



THE
HOTEL
SHOW
DUBAI

Dubai World Trade Centre
16 - 18 September 2018

thehotelshow.com

THE HOTEL SHOW DUBAI

WELCOME TO OUR FLAGSHIP EXHIBITION

The Hotel Show Dubai, the largest, longest-standing and most prestigious hospitality trade event in the Middle East and Africa returns in 2018 for its nineteenth edition. As the flagship event of our impressive hospitality portfolio, which includes The Hotel Show Saudi Arabia and The Hotel Show Africa, The Hotel Show Dubai is leading the way in reshaping and redefining the region's rapidly growing hospitality industry and tourist trade.

With over 600 exhibitors from all across the world showcasing products across interiors, lighting and design, technology, security, kitchen and laundry equipment and more, the exhibition provides a 360 degree view of the market. Attracting over 50,000 sector professionals, from GM's and owner operators, through to procurement managers, designers and the all important architects, housekeepers, executive chefs, revenue managers and engineers, The Hotel Show Dubai aims to offer an all-encompassing platform for all aspects of modern hospitality. This means that The Hotel Show Dubai caters to every element of the guest experience, from decor, finishes and in-room technologies, to restaurants, leisure facilities and the design of staff uniforms.

The Hotel Show Dubai 2018, held alongside The Leisure Show is more than just an exhibition, it has been specifically tailored to reflect and cater to the industry as a whole by offering a unique networking platform which celebrates every facet of hospitality. Visitors will be treated to a range of competitions, live installations - including the Middle East Hospitality Awards and The Middle East Housekeepers League Of Champions and educational seminars and workshops, which are run by leading industry experts, including The Middle East Hospitality Leadership Forum.

Be part of The Hotel Show Dubai, 16 - 18 September 2018

TAKING THE HOSPITALITY PORTFOLIO GLOBAL

The Saudi Arabia and Africa hospitality and leisure markets are experiencing remarkable growth and modernisation. Strong demand for new hotels, F&B outlets, and leisure facilities is being driven by sustained economic performance, improved infrastructure, and growing international recognition as leading destinations for both leisure & business travelers. The dmG events' hospitality and leisure portfolio in these regions will provide key platforms for industry professionals looking to invest in the future of global hospitality and leisure.

THE HOTEL SHOW SAUDI ARABIA

10-12 April, 2018

10-12 April 2018, Jeddah Centre for Forums & Events, Jeddah, Saudi Arabia

The Kingdom's premier hospitality event returns in 2018 for its sixth edition and will showcase the full spectrum of the industry, including everything needed to build, develop and maintain a hotel or restaurant. The show is more than just an exhibition as visitors will witness the second edition of the Inter-Hotel Culinary Competition, which is the first of its kind in the Kingdom with over 50 chefs and teams participating from the leading hotels in Saudi Arabia.

33m

population

30m

tourists expected by 2025

US\$4.29bn

projected value of the hospitality sector in KSA

40,020

new hotel rooms under construction

thehotelshowsaudi Arabia.com

THE HOTEL SHOW AFRICA

24-26 June, 2018

24-26 June 2018, Gallagher Convention Centre, Midrand, Johannesburg, South Africa

The Hotel Show Africa 2018 brings together investors, buyers and suppliers in Johannesburg, South Africa, serving a continent with one of the most exciting hospitality growth sectors in the world. It is part of Africa Hospitality Week 2018 from June 24-26, which includes the continent's premier food and beverage show Africa's Big 7 and i-Host 2018, for future-smart, automated, technology in hospitality.

250

hotel projects in the pipeline for Africa

62%

forecast room occupancy rate across Africa in 2018

64,000

new hotel rooms in Africa pipeline

US\$270m

Investment planned for new hotels in Cape Town over next 4 years, adding 2,100 rooms

thehotelshowafrica.com

GCC TOURISM AND HOSPITALITY INDUSTRY IS BOOMING

The GCC has firmly established itself as one of the leading and most exciting tourist destinations in the world, with the GCC hospitality market expected to hit US\$37 billion within the next four years. The region is witnessing a significant growth in hotel properties, with massive infrastructure developments and hotel projects underway to meet the expected tourist inflow into the region for the upcoming major events such as Expo 2020 in Dubai. The development of large scale tourist attractions and new theme parks are also contributing to the growth of the tourism industry in Dubai, with 2530 million tourists predicted to visit Dubai by 2030.

