

Next Show

The 43rd International Food and Beverage Exhibition

FOODEX JAPAN 2018

第43回 国際食品・飲料展 

2018
会期 March 6 (Tue) - 9 (Fri), Makuhari Messe, Japan
10:00-17:00 (16:30 close on last day)



For Inquiries

FOODEX JAPAN Secretariat

■(From March 14, 2017) and onwards
c/o Japan Management Association
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E-mail : foodexglobal@jma.or.jp
*Our office will move to Shibakoen, Minato-ku from
January, 2018. (Scheduled)
Please check the details in the official website.
URL : <http://www.jma.or.jp>



The 42nd International Food and Beverage Exhibition

FOODEX JAPAN 2017

第42回 国際食品・飲料展  SHOW REPORT

3,282 Exhibitors from 77 countries & regions!

March 7 (Tue) - 10 (Fri), 2017

10:00-17:00 (16:30 close on last day)

Makuhari Messe
Hall 1-10, Japan



FOODEX

検索

<http://www.jma.or.jp/foodex/en>

FOODEX JAPAN 2017

第42回 国際食品・飲料展 



FOODEX JAPAN 2017 SHOW REPORT

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Mission of FOODEX

Our mission is to provide the following 3 core values to all exhibitors:

1. Arranging Tangible Business Opportunities
2. Vitalizing Cross-border Transactions with Japanese Suppliers
3. Providing the business Gateway to Neighboring Asian Markets

General Information

- Exhibition** FOODEX JAPAN 2017 (The 42nd International Food & Beverage Exhibition)
- Date** March 7 (Tue.) – 10 (Fri.), 2017 10:00 – 17:00 (– 16:30 on last day)
- Venue** Makuhari Messe Halls 1- 10
- Organized by**

Japan Management Association	Japan Hotel Association	Japan Ryokan & Hotel Association
Japan Restaurant Association	Japan Tourism Facilities Association	
- Supported by**

Ministry of Foreign Affairs of Japan	Ministry of Health, Labour and Welfare
Ministry of Agriculture, Forestry and Fisheries	Japan Tourism Agency
Chiba Prefecture	Chiba City
Japan External Trade Organization (JETRO)	
- Co-sponsored by**

Japan Food Industry Association (JFIA)	Japan Cooperation Center for the Middle East
New Supermarket Association of Japan (NSAJ)	JAPAN FOOD HYGIENE ASSOCIATION
Liquor Wholesalers Association of Japan	JAPAN SUPERMARKETS ASSOCIATION (JSA)
Japan Confectionery Wholesalers Association	Japan All Professional Cooks Association
ALL JAPAN ASSOCIATION OF CONFECTIONARY MANUFACTURERS	Japan Meal Replacement Association
All Japan Liquor Merchants Association	Japan Sommelier Association
Japan Brewers Association	Japan Chain Stores Association
Japan Soft Drink Association	The Japan Association of Chinese Cuisine
All Japan-Food-Service Distributors Association	Japan Food Service Equipment Association
All Japan Coffee Association	Japan Cookers Association
All Japan Chefs Association	JAPAN DAIRY INDUSTRY ASSOCIATION
Japan Fisheries Association	NIPPON BARTENDERS ASSOCIATION (N.B.A.)
JAPAN LIVESTOCK INDUSTRY ASSOCIATION	Japan-Pasta Association
Japan Ice Cream Association	Japan Baking Industry Association
Japan Food Service Distribution Association	NIHON HAMBURG & HAMBURGER ASSOCIATION
Japan Processed Foods Wholesalers Association	JAPAN DEPARTMENT STORES ASSOCIATION
Japan Canners Association	JAPAN FOODSERVICE ASSOCIATION
Japan Contract Food Service Association	Japan Lunch Food Service Association
Japan Retailers Association (JRA)	Japan Voluntary Chain Association
Japan Sake and Shochu Makers Association	Japan Food Service for Patients Association
Brewing Society of Japan	The Federation of Japan Confectionery Associations
Japan Meat Processors Association	Japan Spirits & Liqueurs Makers Association
Japan Meat Conference	Japan Frozen Food Association
	Japan Wineries Association
- Number of Exhibitors:** 3,282 exhibitors / 3,879 booths
(FOODEX JAPAN 2016 : 3,197 exhibitors / 3,711 booths)
- Exhibits** Agricultural products, Meat, Dairy, Seafood, Prepared food, Wheat & Noodles, Confectionery & Desserts, Seasonings & Spices, Spreads, Oils, Drink, Imported food, Health-oriented food, Organic & Natural food, Publications
- Visitors** 82,434 Food and beverage professional buyers
- Admission** 5,000-JPY(including tax)
Registration Card holders may enter free of charge.
Members of the general public and those under 16 years of age not admitted.

Steering Committee

〈Chairman〉	AEON RETAIL CO., LTD. Director, Executive Vice President	KUNIIHIKO HISAKI
〈Vice Chairman〉	Mitsubishi Shokuhin Co., Ltd. Director, Managing Executive Officer, Division COO, NC Division	AKIRA MURAKAMI
	AJINOMOTO CO., INC.	MOTOAKI NISHII
	EAT & CO., LTD.	HIKARU HIEI
	ITO EN, LTD.	SHIGEKI KAMIYA
	ITOCHU-SHOKUHHIN Co., Ltd.	MASUMI TANEICHI
	ITO-YOKADO CO., Ltd.	YOSHINOBU EMOTO
	EHIME PREFECTURAL GOVERNMENT	KAZUYUKI YASOSHIMA
	CGC JAPAN CO., LTD.	KOICHI SAITO
	SEIJO ISHII CO., LTD.	YOSHIHIRO HATTORI
	Seven & i Food Systems Co., Ltd.	TERUHISA MATSUSHITA
	DYNAC CORPORATION	YUTAKA HASE
	TAKASHIMAYA CO., LTD.	TAKESHI IIZUKA
	Takase Bussan Co., Ltd.	HIROSHI HAMADA
	TFK CORPORATION	TOSHIYUKI TOMINARI
	IMPERIAL HOTEL, LTD.	KENICHIRO TANAKA
	TABLEMARK CO., LTD.	HIROKI NAKANISHI
	TOKYU STORE CHAIN	YOSHINORI YAMAGATA
	Japan Sake and Shochu Makers Association	YUKIO HAMADA
	NIPPON SUISAN KAISHA, LTD.	HIDEAKI MIZUKAMI
	JAPAN EXTERNAL TRADE ORGANIZATION	KAZUHIRO TAKAHASHI
	NIPPON WINE ASSOCIATION	MAKOTO ENDO
	ISETAN MITSUKOSHI FOODSERVICE CO., LTD.	SHUHEI KAMIYA
	Lawson, Inc.	KATSUYA HIRAYAMA
	LOTTE ICE CREAM CO., LTD	TAKETO MAKIUCHI
	WAKAYAMA Prefecture	TAKUO KAMATSUKA
	JAPAN HOTEL ASSOCIATION	NAOYUKI FUKUUCHI
	JAPAN RESTAURANT ASSOCIATION	TAKESHI HIRATSUKA

(As of February, 2017)

Post Show Overview

Show Scale

() : 2016 Figures

	Total	Japanese	Overseas
Number of Exhibitors	3,282 (3,197)	1,303 (1,262)	1,979 (1,935)
Number of Booths	3,879 (3,711)	1,492 (1,344)	2,387 (2,367)
Exhibit Space	32,360m ² (31,101m ²)	10,877m ² (9,798m ²)	21,483m ² (21,303m ²)

Number of Registered Visitors

Day	Weather	Registered Visitors	FOODEX JAPAN 2016
March 7 (Tue)		18,852	17,252
March 8 (Wed)		22,581	21,162
March 9 (Thu)		22,262	20,043
March 10 (Fri)		18,739	18,075
Total		82,434	76,532

