



PARIS
23 - 28 APRIL 2018

INTERNATIONAL EXHIBITION
FOR CONSTRUCTION
AND INFRASTRUCTURE

BUILDING
TOMORROW,
TODAY

POST SHOW REPORT 2018

CO-LOCATED WITH



PARIS.INTERMATCONSTRUCTION.COM



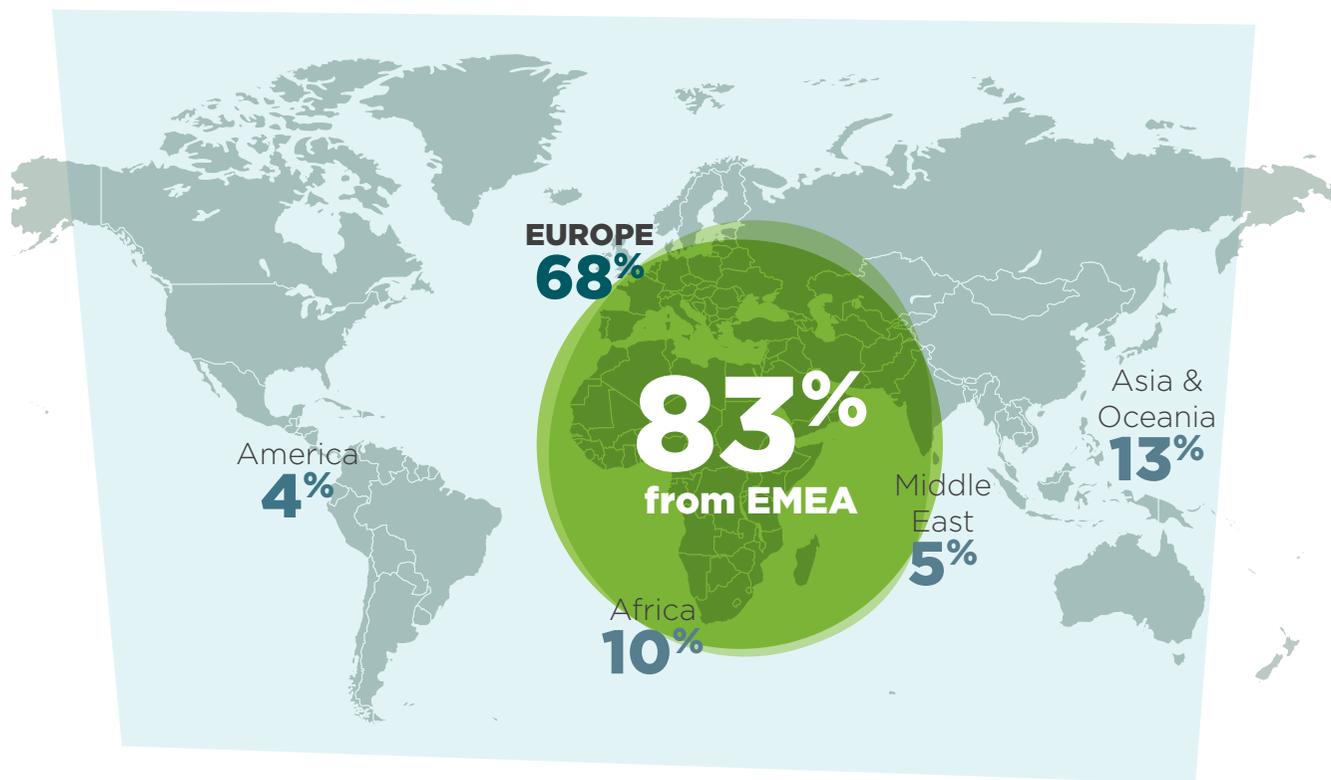
COME X POSIUM

Visitors

173,300
PROFESSIONALS
FROM THE
CONSTRUCTION
SECTOR

30%
FROM OUTSIDE
FRANCE

160
COUNTRIES



TOP 10 visitor countries



- 4 ♦ Germany
- 5 ♦ The Netherlands
- 6 ♦ United Kingdom
- 7 ♦ Sweden
- 8 ♦ Spain
- 9 ♦ Finland
- 10 ♦ Japan