1.8bn

international arrivals expected by 2030

US\$37bn

GCC hospitality market expected worth by 2020

150m

tourist arrivals projected for the Middle East by 2020

US\$178.8bn

value of the GCC leisure, recreation & hospitality sector



“Identifying a market’s tourism potential early on has been one of the keys to Dubai’s success in achieving its record visitor goals. When we set out new targets, we knew that we wanted to take the figure of 10 million international visitors that we recorded to the 20 million visitors by 2020 target that everyone is familiar with today.

Dubai continues to be a must-visit and must-return destination for both business and leisure travelers, and the opening of world-class attractions and venues such as IMG Worlds of Adventure, Dubai Parks and Resorts and Dubai Opera enhanced the offering for all visitors, including families. With new offerings in 2017 including La Perle, the city’s first permanent theatrical show, and hotels such as Dukes Dubai and Address Boulevard taking the total number of rooms to over 105,000, Dubai has something fresh to offer visitors each time.”

Issam Kazim, CEO, Dubai Corporation for Tourism and Commerce Marketing (DTCM)

DUBAI - THE GLOBAL HUB FOR TRAVEL AND TOURISM

Over the last three decades, Dubai has become one of the global hubs for travel and tourism and today has developed into one of the top destinations for global travellers, becoming a centre of attraction for leisure and business visitors. 2017 marked the establishment of 100,000 hotel rooms and going forward Dubai will continue adding hotel supply to its existing portfolio, with 164 hotel projects currently in the pipeline. With the spotlight now firmly on Dubai as the fastest growing hospitality market in the world, The Hotel Show Dubai is ideally placed to capitalise on this growth within the hospitality sector.

164

hotel projects currently in the pipeline in Dubai

65

number of hotels set to open in 2018 in Dubai

134,000

number of hotel rooms set to open by 2018

20m

visitors expected for the Expo 2020



“The spotlight is firmly on the hospitality industry in this region. We have welcomed more regional and international guests to our events this year than ever before in our 18 year history serving this market, some of which have massive expansion plans for the region, covering hundreds of hotels. Some of the business deals orchestrated at our shows this year have been unprecedented, and this just goes to illustrate once more how continually forward-thinking and how the hospitality market is constantly growing in this part of the world. With experts revealing that hotel openings are going to galvanise the market from 2018, we are set to provide the industry with an even larger showcase of the best products and insights.”

Ray Tinston, Portfolio Director, dmg events Middle East, Asia and Africa hospitality portfolio

THE HOTEL SHOW DUBAI, YOUR PLATFORM TO REACH KEY BUYERS

- Interiors, Lighting & Design
- Operating Equipment, HORECA & Food Service
- Facilities Management
- Hospitality Placements
- Technology & Security
- Cleaning & Laundry
- Hospitality Franchise

Reach millions of hospitality professionals

27,108

Gross SQM

50,000+

attendees

172.2m

industry professionals reached through the 2017 marketing and PR campaign

US\$7.9m

value of 2017 PR campaign

Percentage increase in visitors this year within each sector

36%

Interiors, Lighting & Design

47%

Operating Equipment, HORECA & Food Service

11%

Hospitality Placements

5%

Hospitality Franchise

12%

Facilities Management

19%

Technology & Security

23%

Cleaning & Laundry

Bringing the right audience to you

61%

increase in visitor attendance

96%

of visitors are key decision makers, purchasers or buyers

87

visiting countries

80%

visitors travelled from the GCC

Top 10 product interests as selected by visitors

- Interiors, Lighting & Design
- Hotel Services
- Kitchens & Bathrooms
- Operating Equipment & Supplies
- Technology & Security
- Hotel Build
- Facilities Management
- Hospitality Franchise
- HORECA & Food Service
- Other

GUARANTEED ACCESS TO KEY DECISION MAKERS

47%

Heads/Managers

8%

Chairman/Board Member

14%

Executives

20%

C-Level

5%

Engineering

6%

Architects

WHERE HOTELIERS AND RESTAURATEURS COME TO DO BUSINESS



BRINGING THE RIGHT AUDIENCE TO YOU



“Dubai already has the world’s best hotel brands as well as numerous regional players with a total of 676 hotels. Few months back the city crossed the 100,000 rooms tally with a current inventory of 104,138 keys. By 2020, its goal is to reach 160,000 rooms. As the city matures from a luxury destination to a leisure and family mass tourism market, there is need for more quality mid-scale hotels.