Exhibitor Countries & Regions

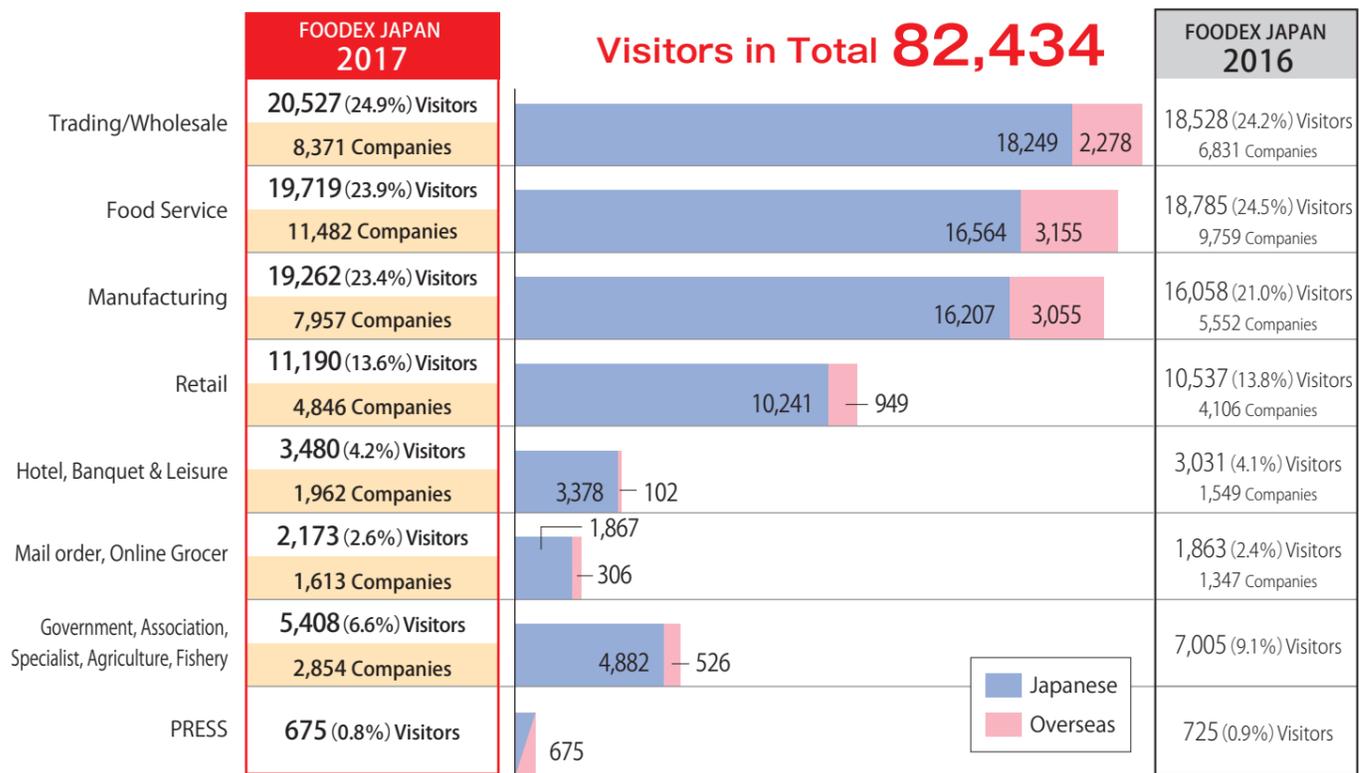
(In alphabetical order)

77 Countries & Regions					
Europe / CIS		Middle East	Africa	Asia/Oceania	Americas
ALBANIA	NETHERLANDS	IRAN	COMOROS	AUSTRALIA	ARGENTINA
AUSTRIA	NORWAY	IRAQ	COTE D'IVOIRE	CHINA	BRAZIL
AZERBAIJAN	POLAND	JORDAN	EGYPT	INDIA	CANADA
BELGIUM	PORTUGAL	SAUDI ARABIA	GHANA	INDONESIA	CHILE
BULGARIA	RUSSIA	U. A. E.	LESOTHO	JAPAN	COSTA RICA
CZECH	SPAIN		MADAGASCAR	KOREA	ECUADOR
DENMARK	SWITZERLAND		MAURITIUS	MALAYSIA	GUATEMALA
FINLAND	TAJIKISTAN		SOUTH AFRICA	MONGOLIA	MEXICO
FRANCE	TURKEY		SUDAN	NEW ZEALAND	NICARAGUA
GEORGIA	U. K.		TUNISIA	PHILIPPINES	PARAGUAY
GERMANY	UKRAINE		ZIMBABWE	SINGAPORE	PERU
GREECE				SRI LANKA	U. S. A.
HUNGARY				THAILAND	URUGUAY
ICELAND				VIETNAM	VENEZUELA
IRELAND				HONG KONG	
ITALY				TAIWAN	
KOSOVO					
KYRGYZ					
LATVIA					
LITHUANIA					

Post Show Overview

() : 2016 Figures

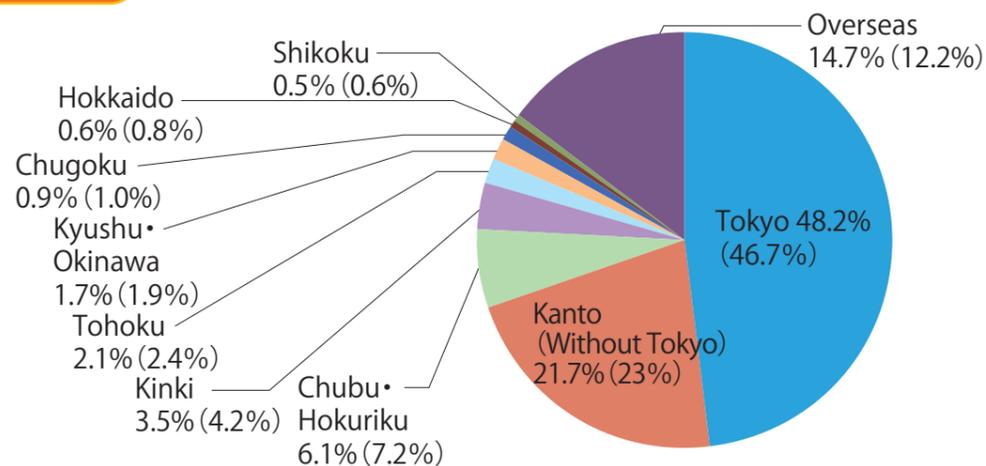
By Industry Sector



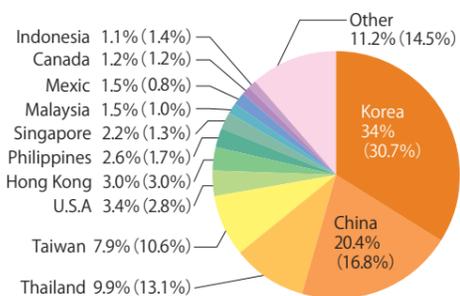
Overseas Visitors **10,371** (Last show 9,365)

By Area

Number of Responses (74,127)



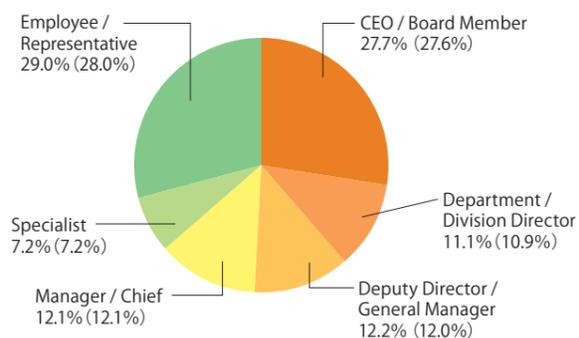
Overseas Visitors by Region (Top 12)



Registered Overseas Visitors Total: **10,371** (77 countries & Regions)

By Position

(Excluded press)



Survey Results (Exhibitors)

Survey Dates March 10 (Fri), 2017

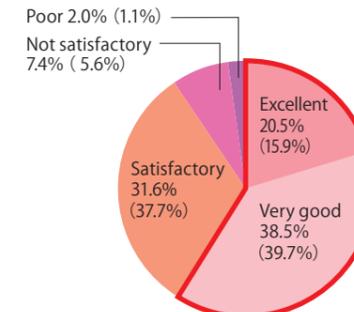
Number of Responses 2,047 (1,885)

() : 2016 Figures

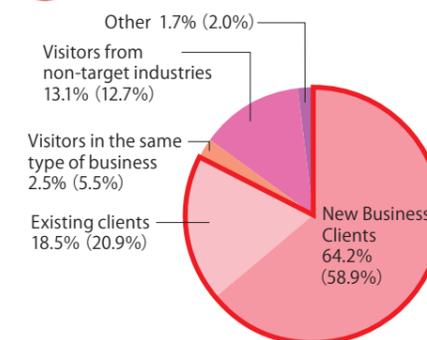
Q1 How do you rate the show in general?



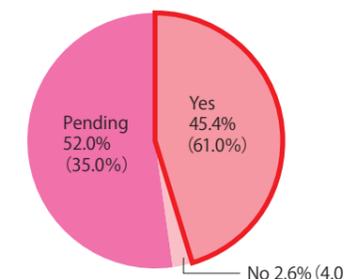
Q2 How do you rate the quality of visitors?



Q3 Which type of visitor did you receive the most at your booth?



Q4 Do you plan to participate again at FOODEX JAPAN 2018?