92%*
VISITOR
SATISFACTION RATE

*Source: INTERMAT 2018 Visitors survey

POST SHOW REPORT 2018



Visitors profile*


1 in 2 visitors
 works for a
construction
 contractor



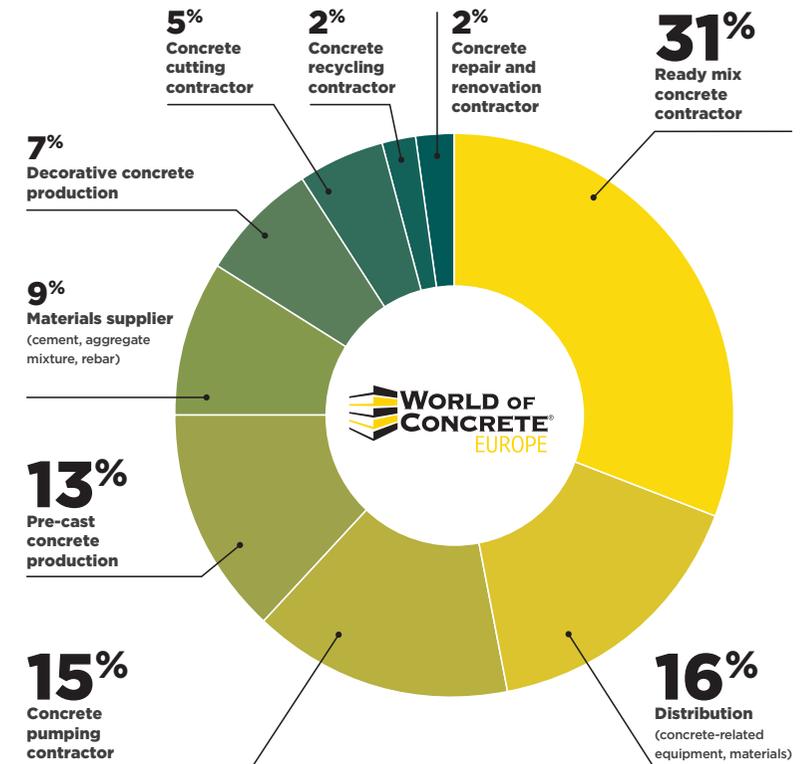
78%
 came with
PURCHASING
 or **INVESTMENT**
 PROJECTS

67%
 are **DECISION**
MAKERS,
PURCHASERS,
SPECIFIERS

77%
 found
SOLUTIONS TO
COMPLETE THEIR
PROJECT

 **36%** are **new visitors**

WOC Europe **FOCUS**



*Source: INTERMAT 2018 Visitors survey

Exhibitors

1,400
EXHIBITORS
INTERMAT PARIS

INCLUDING
200
EXHIBITORS
WOC EUROPE

4
HALLS

3
OUTDOOR
EXHIBITION
ZONES

2
DEMONSTRATION
ZONES
1 DEDICATED
TO CONCRETE

4 activity sectors for optimal clarity



EARTHMOVING & DEMOLITION

- ◆ Machines & equipment for earthmoving and civil engineering
- ◆ Machines & equipment for demolition, environment & recycling
- ◆ Accessories, components, parts for earthmoving and demolition
- ◆ New technologies for earthmoving & demolition



LIFTING, HANDLING & TRANSPORTATION

- ◆ Materials handling and lifting equipment and machinery
- ◆ Vehicles & equipment for materials transportation
- ◆ Vehicles for passenger transportation (LCV)
- ◆ Accessories, components, parts for lifting & transportation
- ◆ New technologies for lifting, handling & transportation



ROADS, MINERALS & FOUNDATIONS

- ◆ Equipment & materials for road infrastructure /maintenance
- ◆ Machines and equipment for minerals industries
- ◆ Drilling, boring, special foundations, trenching machines
- ◆ Topography, new technologies, engineering, automatic systems
- ◆ Accessories & components for roads, minerals and foundations



BUILDINGS & CONCRETE SECTOR

- ◆ Concrete sector
- ◆ Accessories, components and parts for building work
- ◆ Formwork, scaffolding and shoring
- ◆ Site equipment and tooling
- ◆ Materials for buildings and construction
- ◆ New technology for buildings



▶ **3,000** BUSINESS MEETINGS ◀



TOP 10
exhibiting countries
(number of exhibitors)



- 4 ♦ Germany
- 5 ♦ United Kingdom
- 6 ♦ Turkey
- 7 ♦ Korea
- 8 ♦ United States
- 9 ♦ The Netherlands
- 10 ♦ Spain

78%*



EXHIBITOR
SATISFACTION
RATE

71%*

ARE SATISFIED
WITH THE
QUALITY
OF VISITORS

*Source: INTERMAT 2018 Exhibitors survey



Exceptional coverage

18
PRESS
CONFERENCES

14
outside France

GERMANY,
ALGERIA,
BELGIUM,
SPAIN,
ITALY,
THE NETHERLANDS,
PORTUGAL,
MOROCCO,
NORWAY,
UNITED KINGDOM,
SENEGAL,
SWITZERLAND,
TUNISIA,
TURKEY



2 DAYS OF
EXCLUSIVE NETWORKING:
PRE-INTERMAT



150 journalists and **100** exhibitors



7th EDITION:
INTERMAT INNOVATION
AWARDS



90 innovations submitted and **13** winners

A jury of **14** European experts



400
JOURNALISTS
attended the show,
70% from outside France
(41 countries represented)

POST SHOW REPORT 2018

INTERMAT CONSTRUCTION OBSERVATORY



12 EMEA countries studied



100+ upcoming projects presented
(looking towards 2030)



More than
€1.000 bn of investment



SAVE THE DATE!

NEXT EDITION
INTERMAT PARIS

FROM 19 TO 24 APRIL 2021

BUILDING TOMORROW, TODAY



4,800,000
VIEWS ON OUR SOCIAL MEDIA PAGES

#intermatparis

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BANGKOK, THAILAND
5 - 7 Sept 2019

THE SOUTHEAST ASIAN TRADE
SHOW FOR CONSTRUCTION
AND INFRASTRUCTURE

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