

We have evolved!

LAUNCH
EVENT

NEW FOR
2021!



The UK's
dedicated
showcase of
end-to-end
manufacturing
and product
development

Formerly

pro2
pac

22-24
March 2021
ExCeL London

IMS

IFE Manufacturing
Solutions

22-24 March 2021 | ExCeL London



Linking the entire
supply chain



22-24 March 2021 | ExCeL London

From concept to start-up to the best known brands, 2021 will deliver solutions from the entire food, drink & hospitality supply chain

Introduction



IFE Manufacturing Solutions is the UK's only dedicated product development and manufacturing showcase that services the entire food & drink supply chain exclusively.



IFE Manufacturing Solutions will launch in March 2021, serving as a one stop shop from which to source everything needed to take an offering from concept to finished product.

Together with IFE, Hotel, Restaurant & Catering Show, London Produce Show and Festival of Enterprise, IFE Manufacturing Solutions is set to attract 45,000 key industry professionals and decision makers, with audiences from the UK and the wider international food, drink & hospitality markets. This event is set to be the pioneering game changer for the industry for delivering end-to-end strategies to help businesses upscale, launch or optimise their food & drink offering to the greatest degree.



The world of processing, packaging and manufacturing has transformed into a much larger and more complex practice within food, drink & hospitality. Implementing the right innovative solutions has never been more integral to making the difference between having brand success & product longevity or being a non-starter. With this in mind, we have taken the well-respected processing and packaging event "Pro2Pac" and turned it on its head to create an all new event – IFE Manufacturing Solutions.

We are looking for examples of the most innovative products, together with key demonstration of forward-thinking solutions in packaging machinery & technology, contract manufacturing, transit methods, ancillary services, sustainable materials and more answers to the modern day producers day-to-day product development needs.

This really is THE opportunity to get your solutions in front of food & drink manufacturers and producers, together with the great & the good from the world of foodservice and hospitality.

Linking the entire supply chain



22-24 March 2021 | See you next year!

[f ifemsevent](#) [IFEMS_Event](#) [ims_event](#) ifemanufacturingsolutions.co.uk

Audience Profile

All stats relate to: **pro2 pac 2019**

Countries:



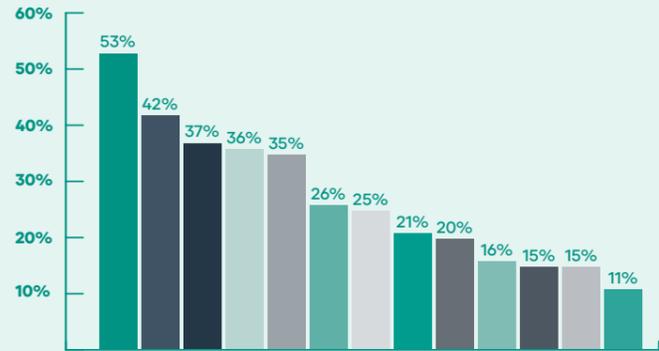
Visitors Include:

- Owners/Operators
- Process Engineers/Managers
- Operations Engineers/Managers
- Production Engineers/Managers
- Packaging/Process Technologists
- Quality/Technical
- Factory/Plant Managers
- R&D
- Nutritionists
- Entrepreneurs
- Packaging Specialists
- Category Managers
- Product/Brand/Marketing Managers
- Development Chefs
- EPD/NPD

Some of our Visitors:



Visitor Interests



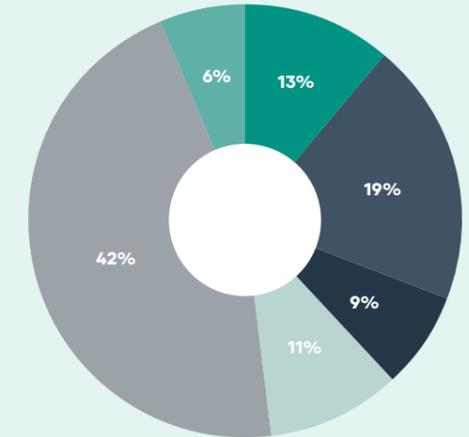
- Packaging Materials & Containers
- Processing, Packaging & Design
- Labelling/Coding/Marking/Printing
- Design/Branding
- Packaging Machinery
- Contract Packing
- Quality Control
- Waste Management
- Sustainable Materials
- Filling/Capping
- Technology Solutions
- Storage/Handling
- Transport & Logistics