Survey Results (Visitors)

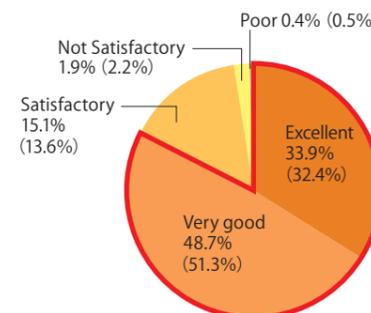
Survey Dates March 7 (Tue) ~ 10 (Fri), 2017

Number of Responses 1,693 (Registered Japanese visitors only)

Responses by Industry Sector

Food Service	34.2%
Trading company & Wholesale	23.6%
Manufacturing	21.7%
Retail	17.9%
Mail order & Net Super	2.6%

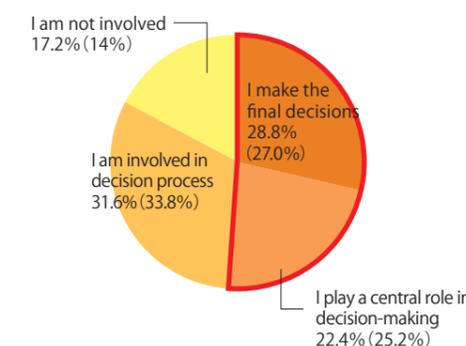
Q1 How do you rate the show in general?



Q2 How do you rate the exhibitor quality?



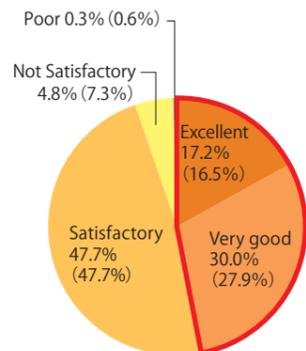
Q3 What is your role in the purchasing process?



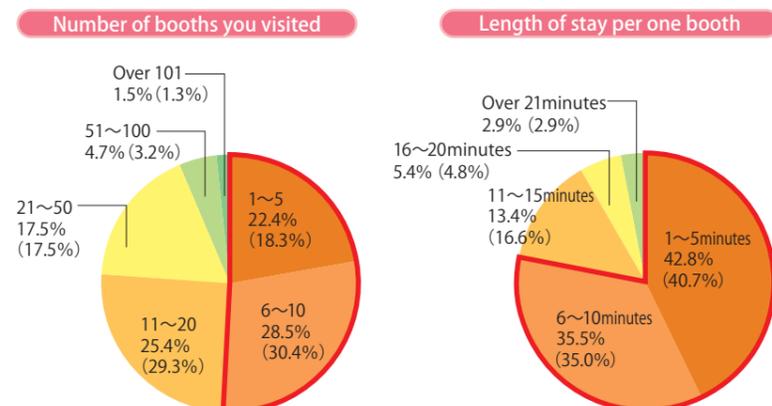
Survey Results (Visitors)

():2016Figures

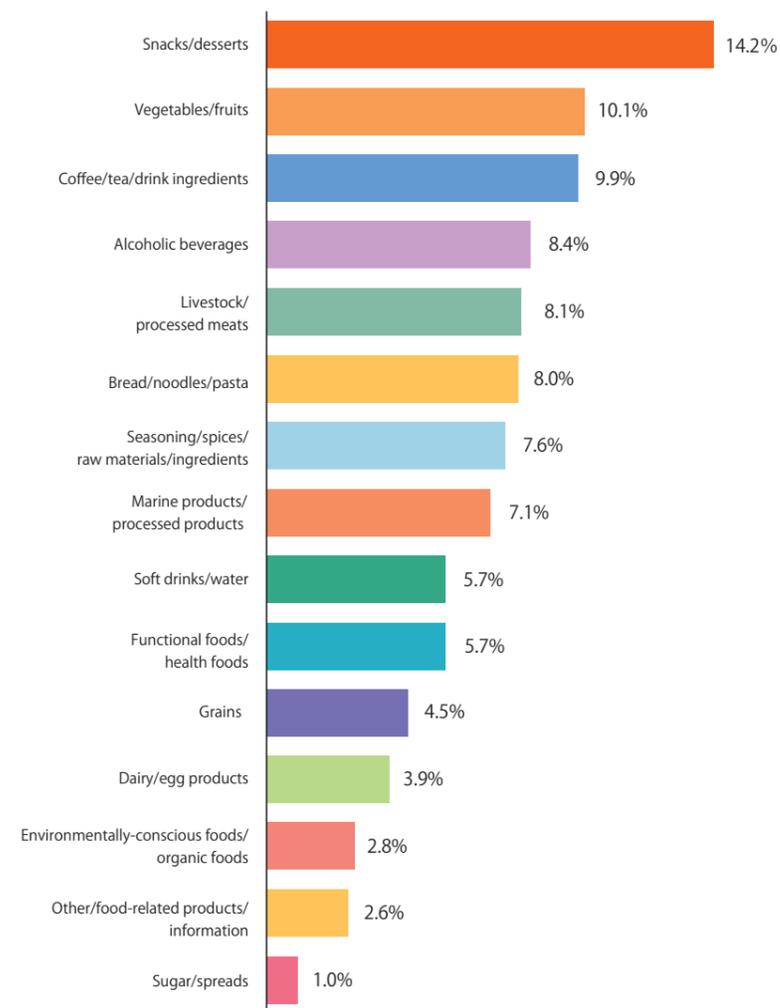
Q4 How do you rate about the environment for having business talks?



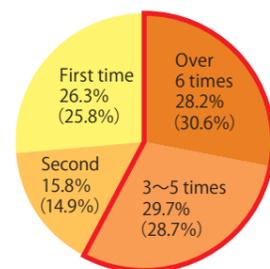
Q5 How was your visit to the booths?



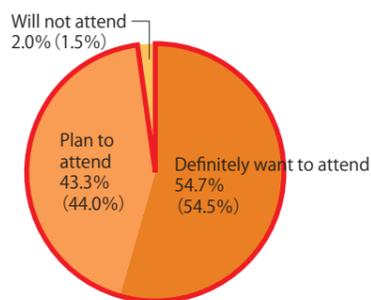
Q6 What product(s) are you especially interested in this time? (Multiple choices)



Q7 How many times have you attended FOODEX JAPAN before?



Q8 Will you come back to FOODEX JAPAN 2018?



FOODEX JAPAN 2017 Visitors : Major Buyers by Sectors (Extracted Randomly)

Food Service

- 19,719 Visitors
- IMPERIAL HOTEL ,LTD
- EAT & CO., Ltd.
- SHiDAX FOOD SERVICE CORPORATION
- TFK CORPORATION
- create restaurants holdings inc.
- Saizeriya Co., Ltd.
- DOUTOR・NICHIRE Holdings Co., Ltd.
- ROYAL CORPORATION
- Starbucks Coffee Japan, Ltd.
- KENTUCKY FRIED CHICKEN JAPAN LTD.
- Watami Co., Ltd.
- Yoshinoya Co., Ltd.
- Oriental Land Co., Ltd.
- Subway Japan Inc.
- AJINOMOTO CO., INC.

Trading/Wholesale

- 20,527 Visitors
- MITSUI & Co., LTD
- Nishihara Shokai Co. Ltd.
- Nihon Shurui Hanbai Co., Ltd.
- Sojitz Foods Corporation
- Mitsubishi Shokuhin Co., Ltd
- KOKUBU & CO., LTD.
- Marubeni Corporation
- Kato Sangyo Co.,Ltd
- ITOCHU - SHOKUJIN Co., Ltd.
- TOA SHOJI CO., LTD
- Nisshin Trading Co., Ltd

Retail

- 11,190 Visitors
- CGC JAPAN Co., Ltd
- ISETAN MITSUKOSHI HOLDINGS
- Ryohin Keikaku Co., Ltd
- Ikari Supermarket Co., Ltd.
- SEIJO ISHII CO., LTD.
- YAOKO Co., Ltd.
- Tokyu Store Corporation
- Costco Wholesale Japan, Ltd.
- ITO-YOKADO CO.,Ltd.
- The Daiei, Inc.
- Takashimaya Co., Ltd.
- Seven & i Food Systems Co., Ltd.
- AEON RETAIL CO., LTD.

Exhibits Ranking(overseas) / number of companies

1 Alcoholic Beverages	405	4 Fresh Foods (Processed Foods)	292	9 Coffee & Tea	170	15 Dairy Products & Eggs	60
2 Confectionaries, Sweets & Confectionary Ingredients	356	5 Frozen Foods	256	10 Seasonings & Condiments	161	16 Retort Pouch Foods & Delicatessen	41
3 Organic / Functional Food & Drinks	323	6 Dried Foods & Legumes (Beans)	253	11 Cooking Oils & Fats	153	17 Soybean Products, Rice Seasonings & Processed Agricultural Foods	38
		7 Canned Products, Bottled Products & Agricultural Preserved Foods	248	12 Rice, Noodles & Flour	134	18 Non-Food Products	17
		8 Beverages	183	13 Sauces & Dressings	132	19 Food Design & Packaging	15
				14 Special-Occasion, Certified & Professional-Use Foods	67	20 Food Logistics	3

Business Networking

Business Networking was held as follows.

