

# State Trade Expansion Program (STEP)

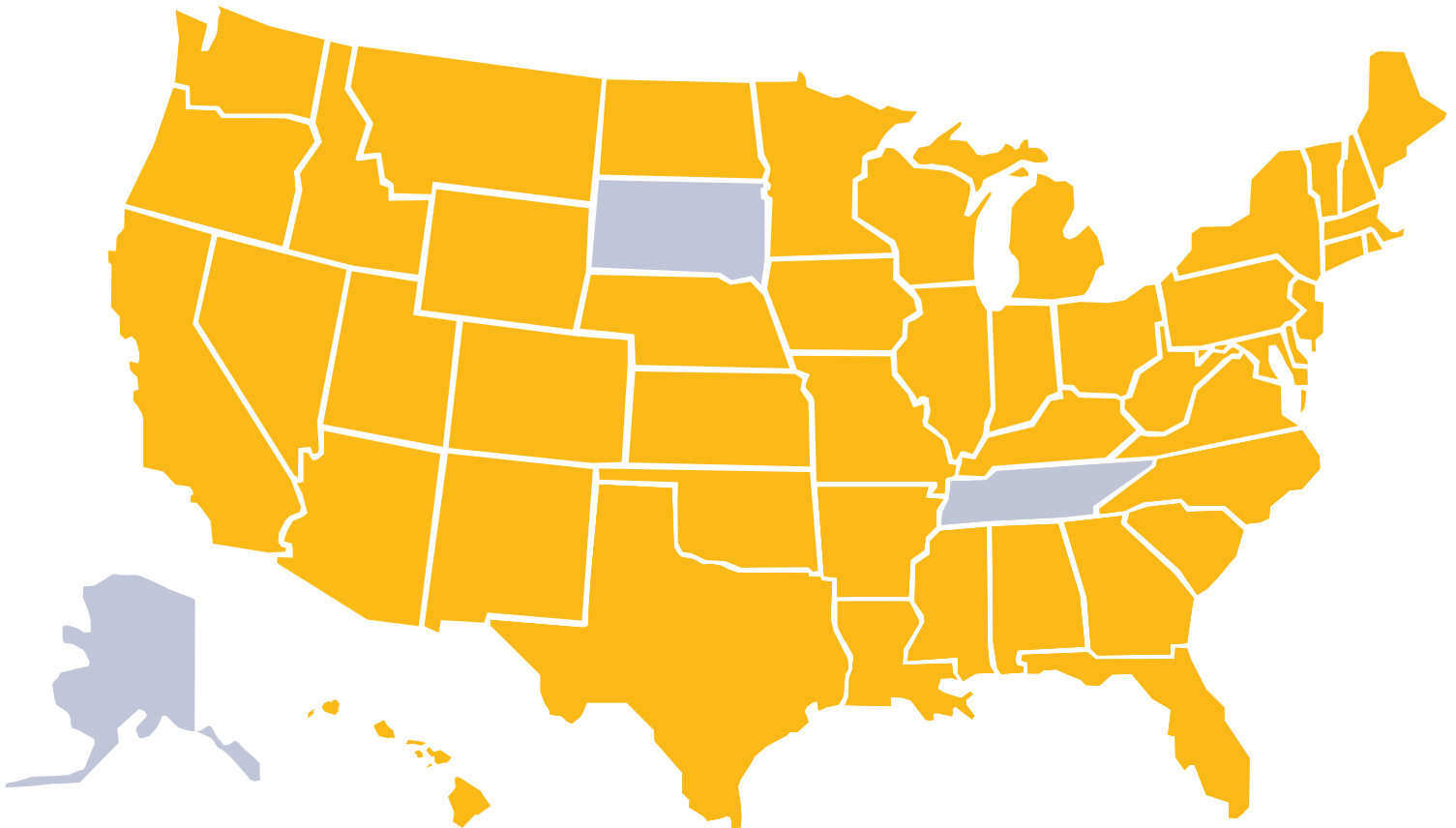
## Reduce the Cost of your Tradeshow Participation

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U.S. exhibitors in the USA Pavilion may benefit from additional funding, marketing, and logistical assistance through the STEP grant program provided in collaboration with the U.S. Small Business Association (SBA). Through awards to U.S. states and territories, STEP helps small businesses overcome obstacles to exporting by providing grants to cover costs associated with entering and expanding into international markets. Services and eligibility offered through STEP varies from state to state, but the most common benefits may include:

- furnished booth space and signage reimbursement
  - flights and lodging reimbursement
  - pre-arranged meetings with potential buyers
  - translation of sales materials
  - freight-forwarding
  - website and e-commerce assistance
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**Click on your state to find out more!**



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USA PAVILION ORGANIZED BY

**IMEX Management, Inc.**  
1422 E Main St #267  
Lincolnton, NC 28092 USA  
+1 704-365-0041  
www.imexmanagement.com

**Evan Stanford**  
+1 704-248-4805  
EvanS@imexmanagement.com