

EVENT NAME Australasian Oil & Gas Exhibition & Conference 2018
ORGANISER Diversified Communications Australia
EVENT DATE Mar 13-16, 2018
VENUE Perth Convention & Exhibition Centre



Unique Visitor Attendance (UVA) 6,703

Statement of Verification Methodology

UVA - Total number of unique visitors. Each visitor is counted once only for the duration of the event. A visitor is an individual who attends an exhibition to gather information, purchase or contact exhibitors. Visitors do not include exhibitor staff, media, supplier and organiser staff. Attendees are all individuals attending an exhibition and include visitors, exhibitors, media, speakers, children.* Visits and repeat visits are counted as one entry per day. All analysis % are based on the UVA figures, unless otherwise indicated.

*Children are only included in Total Attendance where the organiser can prove they influence purchase decisions.
 *Children and school groups are not included in Total Attendance.

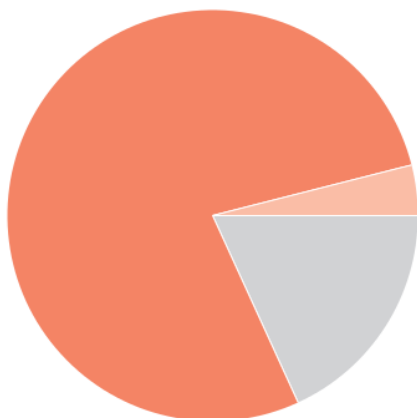
ATTENDANCE BREAKDOWN

Daily Total Visits

Daily Visits	UVA	Repeat	Total Visits
13 Mar 2018	163	-	163
14 Mar 2018	2,725	76	2,801
15 Mar 2018	2,420	817	3,237
16 Mar 2018	1,395	661	2,056
Totals	6,703	1,554	8,257

Total Attendance

Total Attendance 8,191

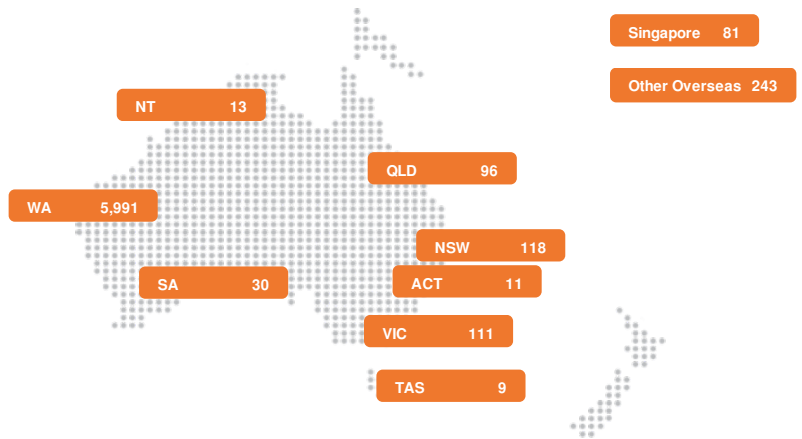


■ Exhibitor Staff 1,488
 ■ UVA Domestic 6,379
 ■ UVA International 324

ATTENDEE PROFILE DEMOGRAPHICS

Geographical Analysis

NSW	1.76 %
VIC	1.66 %
SA	0.45 %
QLD	1.43 %
WA	89.38 %
TAS	0.13 %
ACT	0.16 %
NT	0.19 %
Other Overseas	3.63 %
Singapore	1.21 %



Which of the following best describes your job function?

Job	No of Unique Visitors	% of Attendees
Accountant / Finance	144	2.1%
Administrator	100	1.5%
Apprentice	23	0.3%
Business Development	546	8.1%
CEO / Company Director	564	8.4%
Consultant	463	6.9%
Contractor	66	1.0%
Engineer - Design	100	1.5%
Engineer - Drilling	39	0.6%
Engineer - Electrical	108	1.6%
Engineer - Environmental	21	0.3%
Engineer - Hydraulic	15	0.2%
Engineer - Instrument	60	0.9%
Engineer - Marine	52	0.8%
Engineer - Mechanical	277	4.1%
Engineer - Petroleum	93	1.4%
Engineer - Pipeline	52	0.8%
Engineer - Process	96	1.4%
Engineer - Production	23	0.3%
Engineer - Project	112	1.7%
Engineer - Structural	49	0.7%
Engineer - Subsea	141	2.1%