- Date : March 6th(Mon), 2017
- Time : 13:00 - 17:00 (20mins per meeting)
- Venue : Makuhari Messe (International Conference Hall)

203 INTERNATIONAL EXHIBITORS
50 JAPANESE BUYERS / 19 COMPANIES

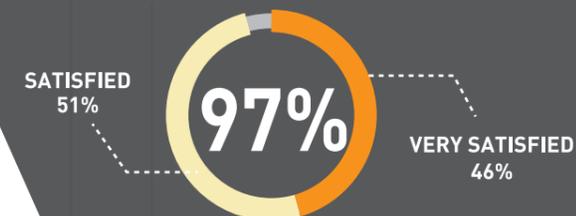
COMMENTS FROM EXHIBITORS

- Very productive, we have a chance to find network in the market.
- Very good organization and professional meetings.
- Very nice and understanding staffs. Great opportunity to meet one-on-one with interested potential buyers.
- All staff were very professional and helpful. This session brings the real buyer to us rather than waiting at the booth.

COMMENTS FROM BUYERS

- It was stimulating to meet new exhibitors and I gained more than expected.
- Had a very productive meeting. Staff were polite.
- It was a pleasant time.
- Gained information of products that are new in Japan.

OVERALL SATISFACTION OF EXHIBITORS



OVERALL SATISFACTION OF BUYERS



JAPANESE BUYERS

Create Restaurants Holdings / Delta International / Don Quijote/ Goshoku / Kako Food Library / LEAD-OFF JAPAN / Natural House/ Riken Vitamin / Tokyo Seafoods
*permitted to expose their names

Global Buyers Invitation Scheme

Every year, FOODEX invites prominent buyers from neighboring nations.



Global Buyers for FOODEX 2017

Taiwan	<ul style="list-style-type: none"> Far Eastern Citysuper Ltd. My-friends foods co., ltd. Chichirin Food & Service Asia Frozen Food Corp Alleycat's International BYO Catamona trading Tait Marketing & Distribution
Korea	<ul style="list-style-type: none"> Lottemart VIC-Market Nhgroup SEOYOUNG T&C CO., LTD.
China	<ul style="list-style-type: none"> Hangzhou Lianhua Huashang Group Dalian Xujing International Trade KOKUBU TRADING SHANGHAI

Hong Kong	<ul style="list-style-type: none"> AEON Top Valu Hong Kong
Indonesia	<ul style="list-style-type: none"> CV Libra Foods Service Siam Treasure Group Company Limited
Singapore	<ul style="list-style-type: none"> TOKYO FOOD CO., LTD Soon Seng Huat
UAE	<ul style="list-style-type: none"> Deans Group
Vietnam	<ul style="list-style-type: none"> Sim Ba Trading
Japan&Overseas	<ul style="list-style-type: none"> JFC

On-Site Navigation Tools / Media

Search Functions

Online Offline Venue Navigation

The following were set up to increase opportunities for exhibitor visibility and for visiting buyers to gain access to the right exhibitor information at FOODEX JAPAN.

◆VISITOR GUIDE (in Japanese & English)

A reference booklet containing onsite service exhibition floor map, exhibitor list, seminars and conferences.

◆FOODEX Navi (in Japanese & English)

Exhibitors and exhibit items could be searched easily on the online system, also accessible onsite.



<FOODEX Navi>



<VISITOR GUIDE Advertisement>

<VISITOR GUIDE >

◆Exhibitor Directory (in Japanese & English)

A reference book containing all exhibitor names, contact details and exhibits.

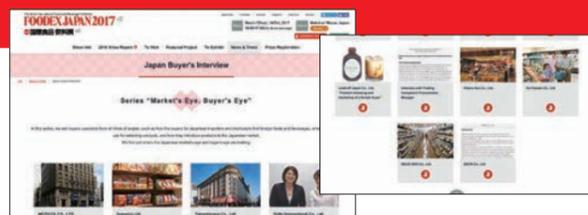
Japanese Markets' Eye, Buyers' Eye

Official WebSite

Providing latest market trends from eyes of the professionals.

FOODEX JAPAN TODAY

Sorted into 15 categories and introducing the latest food trends and products in Japan. Click and visit to know the Japanese market and find out how your competitors are doing.



FOODEX JAPAN BUYER'S INTERVIEW

What kind of overseas products are gathering interest? What kind of information is needed? FOODEX JAPAN will interview decision making personnel from distributors, importers, and restaurants. Don't miss it!



Media Coverage (extract)

TV			
DANSHI GOHAN TV Tokyo	N Station NHK	Yugata Satellite ... TV Tokyo	
Morning Show TV ASAHI	WBS TV Tokyo	And 9 more TV programs featured FOODEX JAPAN 2017!	
WEB News		News papers/Magazines	
47NEWS	Kirei Style	So-net News	Cafe & Restaurant
BIGLOBE NEWS	livedoor	StartHome	DIAMOND Chain Store
Bloomberg.co.jp	Logistics Today	T-SITE	FOOD LIFE
excite news	mamasta select	Walkerplus	FujiSankei Business i.
Girl'sMonitor	mixi news	Yahoo! BEAUTY	GATEAUX
goo gourmet	MSN News	Yahoo! Finance	Gift Premium
GREE	N+NewsRelease	Yahoo! News	LEE
HANJO HANJO	NAVER	YOMIURI ONLINE	NILE'S NILE
HOTERES ONLINE	Net Nihonkai		SPACE
Infoseek News	NIKKEI STYLE		Tarzan
INTERNATIONAL BUSINESS TIMES	PR Today		The Japan Times
ippin	SEOTOOLS		WWD JAPAN BEAUTY

FOODEX JAPAN 2017 Opening Ceremony

The Opening Ceremony was held on the first show day and was attended by supporting organizations, associations and committee members as well as Japanese and overseas exhibitor representatives (including 27 ambassadors & cabinet-level representatives).

Date & Time	March 7(Tue), 2017 11:00-11:20
Place	Central Registration Area, 2F Makuhari Messe
Participants	

<Organizing Associations>

- Japan Management Association
- Japan Hotel Association
- Japan Ryokan & Hotel Association
- Japan Restaurant Association
- Japan Tourism Facilities Association

<Supporting Organization>

- Ministry of Agriculture, Forestry and Fisheries
- Japan External Trade Organization

<Cosponsoring Organizations>

- All Japan Chefs Association
- Japan Fisheries Association

<Steering Committee Chairman>

Aeon Retail Co., Ltd.



(in alphabetical order)

<Overseas Representatives>

- [Argentina] Ambassador, Embassy of the Argentine Republic
- [Austria] Ambassador, Embassy of the Republic of Austria
- [Belgium] Ambassador, Embassy of the Kingdom of Belgium
- [Brazil] Ambassador, Embassy of the Federative Republic of Brazil
- [Canada] Ambassador, Embassy of Canada
- [Chile] Chargé d'Affaires ad interim, Embassy of the Republic of Chile
- [Czech] Director of Department of Food Production of the Ministry of Agriculture of the Czech Republic
- [Ecuador] Ambassador-Designate, Embassy of the Republic of Ecuador
- [EU] Ambassador, Delegation of the Europe Union
- [Georgia] Ambassador, Embassy of Georgia
- [Hungary] Ministerial Commissioner, Ministry of Foreign Affairs and Trade of Hungary
- [India] Ambassador, Embassy of the India
- [Indonesia] Chargé d'Affaires ad interim, Embassy of the Republic of Indonesia
- [Ireland] Ambassador, Embassy of Ireland
- [Italy] Ambassador, Embassy of Italy
- [Latvia] Ambassador, Embassy of the Republic of Latvia
- [Lithuania] Vice-Minister of Agriculture of the Republic of Lithuania
- [Peru] Ambassador, Embassy of the Republic of Peru
- [Philippines] Chargé d'Affaires ad interim, Embassy of the Republic of the Philippines
- [Portugal] Ambassador, Embassy of Portugal
- [Spain] Ambassador, Embassy of Spain
- [Sri Lanka] Ambassador, Embassy of the Democratic Socialist Republic of Sri Lanka
- [Taipei] Representative, Taipei Economic and Cultural Office
- [Thai] Ambassador, Royal Thai Embassy
- [Tunisia] Ambassador, Embassy of the Republic of Tunisia
- [Turkey] Ambassador, Embassy of the Republic of Turkey
- [Uruguay] Ambassador, Embassy of the Oriental Republic of Uruguay