We are increasingly witnessing rise of Business + Leisure = Bleisure Travel. In 2016, 56% of younger travelers (18-35) took Bleisure trips. In the next 5 years, this is set to grow to 94%. Meanwhile, the intuitive technology trend is on the rise, which allows us to anticipate the needs and desires of our guests to the extent of monitoring blood pressure, sleep patterns and stress levels and accordingly music and lighting are adjusted.

I am looking forward to discussing some of these latest industry trends at The Hotel Show which is an amazing platform to share information and know about new developments and innovations.”

Laurent A. Voivenel, Senior Vice President, Operations & Development for the Middle East, Africa & India, Swiss-Belhotel International



THE HOSPITALITY INDUSTRY TRUSTS THE HOTEL SHOW DUBAI



“The Hotel Show is the pinnacle of the industry. Dubai is growing every single year and it provides you with a showcase for the main hotel operators or the suppliers and you also get to be in discussion with your peers from different sectors of the industry. Without The Hotel Show, Dubai as the epicenter of hospitality in the Middle East wouldn’t necessarily exist. It is just a fabulous platform from which we can continue to build the industry.”

David Allan, Cluster General Manager, Radisson Blu Waterfront & Canal Views



“The Hotel Show has a major impact on the Middle East because of the products and services showcased here. It’s important to continue to develop cutting edge technology and to display all of these new products to the hospitality industry because the environment is constantly changing. It’s a very important show for me.”

Conor Lawler, Senior Vice President - Finance, Atlantis The Palm



“The Hotel Show is a great platform to meet and network with fellow colleagues and for hoteliers to find out more about the market. If you’re opening a new hotel, it’s important to come here and see what the market is offering. If you’re an existing hotelier, it’s equally necessary to attend and see how the market’s been developing over the last year.”

Nicola Hochgruber, General Manager, Accor Hotels

THE MIDDLE EAST HOSPITALITY LEADERSHIP FORUM

The Middle East Hospitality Leadership Forum launched this year for the 18th edition of the show, proving to be a key focal point of the event. The Forum, which saw an impressive panel line up with the region's leading hospitality influencers and operators including Issam Kassim, CEO, DTCM, featured a series of spontaneous and forthright panel discussions on the key strategic opportunities and challenges shaping the regional sector during this time of accelerated expansion and change.

Owners and General Managers from all classes of Dubai's hotels, resorts, spas, restaurants and event venues including Conor Lawler from The Atlantis Palm and Richard Collins from The Ritz-Carlton, took to the stage in front of a crowded conference room to debate these key topics alongside senior leadership developers, asset managers, online travel sites and government.

Due to the massive success, The Forum will be back for the 2018 edition of The Hotel Show and for another 3 days, will be staged during each afternoon of the event and completely free to attend. Once again, the regions leading influencers and operators will be there to provide an unmissable series of discussions, debates and interviews, giving our visitors a rare opportunity to hear unfiltered insights from a large group of the sector's leadership. We've also built in ample time for visitors to ask them direct questions, and to expect to get direct answers and advice back.

For more information on the Forum please contact:

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"The Hotel Show is a great platform and opportunity to meet colleagues and share our ideas with the rest of the industry. That's the way we create and innovate: through the exchange of opinions and contributing to make tomorrow better. I'm very happy to be here today."

Carlo Stragiotto, General Manager, Four Seasons Hotel DIFC



"A big thank you to The Hotel Show Team. The event was a great success and really well-organised. I really enjoyed participating in The Middle East Hospitality Leadership Forum and I was impressed by the crowd who attended in terms of both numbers and levels."

Adib Moukheiber, General Manager, Zaya Nurai Island Abu Dhabi



"It has been a pleasure to come back to the 2017 edition of The Hotel Show and be part of The Middle East Hospitality Leadership Forum. It is always great to witness a greater interaction and response from the audience. I was very happy to provide insights for building genuine brand integrity along with other industry experts."