Executive / Personal Assistant	12	0.2%
Geophysicist	44	0.7%
Geologist	49	0.7%
Health & Safety	113	1.7%
HR / Recruiter	84	1.3%
Lawyer	28	0.4%
Maintenance Manager	42	0.6%
Manager	547	8.2%
Operations	229	3.4%
Project Manager	213	3.2%
Purchasing / Procurement	120	1.8%
Sales & Marketing	555	8.3%
Senior Manager	214	3.2%
Student	151	2.3%
Teacher or Trainer	53	0.8%
Technician	84	1.3%
Tradesperson	29	0.4%
Other	503	7.5%
No Response Given	489	7.3%
Total Responses	6,703	100%

Which of the following best describes your industry?

Industry	No of Unique Visitors	% of Attendees
Accounting / Finance Contractor	108	1.6%
Construction	241	3.6%
Consultant	606	9.0%
Drilling	139	2.1%
Education & Training	166	2.5%
Engineering	1,038	15.5%
Exploration & Production	731	10.9%
Government	141	2.1%
HR/Recruitment	126	1.9%
Manufacturing	370	5.5%
Marine	268	4.0%
Media	34	0.5%
Mining	209	3.1%

Refining	32	0.5%
Service & Supply	701	10.5%
Subsea	357	5.3%
Transport	143	2.1%
Utilities	100	1.5%
Other	440	6.6%
No Response Given	753	11.2%
Total Responses	6,703	100%

What product or services are you most interested in seeing at the show?

Area of Interest	No of Unique Visitors	% of Attendees
Asset Management	1,058	15.8%
Decommissioning	320	4.8%
Associations/Government/Regulatory Authority	256	3.8%
Communications & Information Technology	575	8.6%
Construction & Fabrication	862	12.9%
Corrosion Protection & Coatings	401	6.0%
Drilling & Downhole Technology	571	8.5%
Electrical Equipment & Services	394	5.9%
Engineering & Consultancy Services	992	14.8%
Engineering Equipment & Services	677	10.1%
Environmental Protection/Oil Spill Response	243	3.6%
Exploration & Production	847	12.6%
FLNG	839	12.5%
Flow Control	267	4.0%
FPSOs Rigs & Platforms	768	11.5%
Gas Treatment & Processing	462	6.9%
Geological, Geophysical Evaluation & Interpretation	279	4.2%
Health & Safety	644	9.6%
Heat Exchanges and HVAC	117	1.7%
HR Recruitment	315	4.7%
Inspection & Testing	565	8.4%
Instrumentation & Control	509	7.6%
Operations & Maintenance	1,219	18.2%
Marine Equipment & Services	608	9.1%
Materials Handling	309	4.6%

Media	124	1.8%
Pipes & Pipelines	810	12.1%
Power Generation & Energy Management	460	6.9%
Production & Process Equipment	435	6.5%
Pumps & Compressors	329	4.9%
Security	142	2.1%
Subsea Technology	1,132	16.9%
Training & Education	477	7.1%
Transportation & Logistics	386	5.8%
Valves, Actuators, Fittings & Accessories	355	5.3%
Workboats	202	3.0%
Other	202	3.0%
Total Responses	19,151	

Analysis had multiple responses - % based on single visits

Company size		
Company size	No of Unique Visitors	% of Attendees
1 - 10	1,161	17.3%
11 - 49	969	14.5%
50-249	849	12.7%
250-499	338	5.0%
500+	2,251	33.6%
No Response Given	1,135	16.9%
Total Responses	6,703	100%

All data published in this Certificate of Attendance has been audited by the AMAA Auditors and is authorised for issue by the Exhibition Division of the AMAA as at 5 April 2018. The audit was conducted in accordance with generally accepted auditing principles and industry standards. The statements made in this document fairly and accurately represent the attendance at this exhibition.

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Authorised for issue: Arry Kusnadi - Head | Media Audit Division 5 April 2018

Organiser



Level 5, 636 St Kilda Road, Melbourne, VIC, 3004
Telephone: (03) 9261 4500 Fax: (03) 9261 4545
www.divcom.net.au

Registration Statistics
Provider



Endorsed by the
Exhibition & Event
Association of Australia

Next Event Name: Australasian Oil & Gas Exhibition & Conference 2019
Date of Next Event: 13 Mar 2019 - 15 Mar 2019
Next Venue: Perth Convention & Exhibition Centre