*RYUSHOBO Co., Ltd	TEXTURE MAKER	7C22
*SAKARI SOUMEN NOODLES Inc.	THE AKITA BANK	9A40
*SAKURA FACTORY Co., Ltd	THE CHIBA BANK, LTD.	10A10
*SANOSEIMEN Co., Ltd	*CHIBA PREFECTURE MEAT PUBLIC CO., LTD.	
*Sasachou jouzou Co., Ltd	*HINODE CO., LTD	
*Sasaki Shuzo Co., Ltd	*I.H.S. Co., Ltd.	
*Sea Passion Co., Ltd.	*JITSUKAWA FUMIO SHOTEN CO.	
*Senko Farm Co., Ltd	*KOBAYASHI SHOJI CO., LTD	
*sensyudo Co., Ltd	*YT FOODS Co., Ltd.	
*SHIMADA SYOUTEN Co., Ltd	The farmers organization to make safe farm products in Aizu	7F27
*Shirakamitedukurikoubou Co., Ltd	The Itoman City council of promoting Regional employment	9D26
*SHODOSHIMA YAMAICHI	The Japan Food Journal	7A06
*Suigetudo Bussan Co., Ltd	The Kobe Chamber of Commerce and Industry	9D20
*Sun-ei Nori Co., Ltd	*ARIMA SENBEI HONPO CO., LTD.	
*SUNFOODS Co., Ltd Co., Ltd	*hikari-ohgi limited company	
*Takafuku Co., Ltd	*Kobe Meister Confectionary Club Co., Ltd	
*Takasagoya Syouten Corp	THE KYOTO DISTILLERY	9C68
*TAKASAKI BENTO Inc.	The Plant Breeding Institute / HOUSE FOODS GROUP INC. /	9D60
*TANAKAFOODS CO., LTD	MITSUI & CO., LTD.	
*TINCARBELL Ltd.	The Salt Industry Center of Japan	6A25
*Tomoeken Corp	The Shinshunakano Chamber of Commerce and Industry	9C03
*TOYOHASHI RYOSHOKU INDUSTRY Co., Ltd	The Ujitawara Town Society of commerce and industry	9D41
*Tsukamoto Co., Ltd	*AKS Co., Ltd	
*Ueharaseimenjyo Co., Ltd	*marugo seicha co., ltd.	
*Ureshino-Lab Co., Ltd	*Takada Tea CHANOKA	
*WADAMAN CO., LTD.	*UEOSEIKA Inc.	
*WORLD Co., Ltd	*Yanoen Co., Ltd.	
*Yamatomi Co., Ltd	Tochigi Prefecture	10C20
*YAMATOYO Co., Ltd	*eika co.ltd	
*Yanai Seimen Co., Ltd	*fujinaturalfoods co., ltd	
*yokoichoco Co., Ltd	*FUTABA FOODS CO., LTD.	
*Yokoo Shoji Co., Ltd	*Hayakawa Foods Co., LTD	
*Yonaguni Fisheries Processing Co., Ltd	*ISHIDAYA., Inc	
*YOSHIDAYA Co., Ltd	*Iwakami Store Ltd.	
Snshin International Co., Ltd	*kabushikigaisyanissshodo	
Soramitu Corporation	*Matsuya flour mills co., ltd	
SPICE HOUSE Co., Ltd	*MITUTOYO FOODS CO., LTD	
Spower Corporation	*Nishibori Brewery	
Starfoods	*Otawara tourism Co., Ltd.	
Startouts	*Sakura Foods Co., ltd	
State of Hawaii Department of Agriculture	*SHIMAZAKI SHUZOU co , ltd	
SUGITA ACE CO., LTD.	*SPLENDOOR TORAYA co., Ltd	
SUGURU-SYOKUHIN	*TENTAKA SHUZO CO., LTD	
Sukarne Japan, Inc.	*TOKYO NOODLE CO., LTD.	
Sun Enterprise	*tontafamily co., ltd	
SUNFOODS KESENUMA CO., LTD.	*TSUKIBOSHI Co., Ltd	
SunFresh	*Tsurumi shokudou	
SUNSHINE PRODUCE/TOA-BUSSAN TRADING	*winwin co., ltd	
surugawan suisanshinkouyugikai	TOEI TRADING	6C60
Suzuki Eikodo	TOHZAI SANGYO BOEKI Inc.	6B75
SUZUKO	TOKACHI PRODUCTS PARK	10B40
SUZUSHO LTD.	*countryhomeFUKEI	
SUZUYO	*DreamHill Co., Ltd	
	*EDOYA co., Ltd	
T	*High-Quality Food Association of Tokachi	
Tachibana	*IKEDA GRAPE-WINE INSTITUTE	
TaDa PHILOSOPHY, Inc	*kobayashi-foods co., ltd	
TAISHIN / COZZO FOOD INDUSTRIES	*nakata foods co. ltd	
TAISHIN FOODS CO., LTD.	*NEEDS LTD.	
TAISHIN / TANGSHAN CHANGLI FOOD STUFF	*Nobels food co., Ltd	
Taiyou-no-Dressing	*OBIHIROPUROPAN CO., LTD	
Tajimaya Foods Co., Ltd.	*OkamotoFarm co., ltd	
*fericot craft japan co., ltd	*SHIBUYA FERMENTATION CO., LTD	
TAKAGIYA	*SHINTOKU BUSSAN CO., LTD.	
Takahata Farm	*TOKACHI HILLS	
TAKAMORI KOSAN	*TOKACHINO FROMAGES Co., Ltd.	
*ITSUKIFOODS CO., LTD.	*TOKACHI SEIKA CO., LTD	
*Kagami Co.ltd	*TOWN HONBETSU	
Takara Shoji	*URAHOROFREEZEDRY CO., LTD.	
Tamura Farm	*YAMACHU CO., LTD.	
TANABE INTERNATIONAL	*Yotsuba Milk Products Co., Ltd.	
Tanaka SoySauce	TOKITA SEED	9E78
Tanimoto kamabokoten	TOKO TRADING	7B35
TAPIOCAWORLD-ICEWORLD	TOKUNAGA SEIKA	7C03
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TEAM	Societies of Commerce and Industry	
Tea of Chagusaba(ShimadaCity)	*Bando Foods	
*chakura	*Farmer sommeliers'inc	
*IKUMI MURA CO., LTD	*HAS TRADING INTERNATIONAL LTD	
*kaneroku matsumotoen	*ICHIOKA SEIKA CO., LTD	
TECHTUIT co., Ltd.	*kokokarahappy co., ltd.	
TENCHO FOODS	*Nishiji Foods Co., Ltd	
tenjiku	*Nissin Shurui Co., Ltd.	
Tennen Seikatsu	*SAWA CO., LTD	
Teraoka Chikusan Co.	*shiratakiseimen co., ltd	
Teresa farm		

*yamagami farm		
*yoshida co., ltd		
*YUZURIKKO CO., LTD		
TOMINAGA SHOJI	9E68	
TOMOMASU DRINK	7C30	
Tottori Industrial Promotion Organization	9C60	
*brilliant associates co., ltd		
*HEISEI CORPORATION		
*OAK co., LTD		
*OCT co., ltd		
*Oshidori Pharamacy Co., Ltd.		
*SAWAI COFFEE CO., LTD		
*Tabata Shouten co., ltd		
*TURUDAYA Co, Ltd		
*ZENYAKUNO CO., LTD		
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*MITE Co., Ltd		
*Noda Beika Co., Ltd		
*Yamani Vinegar Co., Ltd		
*Yokoyamashokuhin Co., Ltd		
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*HAYASHIYAKYUTAROCO., LTD		
(Kyomeicha-Chayudo)		
*Ikemoto Shatai kogyo co., ltd		
*kyomomona		
*kyo-ohana		
*Kyoto Specialty Pottery Co., Ltd.		
*NARUMIYA Co., Ltd		
*PAPAYA SAUCE / TAIYO SANGYO CO., LTD.		
*sallys co., ltd		
*sourinnannyubakoubou co ltd		
*TSUJIKIIRAN CO., LTD		
*U-SIDE Co., Ltd		
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umegae sake brewery	7D44	
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Utsuboya Ikeda Foods Co., Ltd.	10E37	
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*Association for promotion of shirahama/ kawazoe tea area brand		
*Baikoen World Shokai Co., Ltd.		
*FUDO FARM CO., LTD.		
*Fukukame-do Co., Ltd.		
*hamada co., ltd.		
*INOUE UMEBOSHI SHOKUHIN Co., LTD		
*Ito-noen Co., Ltd		
*KADACHO CO., LTD		
*KAWAMOTO FOODS CO., LTD.		
*Kishu-Farm co., ltd.		
*KisyuUmedori&UmetamagoCouncil		
*KITAYAMAMURA JABARAMURA CENTER		
*KOMINAMINOUE CO., LTD.		
*KOUBAIEN co., ltd		
*MARUSO Co., Ltd.		
*maruyama foods., co., ltd		
*nagaikiya		
*Nagisa Beer Co., Ltd.		
*Nakano BC Co., Ltd		
*NAKATAFOODS CO., LTD.		
*Sake no KAMAKURA Co., Ltd		
*SOWAKAJUEN Co., LTD		
*Takeuchi Farm Co., Ltd.		
*tarunoaji limited company		
*The Beat of Kumano Inc.		
*TSUNO FOOD INDUSTRIAL CO., LTD.		

