

Come Export With Us in the USA Pavilion

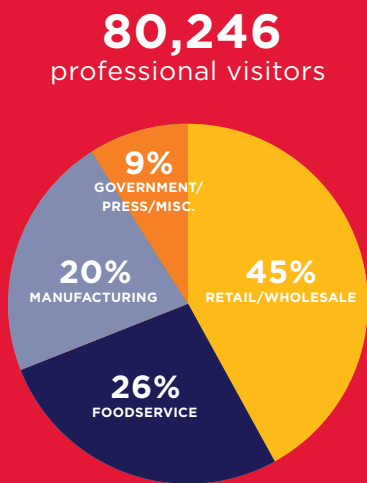
MARCH 10-13, 2020

TOKYO, JAPAN

The Gateway to Asian Markets

VISITORS

80,426 from 94 countries
14% international



EXHIBITORS

3,316 from 94 countries and regions

JAPANESE MARKET FOOD TRENDS

- Ethnic Foods
- Gluten Free
- Organic/Natural
- "Superfoods"
- Private Label

CATEGORIES WITH GOOD SALES POTENTIAL

- Fresh/Processed Fruits
- Craft Beer and Cider
- Spirits
- Beef
- Tree Nuts

MAJOR BUYERS PRESENT AT FOODEX 2019



Top Reasons to Exhibit

- Japan is the #1 export market in Asia for U.S. consumer-oriented products, totaling \$6.4 billion in 2017 (53% of U.S. agricultural exports to Japan)
- The U.S. is the top supplier of agricultural products to Japan, with a 25 percent market share in 2017
- 2020 Olympic Games in Tokyo expected to attract over 20 million foreign visitors to Japan

“

FOODEX has helped us gain great success... we've been able to meet with buyers, wholesalers and distributors and expand our profile throughout Japan.

Jim Ethers, Director, Seka Hills

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USDA ENDORSED



Officially Endorsed by the U.S. Department of Agriculture, Washington, DC and the U.S. Agricultural Trade Office, Tokyo, Japan

Benefit from the Prestige and Visibility of the USA Pavilion

Exclusive USA Pavilion Services and Amenities



A highly desirable **central location** on the show floor.



A fully-assisted, exhibitor-friendly process from registration through show dates from IMEX Management staff in the **U.S. and on-site in Tokyo.**



The prestige and visibility of the USA group stand, a **focal point for visitors** and trade press.



Individual listing in and complimentary copies of the **official show catalogue** and **US Pavilion directory.**



Individual partitioned exhibit space that showcases each exhibiting company's identity.



Free **exhibitor badges** and **visitor invitations.**



Marketing support services from the U.S. Agricultural Trade Office in Tokyo including local promotion to importers, on-site market briefing and on-going market assistance during the show.



Assistance with shipping, hotel arrangements, etc.

Reserve your space and more information below



We had an incredible and successful show and will be getting another container order from our new Japanese distributor.

Deb Crisan, President
DDF Foods / Life Plus Style Gourmet



USA PAVILION ORGANIZED BY

IMEX Management, Inc.
4525 Park Road, Suite B-103
Charlotte, NC 28209 USA
704.365.0041 | 704.365.8426 fax
www.imexmanagement.com

Allison Brittain
AllisonB@imexmanagement.com
Eric Halsten
Erich@imexmanagement.com

Risa Iitsuka
foodexusa@expo.co.jp