Alexander Schneider, General Manager, Nikki Beach Resort & Spa Dubai

THE MIDDLE EAST HOUSEKEEPERS LEAGUE OF CHAMPIONS

The 2017 edition of The Hotel Show Dubai saw the debut of The Middle East Housekeepers League Of Champions, the first for the region, putting housekeepers in the spotlight and their skills to the test. The live competition pitted teams from resorts across the Middle East against one another, tasking them with sprucing-up ransacked hotel rooms against the clock. In total, 26 different hotels took part, with Fairmont Dubai being crowned the region's finest and taking home the gold after a nail-biting final with neighboring Rose Rayhaan by Rotana, watched by hundreds of excited spectators.

The three-day contest put two teams of housekeepers head-to-head at a time, giving them just seven minutes to out their messy rooms back to their original states and the teams were challenged with cleaning them to the highest standard.

The final results were determined by a judging panel featuring three members of the UAE Professional Housekeepers Group: Pamini Hemaprabha, Tajana Ahmed and Lakmal Mawella, who scored every round based on technique, timing, cleanliness and overall impression.

Housekeeping teams are a vital part of any hotel and are often the unsung heroes. The Middle East Housekeepers League Of Champions gives these teams the opportunity to showcase their skills and the technicalities involved in proper guest room cleaning and maintenance, as well as the hard work put in to achieve a perfect overall impression.

We would like to thank our key 2017 sponsors of The Middle East Housekeepers League Of Champions - Restonic and Diversey. Due to the success, the competition will be back for the 2018 edition of The Hotel Show Dubai and will once again be staged during the 3 days of the event.

If you are interested in sponsoring the 2018 competition, please contact:

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“The Middle East Housekeepers League Of Champions has raised the motivational bar much higher for the housekeeping division. The turnout of participants was testimony to the success of the event. The passion for housekeeping was oozing out of the performance from Fairmont Dubai. They had pace, perfection and apt coordination. Needless to say every single winner and participant was fantastic in their own right.”

Pamini Hemaprabha, Competition Judge, Executive Housekeeper and Master Trainer at the Emirates Palace



“We were able to showcase the technicalities involved in proper guest room cleaning and maintenance, as well as the hard work put in to achieve a perfect overall impression. Fairmont Dubai were spot on in all disciplines. It was great to see that they had their entire management supporting which also contributed to the overall great atmosphere during the competition. Every participating team has put in a great effort – I’m sure a lot of training preceded the competition”

Tajana Ahmed, Competition Judge, Housekeeping Specialist with Hyatt Hotel



“The level of competition underlines the high standards of housekeeping led by the region’s hospitality sector.”

Lakmal Mawella, Executive Housekeeper, Address Boulevard



MIDDLE EAST HOSPITALITY AWARDS

The annual Middle East Hospitality Awards are staged during The Hotel Show Dubai and feature as a celebration of achievements, innovations and excellence of the Middle East's ever-expanding hospitality industry over the past 12 months.

The 2017 prestigious industry ceremony, which was held at the Palazzo Versace Dubai, had the prize-givings biggest ever number of entries and judges had the unenviable task of assessing hundreds of different submissions across 18 separate categories. Hotels, resorts and restaurants that have demonstrated leading performance, innovation and excellence over the last year were showcased during the ceremony, which attracts over 500 industry professionals. Winners in each of the 18 categories, which range from Luxury Hotel of the Year to Best Use of Technology, to the MEHA Lifetime Achievement Award are crowned by a distinguished judging panel of industry leaders and rightfully stand as benchmarks for further innovation and excellence over the coming year.

The 2018 edition of The Hotel Show will once again stage the Middle East Hospitality Awards for the ninth year in a row.