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*KANEYO CO., LTD		
*SHOWA MEAT Co., Ltd.		
*YANAGIYAHONTEN CO., LTD.		
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YAMAMA MASUDAEN co., ltd	7D35	
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*Heiwamengyo Co.Ltd.		
*ISEKONBU Inc.		
*NICHIN Food Creative Corporation		
*YAMADAI FOOD CORPORATION		
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*Tamana Goyo Agricultural Production Corporation Co., Ltd.		
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<ALBANIA(JETRO ZONE)>	5A02	Elfen Co., Ltd.	1C02
<ARGENTINA>		<GREECE>	
Argentina Investment & Trade Promotion Agency -Exportar Division- Embassy of the Argentine Republic	4F12	Enterprise Greece Invest & Trade	3C01
<AUSTRALIA>		<GUATEMALA(JETRO ZONE)>	5A02
Government of Western Australia	4C02	<HUNGARY>	
Trade and Investment Queensland	4C02	Agricultural Marketing Centre Ltd.	2B08
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FOOD SOUTH AUSTRALIA	4C02	India Trade Promotion Organisation	4C01
<AUSTRIA>		PRIMUS INTERTEA TRADE PVT LTD.	8B20
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<AZERBAIJAN(JETRO ZONE)>	5A02	TEA BOARD INDIA	8B20
<BELGIUM (FLANDERS)>		<INDONESIA>	
FLANDERS INVESTMENT & TRADE, BELGIUM	1C01	MINISTRY OF INDUSTRY THE REPUBLIC OF INDONESIA	5F01
<BELGIUM (VLAM)>		<IRAN>	
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<BELGIUM (WALLONIA)>		<IRAQ(JETRO ZONE)>	5A02
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AWEX-SEOUL	1B11	European Beef, Bord Bia/Irish Food Board	2E05
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AWEX-WALLONIA EXPORT-INVESTMENT AGENCY	1B11	EMBASSY OF ITALY - TRADE PROMOTION SECTION	2B15
<BRAZIL>		ITALIAN TRADE AGENCY	2B15
APEX Brazil	8F40	CENTRO ESTERO ABRUZZO	3B03
Embassy of Brazil	8F40	Universal Marketing	8C20-27
<CANADA>		FEDERBIO	3A08
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The Canadian Embassy in Tokyo	3C02	Trade Fair Division, Japan External Trade Organization(JETRO)	5A02
<CHILE>		<JORDAN(JETRO ZONE)>	5A02
Trade Commission of Chile (ProChile)	4E01	<KAZAKHSTAN(JETRO ZONE)>	5A02
<CHINA>		<KOREA>	
COFCO LIMITED	4B01/5G04/5G05/5G06/8E30	Korea Agro-Trade Center, Tokyo Daegu Food Pavillion	4C03
<CHINA (Shandong Province)>		<KOSOVO(JETRO ZONE)>	5A02
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<COMOROS(JETRO ZONE)>	5A02	<LATVIA>	
<COSTA RICA(JETRO ZONE)>	5A02	Investment and Development Agency of Latvia	2E07
<COTE D'IVOIRE(JETRO ZONE)>	5A02	<UNION OF LATVIAN FISH PROCESSING INDUSTRY>	
<CZECH>		Baltic Exposervice SIA	2E01
Ministry of Agriculture of the Czech Republic	2B03	<LESOTHO(JETRO ZONE)>	5A02
AL - SYSTEM EXPO s.r.o.	2B03	<LITHUANIA>	
<DENMARK>		Lithuanian Agricultural and Food Market Regulation Agency	2E06
Confederation of Danish Industry	2B02	<MADAGASCAR(JETRO ZONE)>	5A02
<ECOEUROPE>		<MALAYSIA>	
ECOEUROPE - QUALITY AND TRADITION	8E40	MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION (MATRADE)	8C22
<ECUADOR>		<MAURITIUS(JETRO ZONE)>	5A02
EMBASSY OF ECUADOR / PROECUADOR	8F20	<MEXICO>	
<EGYPT>		MEXBEST ASERCA-SAGARPA, MEXICAN EMBASSY	3C03
Egypt Expo & Convention Authority (EECA)	5A03	ASERCA-SAGARPA, EMBASSY OF MEXICO IN JAPAN	3C03
<Europe Let's Meat>		<MEXICO (PROMEXICO)>	
SPC House of Media	3B04	PROMEXICO	3B02
<FINLAND>		PRO MEXICO JAPAN / TRADE COMMISSION OF MEXICO	3B02
Finland Trade Center (Embassy of Finland)	2B01	<MONGOLIA(JETRO ZONE)>	5A02
<FRANCE>		<NETHERLANDS>	
Business France	2C03	Embassy of the Kingdom of the Netherlands, Agricultural Department	2E08
<GHANA(JETRO ZONE)>	5A02	<NICARAGUA(JETRO ZONE)>	5A02
<GEORGIA>		<PARAGUAY>	
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National Wine Agency	3E01	<PERU>	
<GERMANY>		Commercial Office of Peru in Japan	8F30
Germany, Federal Ministry of Food and Agriculture, BMEL	1C02		

<PHILIPPINES>		<AUSTRALIA>		World Halal Supermarket organized by JMA and DagangHalal	8G05	< U.A.E. >	
CENTER FOR INTERNATIONAL TRADE EXPOSITIONS AND MISSIONS(CITEM)	5B01	AUGANIC AUSTRALIA PTY LTD.	4F11			Emirates Macaroni Factory	4E12
<POLAND (Wielkopolska)>		AUSVEC	4F04	* Almond Board of Australia		Mai Dubai	4E13
<PORTUGAL>		<BELGIUM>		<MEXICO>		< U.K. >	
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<SINGAPORE>		<BULGARIA>		< MONGOLIA >		Wyke Farms	2E03
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<SPAIN>		Burgas Shells	8D54	< NEW ZEALAND >		Agrofusion	2F02
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<SRI LANKA>		Winery Assenovgrad	1E03	Nomad New Zealand	8D45	< URUGUAY >	
Embassy of Spain Economic and Commercial Office	1C03	<CHILE>		VITALZING	8E52	Aichi Uruguay S.A.	8E23
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<CATALONIA (SPAIN)>		<CZECH REPUBLIC>		SIGDAL BAKERI	2F03	American Trade MG	8D30/8E53/8D52/4C13
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<Sri Lanka>		<EGYPT>		Franklin Baker Co.	8D44		
Sri Lanka Business Council of Japan	8E20	ElRashidi ElMizan Confectionery Co.	8A44	< POLAND >			
Sri Lanka Export Development Board	8D23	<FRANCE>		Honey Bee Trade INSTANTA	1B07	< VIETNAM >	
SRI LANKA TEA BOARD	8A20	大豆 PREMIUM SOYTOUCH	6A80	Polmos Warszawa	8A37	Vinamit J.S.C	8D42
Embassy of Sri Lanka	8A20	TRADIVIN	2B04	< RUSSIA >	1D01		
<SUDAN(JETRO ZONE)>	5A02	<GREECE>		MAKFA	2F04		
<TAIWAN>		"ennea" Exports	1F01	< SAUDI ARABIA >			
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<TAJIKISTAN(JETRO ZONE)>	5A02	<GUATEMALA>		< SINGAPORE >			
<THAILAND>		FEDECOVERA, R.L.	3B16	Bachun Food Industries Pte Ltd	4G12		
OFFICE OF COMMERCIAL AFFAIRS, ROYAL THAI EMBASSY	5C01	<HONG KONG>		Super Group Ltd	8A40		
Embassy of the Republic of Tunisia	5B02	Chaucer Food Group	8E54	< SOUTH AFRICA >			
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<U.K.>		Xian Corp Group	1F07	Natural Herbs & Spices	5A11		
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<U.S.A.>		CONSORZIO X WINE	3B17	< SRI LANKA >			
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<VIETNAM>		* AZ. AGR. BEGALI LORENZO		EMS International Trading Co., Ltd.	8D53		
VIETNAM TRADE PROMOTION CENTER FOR AGRICULTURE(AGRITRADE)	4C04	* AZ. AGR. PERUSINI		< SWITZERLAND >			
<ZIMBABWE(JETRO ZONE)>	5A02	* AZ. AGR. RICCI CURBASTRO		Chocolats Halba	2B07		
		* AZ. AGR. TORRE FORNELLO		M-INDUSTRY Japan KK	1F03		
		* BATZELLA SSA		< TAIWAN >			
		* BELLUSSI SPUMANTI SRL		BABI INTERNATIONAL	8D40		
		* CAPRARI CD SRL		Wei-Hunt Enterprise	5G02		
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<KOREA (ROK)>		DAE SEUNG CO., LTD.	5G01	Assan Foods	2F01		
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Sun Food	8A35	<MALAYSIA>		FRUVE NATURAL FOODS	4E10		
<MALAYSIA>		Federal Agricultural Marketing Authority(FAMA) Malaysia	8D21	KOYUNCU SALT INDUSTRIES	1B08		
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		PA FOOD / JERAM	4F03	QUARTET GLOBAL LTD.STI	1F10		
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		* Cargill Japan Limited					