Visitors Annual Spend



78% of visitors had purchasing authority

Visitor Sectors



- Retail
- Hospitality & Foodservice
- Wholesaler/Distributor
- Import/Export
- Manufacturer/Producer
- Facilities/Waste Recycling

Notable Exhibitors:

Processing & Packaging

- Tetra Pak
- PFM Packaging Machinery
- Ilpra Systems
- Ravenwood Packaging
- KCC Packaging
- Schur Star Systems
- Fischbein Saxon
- UFLEX Ltd
- Thrace Group

- Automated Packaging Systems Ltd
- Neville & More
- Applic'etains

Ingredients

- California Walnut Commission
- Chelmer Foods
- Unicorn Ingredients
- Global Grains
- Foodie Flavours
- Coconut Development Authority
- Silbury
- Covita UK
- Gerald McDonald & Co

Trends in Product Development

Bitesize Facts:

A record number of today's society are now choosing a vegetarian/plant-based diet – over 3.5 million.

Source: The Independent - independent.co.uk

In order to grow, evolve, and connect with new, existing, and potential markets, it's important that all businesses stay one step ahead, embracing the latest innovations, trends and developments.

Source: Food Innovation Solutions website - foodinnovationsolutions.com

UK alcohol consumption fell from 3.07 units per day in 2003 to 2.57 units per day in 2017, while the number of Brits who do not drink at all has reached 5.4 million, up 35% on 2013.

Source: The Guardian

Awareness of origin, environment and ethics becomes more important, although price remains key - 10% would pay more for more environmentally conscious product.

Source: YouGov

Hot Stuff!

20% of us eat more spicy food than five years ago.

Source: Waitrose Food & Drink Report 2019

Chilli is a great way to add extra flavour and interest to food and people are increasingly using it in place of salt.

Chillies also contain a compound that can cause natural "feel good" chemicals to be released by our brains. So our reason for enjoying spice could sometimes be more than just because it's tasty.

Key Industry Feedback

Visitors

"A great change to see packaging innovation at Pro2Pac and then experience that packaging at IFE! Engaging stands and a great speaker programme."

Benjamin Punchard, Global Packaging Insights Director, **Mintel**

Exhibitors

"Fantastic show with superb content."

Will Mercer, Group Research & Development Director, **Coveris**

"We've had a really good day; we've seen a lot of new companies and interesting ideas and technologies."

Phil Kirkby, Business Development Manager, **Offset Print & Packaging**

IFE Manufacturing Solutions has been borne from the success delivered from the well-respected processing & packaging event Pro2Pac. Here are some thoughts from past attendees:

"Pro2Pac is phenomenally important."

Sanjay Patel, Formerly of **Coca-Cola**

"I find Pro2Pac an inspiring event, presenting innovative ideas and products and importantly offering the opportunity to meet experts from across the packaging value chain of key industry stakeholders."

Richard Coles, Director, **Emagine Packaging**

"I've had a really good day at Pro2Pac. A lot of innovation, it's really busy and I like the layout."

Martin Hambleton, Head of Procurement, **Enroute International**

"It's very much an industry get together and by participating, we can reveal some of the new things that we are doing as a business."

Ian Williamson, Business Development Director, **Tetra Pak**

"It exceeded my expectations. We met a number of great companies who had serious interest and budget. One order will pay for our investment ten times over."

Paul Sutcliffe, Managing Director, **Redzone Production Systems**

Get in touch with us...

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