



# POST SHOW REPORT: ILDEX VIETNAM 2018

THE 7<sup>TH</sup> INTERNATIONAL LIVESTOCK, DAIRY, MEAT PROCESSING AND AQUACULTURE EXPOSITION, VIETNAM

14-16 MARCH 2018, SAIGON EXHIBITION & CONVENTION CENTER (SECC), HO CHI MINH CITY, VIETNAM

Livestock Industry Growth, Customized Service.



## 276 Exhibitors

from 28 countries

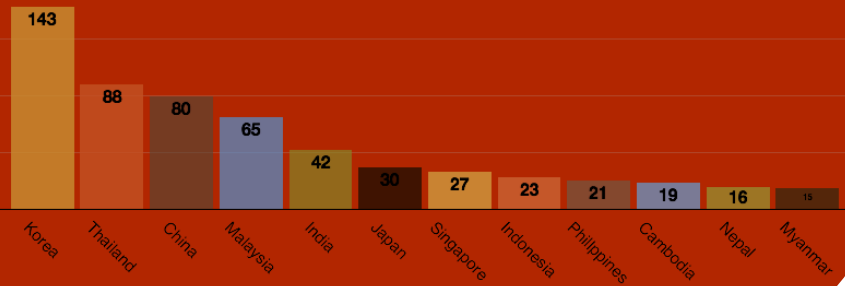


## 91% satisfied quality visitors



# 87% International exhibitors

## 1,924 International participants from worldwide



**"ILDEX Vietnam is a good exhibition because many people walking inside the hall are really customers, really important buyers and the leading important exhibitors in this industry."**

Mr. Atakan Yilmaz CELIK  
International Buyer, ACC Otomasyon, Turkey



# 94%

## recommend to their colleagues



### PRODUCT RANGE

- Animal Housing & Farm Equipment 33%
- Feed Ingredients & Additives 26%
- Animal Health, Breeding and Feed 21%
- Knowledge Transfer & Consulting 6%
- Industrial Feed, Grain, Raw Material Processing Equipment 5%
- Egg Processing, Packaging, Handling and Refrigeration 3%
- Hatching & Incubation, Swine Genetics Exporter, Cattle & Goats Genetics 2%
- Manure Treatment System, Industrial Pig Fertilizer, Waste Water Treatment 2%
- Meat Processing, Seasoning, Packaging and Handling, Refrigeration 2%



# 8,711

Trade participants



94% have positive feedback



77% visitors intend to visit the next edition

"This is the first time that we have participated in ILDEX Vietnam to see how the exhibition is, and to find opportunities for African companies in the future. We will definitely come back again."

Nthabiseng Maude Mthethwa  
Deputy Director at the Resource Based Industries Invest South Africa, Department



### WHY VISIT

- 21% Meet business partners
- 18% Buy products and services
- 17% Get market overview
- 15% Attend seminar and conference
- 13% Find new business partner and innovation
- 7% Sell products and services
- 5% Evaluate show for future participation
- 4% Other



### MAIN BUSINESS

- 16% Agribusiness & Agrobusiness
- 12% Aquaculture
- 10% Cattle Farm
- 10% Importer & Exporter
- 8% Nutritionists
- 8% Distribution & Wholesale
- 7% Pig Farm
- 7% Veterinarian
- 7% Poultry Farm
- 5% Research & Consultancy
- 5% Dairy Farm
- 2% Integrator
- 1% Slaughter House
- 1% National & Local Authorities



### JOB FUNCTION

- 15% Distributor / Trader
- 12% Technical Manager, Engineer, Technician
- 11% MKT, Sales Manager, Representatives
- 11% Nutritionist & Researcher
- 10% Senior Management (CEO,MD,GM,Owner)
- 10% Consultant
- 7% Farm owner
- 6% Others
- 2% Farmer
- 1% Procurement



Organized by



### CONTACT US

VNU EXHIBITIONS ASIA PACIFIC CO., LTD.  
ildex@vnuexhibitionsap.com | www.ILDEX-VIETNAM.com | +662 670 0900