

Come Export With Us in the USA Pavilion

MARCH 5-8, 2019

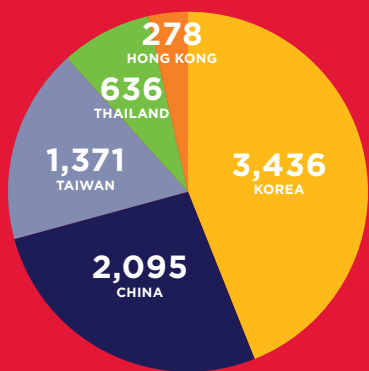
TOKYO, JAPAN

The Gateway to Asian Markets

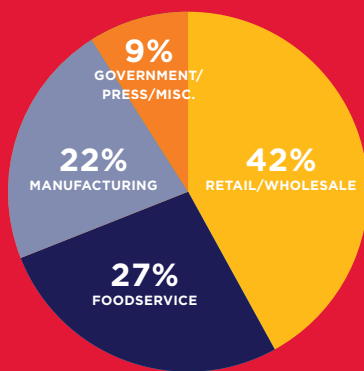
VISITORS

72,428 from 77 countries
14% international

9,931
overseas visitors





72,428
professional visitors



EXHIBITORS

3,466 from 83 countries
62% international

JAPANESE MARKET FOOD TRENDS

-  Ethnic Foods
-  Gluten Free
-  Organic/Natural
-  "Superfoods"
-  Private Label

CATEGORIES WITH GOOD SALES POTENTIAL

-  Fresh/Processed Fruits
-  Craft Beer and Cider
-  Spirits
-  Organic/Natural
-  Specialty Foods

MAJOR BUYERS PRESENT AT FOODEX 2018



Top Reasons to Exhibit

- Japan is the #1 export market in Asia for U.S. consumer-oriented products, totaling \$6.4 billion in 2017 (53% of U.S. agricultural exports to Japan)
- The U.S. is the top supplier of agricultural products to Japan, with a 25 percent market share in 2017
- 2020 Olympic Games in Tokyo expected to attract over 20 million foreign visitors to Japan



FOODEX has helped us gain great success... we've been able to meet with buyers, wholesalers and distributors and expand our profile throughout Japan.

Jim Etters, Director, Seka Hills



USDA ENDORSED



Officially Endorsed by the U.S. Department of Agriculture, Washington, DC and the U.S. Agricultural Trade Office, Tokyo, Japan

Benefit from the Prestige and Visibility of the USA Pavilion

Exclusive USA Pavilion Services and Amenities



A highly desirable **central location** on the show floor.



A fully-assisted, exhibitor-friendly process from registration through show dates from IMEX Management staff in the **U.S. and on-site in Tokyo.**



The prestige and visibility of the USA group stand, a **focal point for visitors** and trade press.



Individual listing in and complimentary copies of the **official show catalogue** and **US Pavilion directory.**



Individual partitioned exhibit space that showcases each exhibiting company's identity.



Free **exhibitor badges** and **visitor invitations.**



Marketing support services from the U.S. Agricultural Trade Office in Tokyo including local promotion to importers, on-site market briefing and on-going market assistance during the show.



Assistance with shipping, hotel arrangements, etc.

Reserve your space and more information below



We had an incredible and successful show and will be getting another container order from our new Japanese distributor.

Deb Crisan, President
DDF Foods / Life Plus Style Gourmet



USA PAVILION ORGANIZED BY

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