

Hostex

AFRICA'S FOOD, DRINK AND HOSPITALITY TRADE EXPO

1-3 March 2020

Sandton Convention Centre
Johannesburg • South Africa

The show that delivers



Innovation &
Opportunity

Hostex
2020



Access to
the African
market



Face-to-face
engagement with
decision makers



New customers
to interact with
your brand



Driving sales and
brand awareness
to industry specific
visitors



Schedule
meetings at the
show with buyers

www.hostex.co.za



Africa's Food, Drink & Hospitality Trade Expo

PROVIDING OPPORTUNITIES
to reach those who matter most



HOSTEX 2020 MENU



Over 250 exhibitors
from more than 25 countries



1,000's of
innovative products



1,000's of
local and international visitors



THE TRADE SHOW
which sets itself apart

**WITH A 34 YEAR
TRACK RECORD**



Industry leaders
can showcase
their brands to
decision-makers

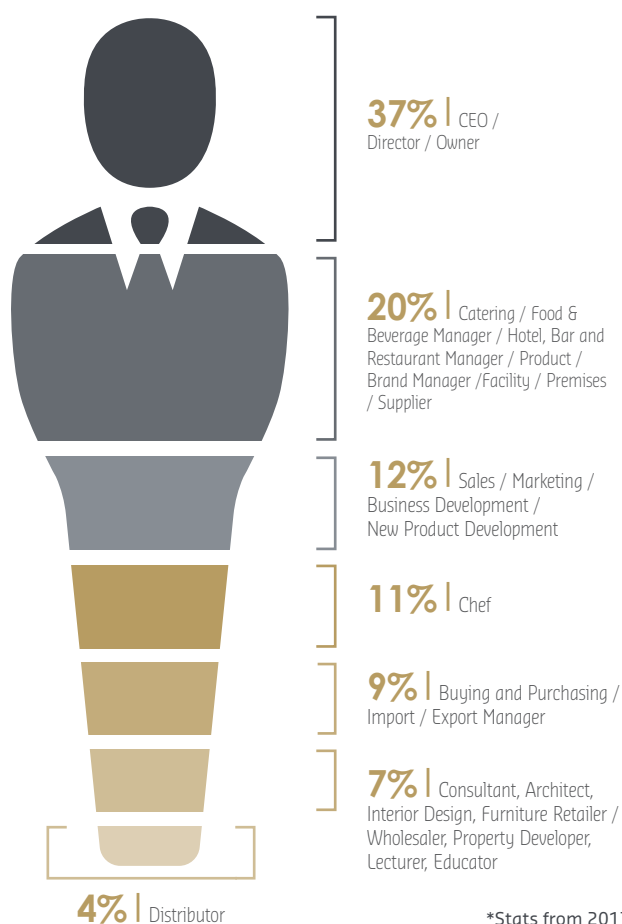
THE SHOW THAT DELIVERS

Hostex - Africa's Food, Drink & Hospitality Trade Expo

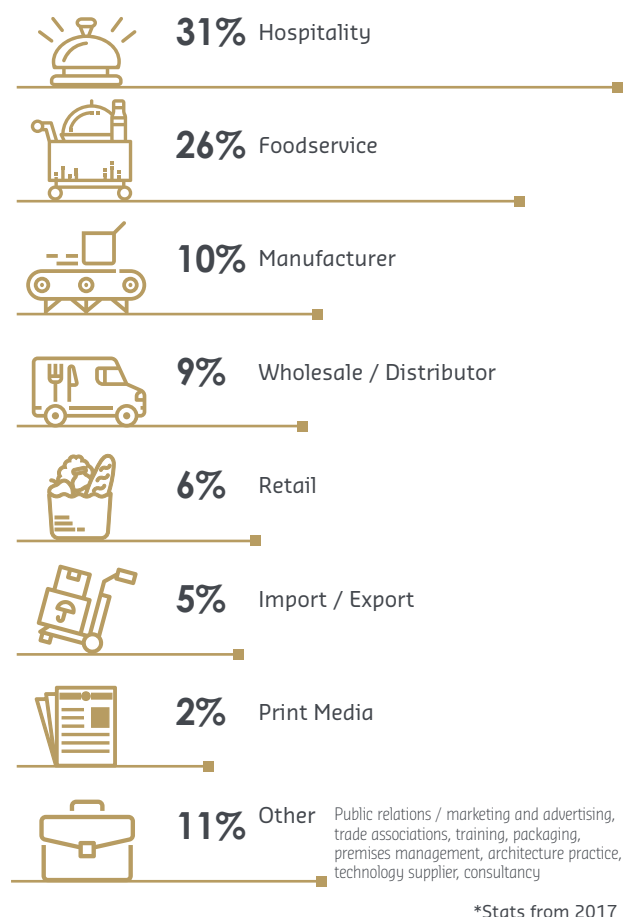
From hotel managers to catering professionals, distributors and retailers to restaurant owners, Hostex 2020 provides the ideal platform for industry professionals to connect with their target markets.

Retail, food service and hospitality players have been instrumental in developing the 34-year reputation which continues to define the Hostex experience.

84% of visitors make or influence buying decisions – can you really afford not to tap into that potential?



Everyone who is anyone in the retail, foodservice and hospitality sectors will be there to make their mark:



Order your portion
of opportunity,
BOOK A STAND TODAY
See back page for details

ONE TRADE SHOW, THREE JAM-PACKED DISTRICTS

With three districts, dedicated to delivering value unmatched by any trade show of its kind, Hostex returns in 2020 with



FOOD & DRINK AFRICA



The largest gathering of food and drink brands, producers and suppliers in Africa.

Where International and local food and drink companies showcase the world's best offering to the African market.



CONTRACT FURNISHING AFRICA



Showcases both indoor and outdoor furniture, décor and lighting, and everything in between.... beds, bedding, towelling, linen, floor coverings soft and hard, wall covering, interior design and guest amenities.



TEA & COFFEE AFRICA



The Tea & Coffee Africa District is where producers and distributors of hot beverages showcase their products.

The home of the Barista Championships in partnership with SCASA.

► **Hostex 2020...** A global trade event catering to the unique dynamics of the **African continent**

► Providing a meeting place for **Africa's food & drink, retail and hospitality market**

► Delivering the most relevant local and international brands

► DELIVERING **service**,
DELIVERING **food**,
DELIVERING **taste**,
DELIVERING **experience**
of **your product**
to **buyers**

Your order of opportunity, arriving right at your doorstep...

It's all about delivering the chance to:

- Engage with buyers
- Network with industry leaders
- Penetrate new markets
- Innovate through new and exciting products
- Revolutionise industries



Industry buyers that matter

Consistent and reliable buyers are essential in the retail environment. Meeting the right people is where Hostex delivers true value for the industry.

DISTRICT ATTRACTIONS

Designed with the industry in mind



THE SKILLERY
BY SA CHEFS



HOST-ED
LEARN & ENJOY



BARISTA
CHAMPIONSHIPS
BY SCASA



NEW PRODUCT
DISPLAYS



LOCAL TASTE
FOOD & DRINK

Based on valuable feedback from our exhibitors and visitors,
we are delighted to announce Hostex
- Africa's food, drink & hospitality trade expo -
 returns to Sandton Convention Centre in 2020, a convenient and accessible venue.



To take part
 in Africa's
 food, drink &
 hospitality
 trade expo,
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