Hall 8・7 Japanese/International Exhibition Zone

How To See Booth Number

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Japanese, International Zone, Exhibition Zone

Hall 8, Hall 7, Hall 6, Hall 5, Hall 4, Hall 3, Hall 2, Hall 1

East Registration | Central Registration | North Registration | West Registration

Hall 9, Hall 10, Hall 11

- Ice Cream Market
- International Tea & Coffee Show
- Organic & Wellness
- Publication & Info
- Package & Design
- Food Logistics
- Table Scene
- Traditional Food Plaza
- Drink Mart
- Sweets & Snack Mart
- International Exhibition Zone

Ice Cream Market

7A11

- アイスクリム博覧会(ご当地グルメ研究会)
- アッド
- カスターノ(奄美ジェラート)
- 宏昌食糧研究所
- ごーる堂
- パールハウス
- リュボンデフルティエアン
- Wa Rising

Tea & Coffee Market

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- 北山物産(水の時計)
- 島田市農業経営振興会
- 世界農業遺産 静岡の茶草場農法(島田市)
- 中根製茶
- ハートフェルトウイング
- もて茶って お茶の田村

Organic & Wellness Exhibitors

7F50

- アースエイド
- 今村茶園
- ウインドファーム
- エヌ・ハーベスト
- エム・アンド・ピー
- おいしいクロアチア アドリアトレード
- 大豊町基茶協同組合/大豊ゆとりファーム
- Kia Ora Organics
- クルッティ
- コニサーオイル
- サラダボウル
- 三宗貿易
- ジェイエフジェイファーズ
- テレサファーム
- 天然生活
- 中野産業
- 日本アドバンスストアグリ
- はちみつのお店板倉商店
- HELLO! STORE. TOKYO
- ピープルツリー/フェアトレードカンパニー
- ビルディングドクター
- 富士化学工業
- マルサンアイ

Traditional Food Plaza Exhibitors

7F50

- あいさと
- 伊豆のわさび屋
- 山本食品
- 後文
- 多田フィロソフィ
- 田中醤油店
- 樽の味
- 菱塩

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- Exhibitor Directory Official Directory available onsite Price: JPY3,000/tax included
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- Refreshment Lounge (Hall 3-8-9)
- First-Aid Room (Hall 1-5-7-9)
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矢部茶 IORI JAPANESE TEA BRAND 8B10

受賞ワイン表彰式 3月7日 15:00~「美食女子スタジオ」

夏休み開催! 宿題自由研究大作戦

Hall 8

Hall 7

Visitor Entrance

事前アポイント 商談会ルームA

京王プラザホテル 富永貿易 日清医療食品 プリンズホテル ホテルニュー王子

Seminar room C

Hall 6 Japanese Exhibition Zone

Hall 5・4 International Exhibition Zone

How To See Booth Number

6 B 40

Hall No. (0-11) | Block Name | Block No.

Japanese, International Zone, Exhibition Zone

International Exhibition Zone

Hall 8 | Hall 7 | Hall 6 | Hall 5 | Hall 4 | Hall 3 | Hall 2 | Hall 1

Hall 9 | Hall 10 | Hall 11

East Registration | Central Registration | West Registration

Registration

■ KANPAI JAPAN OTSUMAMI JAPAN
■ MADE IN/BY JAPAN Corner
■ Imported Food Mart

Visitor Services

Information (Hall 1-5-8-9) | Floor Map Search System | Information in pavilion

FOODEX NAVI | Exhibitor Directory

Lounge (Hall 7-8-9-11) | Refreshment Lounge (Hall 3-8-9) | First-Aid Room (Hall 1-5-7-9) | Elevator (Hall 3-6-7)

日本の豆菓子

抹茶アーモンド

千成堂 No.6B80

あなたの身近にナイル産

HIGH QUALITY BRAND

小間番号 6D30

株式会社ナイルインターナショナル

え〜! 食べるカベルネ?

シャルドネも?!

詳しくはブース No.6E20 まで

Fresh & Fresh Group

そのオリーブオイルは偽物です!

〜貴店にオリーブオイルソムリエはいらっしゃいますか?〜

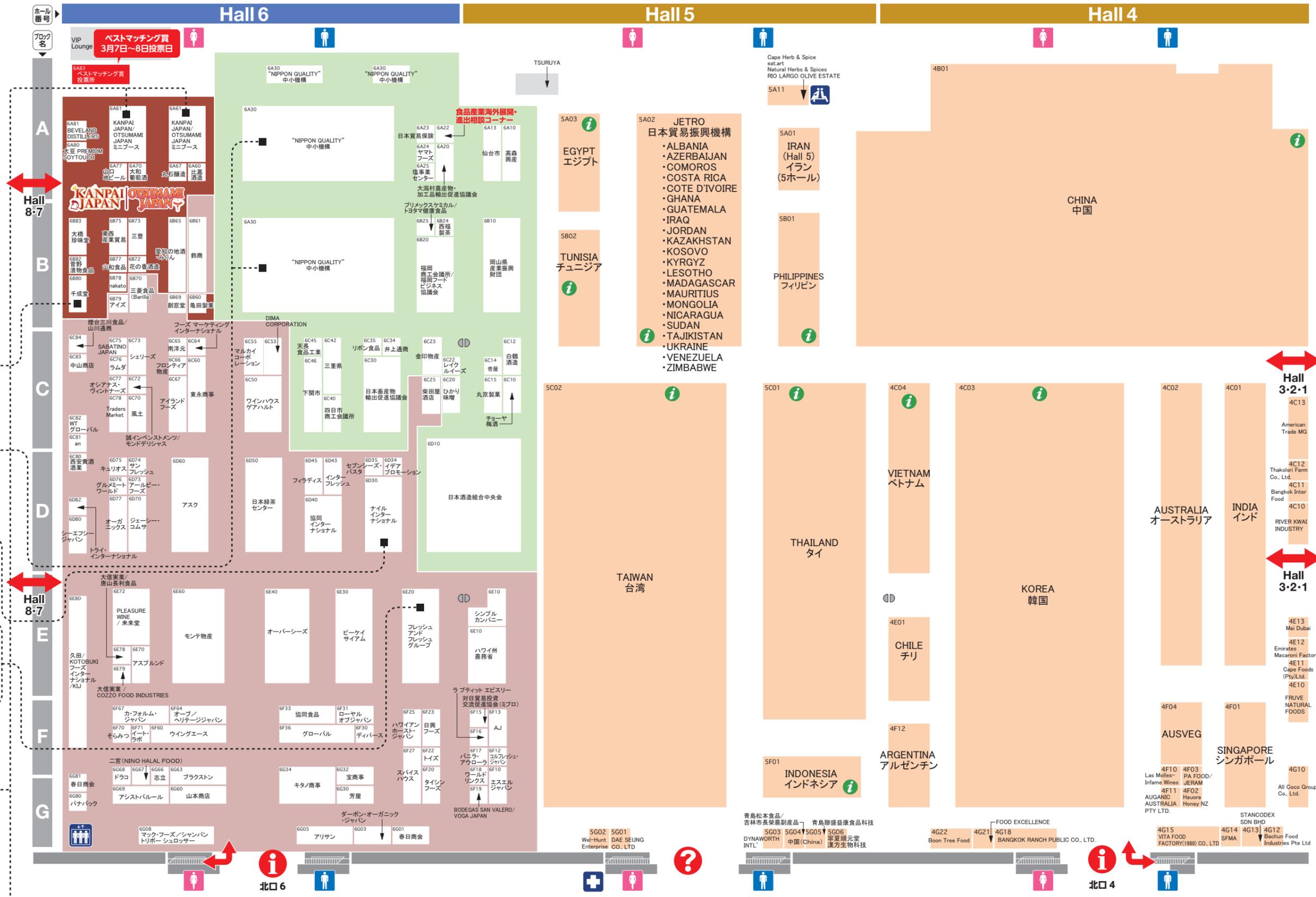
時間: 3/8 (水) 14:00〜

場所: ホール7 セミナールームC

講師: 一般社団法人日本オリーブオイルソムリエ協会 代表理事 多田俊哉氏

〜ベストマッチング賞開催〜

KANPAI OTSUMAMI JAPAN



Hall 6 Secretariat Office

Prayer Room (For Women) | Seminar Room B

OTSUMAMI JAPAN ミニブース 6A61

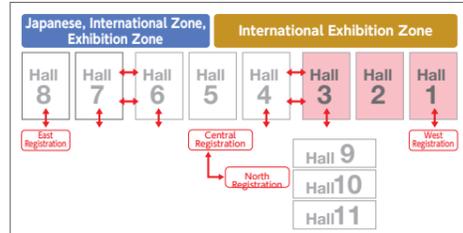
- 玄洋社
- スグル食品
- TreeNutJapan
- 中村漁業部

KANPAI JAPAN ミニブース 6A61

- あさ開
- エム・アンド・ピー
- 鶴見酒造

- 網走ビール
- オファード
- 南都
- 泉屋(奈良のお酒を推進する実行委員会)
- 銀河高原ビール
- 富士桜高原麦酒
- SAKE Master
- ミライシュハン
- エムアンドエム
- タムラファーム