For more information on the awards and how to enter, please contact

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THE 2017 WINNERS

Best Bar/Nightlife Venue
Hendricks Bar - Four Seasons Resort Dubai
At Jumeirah Beach

Best Gym/Sporting Facility
Talise Fit

Best Use of Technology
Atlantis, The Palm

Best Event Venue
Le Meridien Dubai Hotel & Conference Centre

Head Chef of the Year
Gregoire Berger - Ossiano

Luxury Hotel of the Year
Palazzo Versace Dubai

Mid-Market Hotel of the Year
Rove Downtown

Most Impressive Hotel Feature
Dubai Desert Conservation Reserve,
Al Maha - Luxury Collection Desert Resort & Spa

Best Hotel Developer of the Year
Khamas Hospitality

Best New Restaurant of the Year
folly by Nick & Scott - Gates Hospitality

Best Spa or Wellness Centre
Heart & Soul Spa and Wellness - Al Barari

Best Team of the Year
MATTO

Boutique Hotel of the Year
XVA Art Hotel

Hotel Launch of the Year
Anantara Al Jabal Al Akhdar Resort, Oman

Resort of the Year
Al Maha - A Luxury Collection Desert Resort & Spa

Rising Star Award
Elham Bolooki - Jumeriah

Hospitality Leader of the Year
Arne Silvis, General Manager
Al Maha Desert Resort & Spa, Dubai

Lifetime Achievement Award
Gary Rhodes OBE

A HISTORY OF HOSPITALITY

1960 - 2020

| | | | | | | | | | |
|---|---|---|---|--|--|--|--|---|---|
| <p>1960</p> <p>Dubai Airport opens</p> | <p>1971</p> <p>United Arab Emirates (UAE) is founded</p> | <p>1979</p> <p>Dubai World Trade Centre is completed</p> | <p>1985</p> <p>Emirates Airline is established</p> | <p>1997</p> <p>Jumeirah Group is founded, headquartered in Dubai</p> | <p>1999</p> <p>Burj Al Arab, the world's 3rd tallest hotel, now one of the most photographed structures in the world, opens</p> | <p>1999</p> <p>The Hotel Show Dubai inaugurated at the Dubai World Trade Centre</p> | <p>2006</p> <p>Sheikh Mohammed bin Rashid Al Maktoum becomes ruler of Dubai and Vice President of the UAE</p> | <p>2008</p> <p>1,500 room Atlantis the Palm Dubai launches with 1,000 fireworks</p> | |
| <p>2008</p> <p>The world's largest shopping mall, Dubai Mall, is inaugurated</p> | <p>2010</p> <p>Burj Khalifa, the world's tallest building, with the world's highest restaurant (At.mosphere) opens</p> | <p>2012</p> <p>JW Marriot Marquis Dubai opens, becoming the tallest hotel in the world</p> | <p>2012</p> <p>The Hotel Show launches in Saudi Arabia (Jeddah)</p> | <p>2013</p> <p>Dubai wins bid to host World Expo 2020</p> | <p>2014</p> <p>Dubai International Airport surpasses London Heathrow to become the world's busiest airport for international travellers</p> | <p>2015</p> <p>US\$89.9m in business deals recorded at The Hotel Show Dubai</p> | <p>2016</p> <p>Dubai surpasses 100,000 hotel rooms</p> | <p>2017</p> <p>The UAE is leading the expansion of the hospitality market in the MENA region with nearly 100 hotel projects now under construction currently</p> | <p>2017</p> <p>The Hotel Show launches in Africa and Philippines</p> |
| <p>2018</p> <p>The new Dubai Conference Centre (Arena) would host major world events over an area of 55,000sqm</p> | <p>2018</p> <p>Bluewaters Island – a man-made island off dedicated mostly to hospitality and entertainment zones</p> | <p>2020</p> <p>The Dubai Creek Tower will be the tallest building in the UAE at a cost of AED 3,67 billion</p> | <p>2020</p> <p>Emaar Hospitality Group will be launching one of their most luxurious hotels in Dubai Marina – featuring a world class yacht club – called Vida Hotel</p> | <p>2020</p> <p>20M visitors expected at the Dubai World Expo 2020</p> | | | | | |

