQM booth

\$580 / each additional SQM

\$500 / corner

\$465 / sqm of raw space (min 36 sqm)

INITIALS: _____

[CLICK HERE TO SUBMIT BOOTH
APPLICATION & CONTRACT](#)