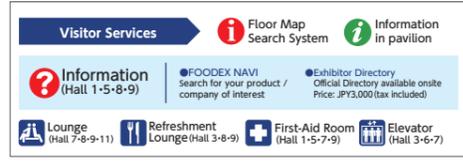
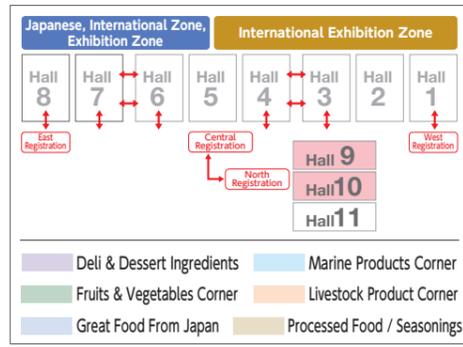
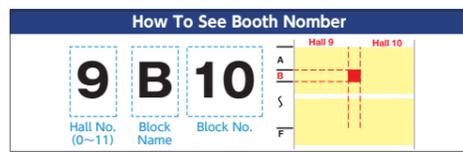
Hall 3・2・1 International Exhibition Zone



素晴らしい土地からの優れた品質 人々、技術そしてワイン

WINE sicilian wine talents





ふくしまプライド。

福島県内、有数の28社が出展! **9B60**

夏休み開催! 【ファンづくり】最適なイベントです!

宿題自由研究大作戦

～東京・仙台・大阪にて開催～

資料配布中! ぜひ、お立ち寄りください。

惣菜マーケット **9D10**

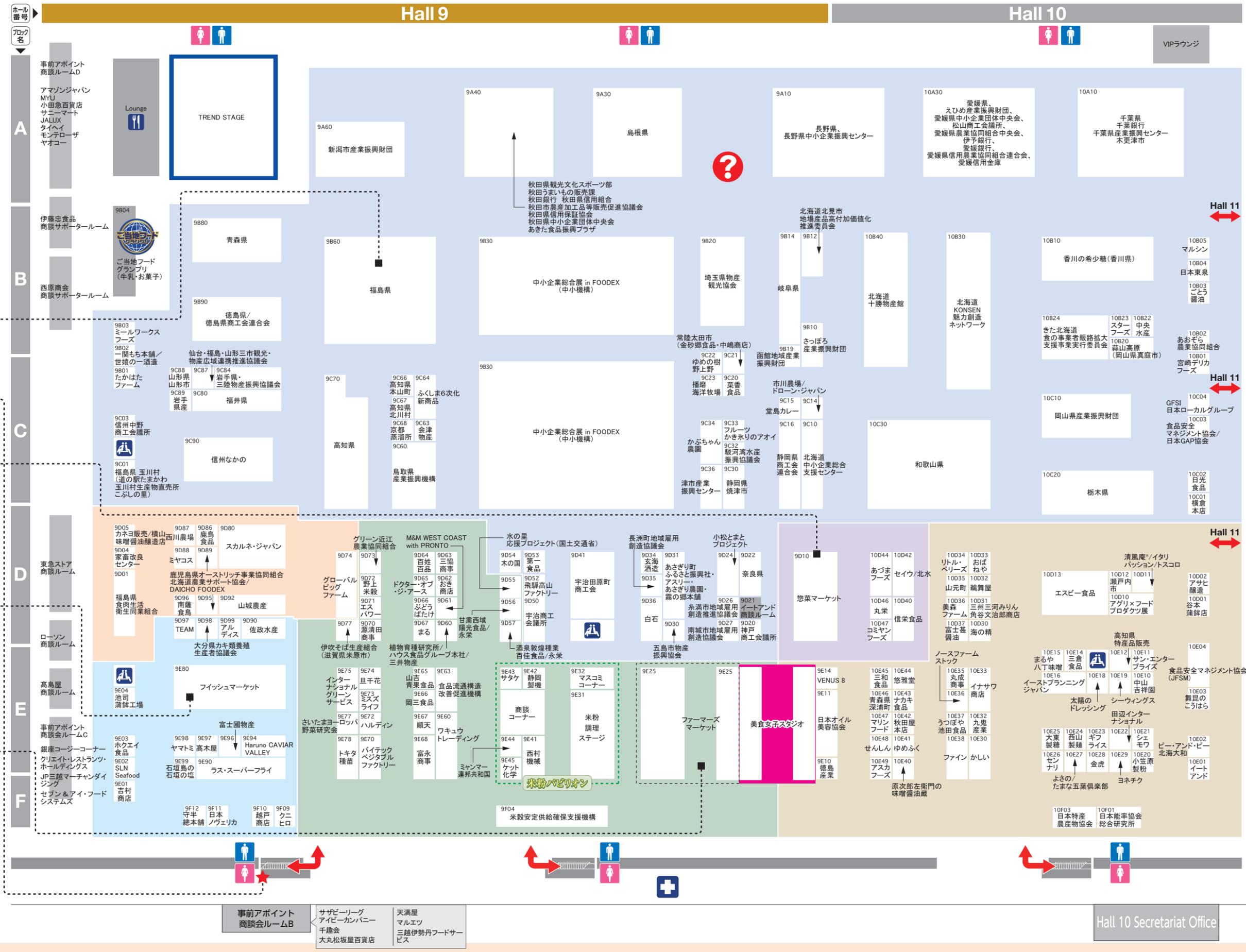
- 大利根漬 ●勝美ジャパン ●桜梅桃 ●SARAN
- サンキョーヒカリ ●星野水産 ●ミノカン
- マザー食品・おいしい玉子焼きとだし巻き玉子なら
- 丸晶・丸晶(廈門)食品

フィッシュマーケット **9E80**

- 鮎屋 ●かねはち ●クオラム ●サンフーズ気仙沼
- 潮風堂/TRS食品 ●シーフーズあかま
- スズコー ●三浦水産

ファーマーズマーケット **9E25**

- 京丹後農産物販売促進部 ●健食沖縄 ●JNC
- 女性農業次世代リーダー育成塾
 - *山雅ファブリカ *Sun so
 - *はしもと農園・ベストクropp *和農BARU
- 寺岡畜産 ●半澤鶏卵
- フロリダスモーニング/フロリダスナチュラル
- みやぎ産業振興機構
 - *アグリードなるせ *あーりあわらと農園
 - *伊豆沼農産 *おとちグリーンステーション
 - *川口納豆 *耕佑 *今野醸造
 - *蔵王プロヴァンスファーム *ジャンボン・メゾン
 - *田伝むし
- 有機農園 モアーク

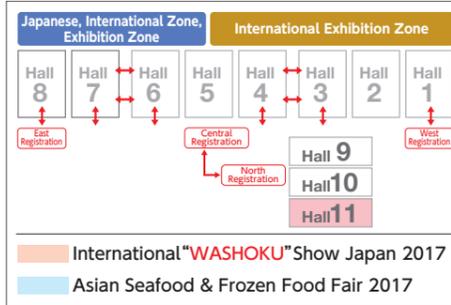
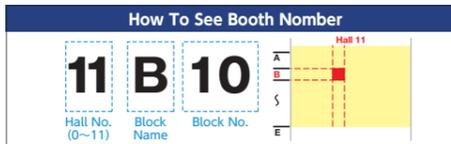


◆ International "WASHOKU" Show Japan 2017

Table with columns A through Y and booth numbers. Includes exhibitors like AKASHIDENKO, Domun Non-chemical rince water Corporation, and Yamato.

◆ Asian Seafood & Frozen Fair 2017

Table with columns A through Z and booth numbers. Includes exhibitors like ANHUIXIANXIA FOOD LTD.CO, Da Tong Yi De Xin Ao Co, Ltd, and Zuyun Biansai-Shuangxing Farming-Pastorsl Cooperst.



Visitor Services section including Information (Hall 1-5-8-9), Floor Map Search System, Information in pavilion, Lounge, Refreshment Lounge, First-Aid Room, and Elevator.

20,000 novelties shall be given here to visitors. First come, first served! Presented by TAISHO PHARMACEUTICAL CO., LTD. Includes image of Kobayashi's product.

和食産業展2017 International "WASHOKU" Show Japan 2017

アジア水産・冷食展2017 Asian Seafood & Frozen Food Fair 2017

Hall 11 和食産業展2017 アジア水産・冷食展2017 International "WASHOKU" Show Japan 2017 Asian Seafood & Frozen Food Fair 2017