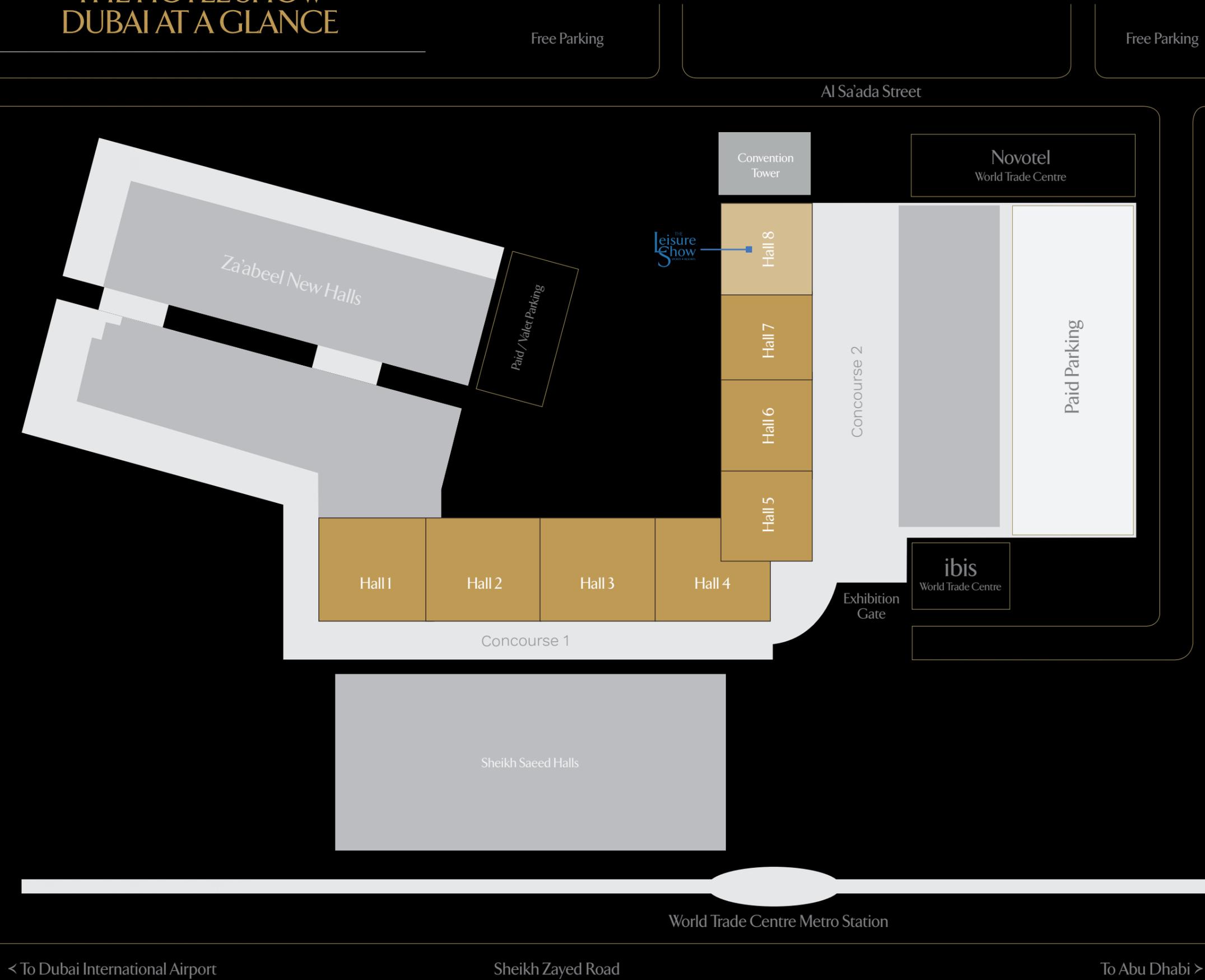
CO-LOCATED WITH THE LEISURE SHOW

The Hotel Show Dubai is co-located with The Leisure Show, the region's premier exhibition for the leisure, sports, resorts and pool & spa industries. Over 5,000 industry professionals visit the show to network, source the latest innovations, products and equipment to build, operate and maintain their resort, fitness centre, spa, outdoor area, theme park and other leisure facilities.

| | | |
|---|---------------------------------|---|
| 150 exhibitors | 6000+ sqm floor space | 5000+ visitors |
| 122.6m professionals reached through the 2017 marketing & PR campaign | | 88% exhibit to meet business objectives |



THE HOTEL SHOW DUBAI AT A GLANCE



CASE STUDY



GLOBAL BRANDS USE THE HOTEL SHOW TO BUILD UPON THEIR BRAND

Since 1938, Restonic has been an integral part of the bedding industry with a longstanding tradition of researching, developing and engineering the highest quality sleep products. In 2012, Restonic came on board to exhibit at The Hotel Show Dubai as one of their key objectives was to gain momentum in the competitive Middle Eastern market. They knew they would be perfectly positioned at the show to meet exactly the right type of buyers from worldwide hotels, restaurants and resorts and in turn would be able to use the show to build upon their brand and develop new business opportunities.

Following on from 6 successful editions at the show and with an ongoing brand presence in the market, Restonic took the decision in 2017 to go beyond branding of their stand and to sponsor two very important events at the show - The Middle East Hospitality Awards and The Middle East Housekeepers League Of Champions.

The Hotel Show Dubai worked closely with Restonic to tailor-make their requirements in order to raise their brand awareness even further, strengthen brand recognition with key clients, attract new customers and invite more business.

Key benefits of acting as Headline Sponsors at The Hotel Show Dubai:

Became visible

- Opportunity to promote their broad range of products and collections
 - Demonstrated the attractiveness of the Restonic brand to the Middle Eastern Market

Made the brand tangible

- Brought the customer experience of this US brand alive
- Touching and feeling the products created involvement

Built the right relationships

- Informal discussions helped to build an understanding of the Restonic brand
- Attracted new relationships with key worldwide hotels, restaurants and resorts
 - An important strategic investment in building the market

Speak to us today about how we can help you build your brand also through sponsorship.

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EXPOSURE TO AN AUDIENCE OF MILLIONS - THE MARKETING & PR CAMPAIGN

Your participation in The Hotel Show is an excellent way to generate sales leads and connect with the local market, but we want to help take your campaign to the next level, making sure that you get the most from your investment.

The Hotel Show Dubai 2017 PR campaign was valued at US\$7.9 million, reaching more than 111.5 million people. Stories by our award-winning in-house PR team covered the latest news and trends arising from the show and the industry, featuring in the likes of MailOnline, Travel + Leisure, VOGUE, TimeOut Dubai, The National, Khaleej Times, Dubai Eye 103.8 and many other leading media sources from across the region and international markets.

You can really make your investment in The Hotel Show count by taking advantage of its promotional campaigns. By supplying us with company listing information, images, press releases and more - your business will feature across our multiple communications channels reaching thousands of people: the show website, social media, email campaigns, show catalogue, and at the Editor's discretion, the blog www.talkabouthospitality.com.

For more information, please contact:

Heather Macpherson
Senior PR Manager

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MAXIMISE YOUR REACH THROUGH SPONSORSHIP

Commercial partnerships with government, leading brands and distinguished knowledge partners support the growth and success of the dmgevents' hospitality and leisure portfolio and provide our partners with the opportunity to increase brand awareness in the region.

We work closely with all of our partners to devise sponsorship and branding packages to fit their business needs. With investments starting as low as US\$550, options include digital and online branding from web banners to dedicated emails; on-site branding - hitting areas with premium footfall at the Dubai World Trade Centre; and PR support from dedicated feature articles to on-site press calls.

The options are extensive. If you're looking for new ways to reach buyers from the region's leading hospitality and leisure facilities, then explore opportunities at The Hotel Show.

For more information, please contact:

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THE HOTEL SHOW DUBAI

ENHANCE YOUR BRAND WITH THE HOTEL SHOW DUBAI

The Hotel Show Dubai's expert marketing team will help take your show experience beyond your stand space and ensure you meet buyers who are right for you. We want to help you get the most out of the show so speak to us today about the opportunities below.

Your marketing support includes:

Personalised Email and SMS Invitations

- To ensure your most valued customers come and see you at the show, we can send invitations with your company name and stand number. Share a list with us and we will do the rest free of cost

Email Signatures

- Promote your participation with your very own customised email signature

Opportunity to showcase your brand

- Through interviews and image and video galleries

Social Media

- Share new product images and we will spread the word using our social media channels and promote your participation

Personalised landing page

- We will create a personalised landing page where your clients and contacts can register to attend the event

Free Lead Retrieval App

- This popular new app can be downloaded from the App store on your smart phone and will allow you to capture leads by scanning the visitor badges

For more information, please contact:

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STAND PRICING

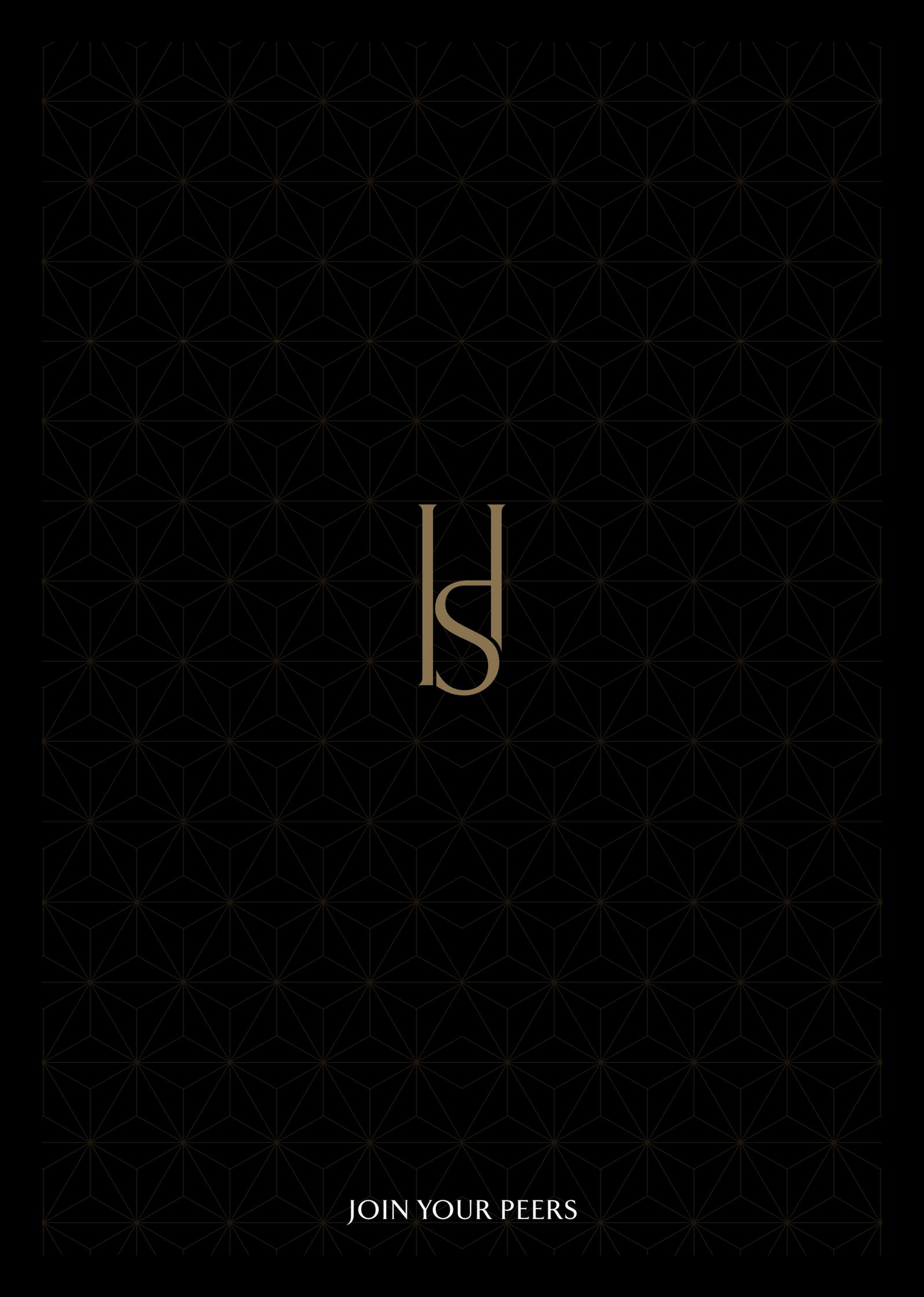
| Package | | Standard price (US\$) per SQM | Premium price (US\$) per SQM |
|---------------------------------|---|----------------------------------|---------------------------------|
| Space only (0-41sqm) | □ | 460 | - |
| Space only (42-83sqm) | □ | 445 | 465 |
| Space only (84sqm+) | □ | 420 | 440 |
| Premium shell scheme | □ | 550 | 570 |
| Administration fee (single fee) | ☒ | 750 | 750 |

CONTACT US TO PARTICIPATE

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The Hotel Show has extensive global coverage; contact us today to find a sales representative in your region.



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JOIN YOUR PEERS